



Maryland State Arts Council Meeting September 8, 2020

10:09 a.m. called to Order, Agenda Review, & Introduction of Committee Chairs, Julia Madden



Maryland State Arts Council Meeting: September 8, 2020 Agenda

- 10:00 Call to Order, Agenda Review, Introduction of Committee Chairs, Julia Madden
- 10:05 Executive Director Report, Ken Skrzysz
- 10:30 Budget Update, Shaunte Roper, Benny Russell
- 10:45 Grants Update, Dana Parsons
- 11:15 Program Performance and Evaluation, Joan Lyon
- 11:30 Program Partners, Keyonna Penick
- 11:45 New Business, BSO and MSDE Update
- 12:00 Final Thoughts, Gratitude and Adjourn



Executive Director Report, Ken Skrzysz

**Council Committees and Program Partners,
Keyonna Penick**



Committees

Councilors are assigned to committees but may attend any committee meeting.

Executive Committee

Has general supervision of the affairs of the Council between its meetings, fixes the hour and place of meetings, makes recommendations to the Council, and shall perform other duties as specified in the By-Laws. The Executive Committee is authorized to approve individual grants up to \$2,000, but the total amount of such grants approved by the Executive Committee shall not exceed \$10,000 in any one fiscal year.

Julie Madden, Chair

Anne West, Vice Chair

Benny Russell, Treasurer

Joan Lyon, Program Performance and Evaluation Committee Chair

Carole Alexander, Senate Appointee

Shelley Morhaim, House Appointee



Committees

Grants Committee (Lily Bengfort, Chair - Timothy App, Zoe Charlton, Jackie Copeland, Sumita Kim, Benny Russell, John Schratwieser, Anne West, Jack Rasmussen)

Review funding recommendation made by the advisory panels; to review applications for grants as necessary; and to undertake such other duties as the Council may from time to time.

Nominating Committee (Carole Alexander, Chair - Zoe Charlton, Jack Rasmussen)

Nominates one candidate for each office and present these nominations to the Council at least one month prior to the elections at the Annual Meeting. Before the elections, nominations from the floor shall be admitted. The election of officers shall take place at the Annual Meeting.

Finance Committee (Benny Russell, Chair - Lily Bengfort, Joan Lyon, Jack Rasmussen)

Reviews the budget throughout the year and meets ahead of the June Council meeting to review and recommend a budget for the coming fiscal year.



Committees

Governance Committee (John Schratwieser, Chair - Timothy App, Sumita Kim, Shelley Morhaim, Julie Madden, Jack Rasmussen)

The **purpose** of the **Governance Committee** is to enhance the engagement and participation of Council members, and to ensure the effective operation of the lay leadership structure.

Program Performance & Evaluation Committee (Joan Lyon, Chair - Jackie Copeland, Benny Russell, Jack Rasmussen)

Reviews and assesses, as necessary, on-going programs maintained by the Council; studies new program initiatives for Council consideration; directs the Council's on-going planning process with respect to policies, programs, and Council operations; makes recommendations for Council action on these matters when appropriate; and undertakes such other duties as the Council may from time to time direct.



Program Partners

Duties:

- **“Sounding board” for Staff.**
- **Review initial drafts for feedback/advice.**
- **Review committee recommendations presentations prior to Council meetings.**
- **Attend program-specific meetings and events (at invitation of the staff).**
- **Two Councilors are needed to be assigned to Accessibility.**

<i>Last Name</i>	<i>First Name</i>	<i>Partners</i>
Alexander	Carole	Creativity, A&E, Events
App	Timothy	Public Art, Exhibitions
Bengfort	Lily	Folklife, A&E
Charlton	Zoe	Independent Artists, Exhibitions
Copeland	Jacqueline	AiE, CAD
Kim	Sumita	Public Art
Lyon	Joan M.G.	Folklife, Editor
Morhaim	Shelley	Professional Development, Editor
Rasmussen	Jack	Professional Development
Russell	Benny	Independent Artists, Touring
Schratwieser	John	CAD, AiE
Spangler Madden	Julie	Folklife, Marketing
Winter West	Anne	Creativity



Executive Director Report, Ken Skrzysz

Economic Impact of the Arts

MSAC-funded organizations supported*

- \$1.1 billion in total economic activity
- 11,169 jobs
- \$328.2 million in wages
- \$591.6 million in state GDP

*Economic Impact of the Arts in Maryland:
FY2019, Maryland Department of Commerce

GRANT PROGRAM NAME	Amount	Impact Information
Grants for Organizations	\$14,839,573	Serving 212 arts organizations/programs
County Arts Development	\$3,500,001	Serving 24 county arts agencies
Arts in Education	\$665,716	Supported 270 performances, workshops, and residencies serving 80,000 students at 300 schools and in community settings
Independent Artist Awards	\$298,000	Serving 50 independent artists
Maryland Traditions	\$79,229	\$40,000 in Folklife Apprenticeship grants supporting traditional arts education for 10 teams of 2 artists each \$15,000 in Heritage Awards recognizing long-term achievement in the traditional arts for 3 winners \$24,299 in Project Grants supporting traditional arts programming at 5 organizations
Folklife Network	\$109,000	Supporting 5 regional folklife centers
Public Art Across Maryland	\$54,565	2 Maryland Public Art Initiative projects totaling \$273,260 11 grants totaling \$54,565 supported public art projects in 8 counties

Maryland Presenting and Touring	\$63,018	23 grants supported performances (of over 50 Maryland artists) in 13 counties
Arts & Entertainment Districts	\$443,386	Supported activities in 27 districts
Creativity Grants	\$260,439	88 grants serving 18 counties
Professional Development Opportunity Grants	\$14,594	9 Professional Development Opportunity grants
Emergency Grants	\$1,000,000	64 grants to arts organizations totaling \$869,318 61 grants to independent artists totaling \$128,682
Special Project Grants	\$403,500	18 Special Projects Grants supporting projects like Maryland Centers for Creative Classrooms (Arts Education in Maryland Schools) and the Maryland Arts Summit (Maryland Citizens for the Arts)
TOTAL GRANTS	\$21,731,021	



Fiscal Report, Shaunte Roper



FY21 REVENUE BUDGET

Total State General Funds	\$22,383,526
Total Special Funds	\$1,300,000
Total Federal Funds	<u>\$794,600</u>
Total of All Funds	\$24,478,126

FY21 Budget Summary (As of 08/28/20)

Program	Council Approved Budget	Actual Expenses	Projected Surplus/(Deficit) by FY End
General Administration	\$2,866,122	\$440,077	\$0
County Arts Development	\$4,025,000	\$3,600,001	\$0
Arts in Education	\$550,000	\$0	\$0
Individual Artist Awards	\$275,000	\$0	\$0
Public Art Program	\$200,000	\$0	\$0
Arts & Entertainment Districts	\$362,500	\$0	\$0

FY21 Budget Summary (As of 08/28/20)

Program	Council Approved Budget	Actual Expenses	Projected Surplus/(Deficit) by FY End
Maryland Traditions: Folklife Program	\$389,687	\$194,566	\$0
Presenting & Touring Grants	\$50,000	\$0	\$0
Creativity Grants	\$200,000	\$17,500	\$0
Special Request Grants	\$300,000	\$9,750	\$0
Professional Development Grants	\$50,000	\$3,500	\$0
ER grants	\$0	\$0	\$0

FY21 Budget Summary (As of 08/28/20)

Program	Council Approved Budget	Actual Expenses	Projected Surplus/(Deficit) by FY End
Network Technical Assistance Grants	\$50,000	\$0	\$0
Grants for Organization	\$15,023,435	\$835,024	\$0
Totals	\$24,341,744	\$5,100,418	\$0
Surplus/Deficit	\$136,382		

FY21 Budget Surplus (As of 08/28/20)

Budget Surplus	Totals
FY21 Budget Surplus	\$671,890
Projected Expenditures (facility move expenses)	\$544,219
Remaining Surplus Amount	\$127,671

Grants Update, Dana Parsons

FY 21 Special Grant Requests

FY 21 Special Grant Requests

Arts Education in Maryland Schools - \$65K

- **Maryland Centers for Creative Classrooms**

Greater Baltimore Cultural Alliance - \$20K

- **Urban Arts Leadership Program**


National Assembly of State Arts Agencies - \$6,500

- **Teaching Artist Retreat**

Talbot County Arts Council - \$11K

- **Rebranding Initiative**

John Schratwieser questioned whether the requests are one-time or annual on top of existing general operating costs. Dana explained that this program does not help with operating costs and these requests have been streamlined. Historically there has been no application for annual requests.



Special Request Grant - \$65K to Arts Education in Maryland Schools: (Staff Recommendation: \$65K)

**Motion: John Schratwieser
Second: Joan Lyon
In Favor: All**



Special Request Grant - \$20K to Greater Baltimore Cultural Alliance: (Staff Recommendation: \$20K)

Motion: Benny Russell

Second: Carole Alexander

In favor: All

Opposed: None

Abstained: Jacqueline Copeland



Special Request Grant - \$6,500 to National Assembly of State Arts Agencies: (Staff Recommendation: \$6,500)

Motion: Shelley Morhaim

Second: Benny Russell


Discussion: John Schratwieser expressed the exploring the balance of how this request affects Maryland entities already supporting Maryland artists and organizations.

In Favor: All

Opposed: None

Abstained: None





Special Request Grant - \$11K to Talbot County Arts Council: (Staff Recommendation: \$0)

Motion: Joan Lyon

Second: Benny Russell

Discussion: Could the county come back after an adjustment? Yes.

In Favor: All

Opposed: None

Abstained: None





Program Performance and Evaluation Committee Update, Joan Lyon

New Policy Recommendations



Public Art, Liesel Fenner

The **Maryland State Arts Council's** Public Art program includes the **Maryland Public Art Initiative (MPAI)** and the **Public Art Across Maryland (PAAM)** grant programs. Proposed policy changes to both current programs, as well as proposed grant policies for a new arm of PAAM grants focused on funding public art conservation, are reflected below. (Reviewed and approved by the Assistant Attorney General and Secretary Schulz.)





Maryland Public Art Initiative Grant Revision Vote

Motion: John Schratwieser

Second: Shelley Morhaim

In Favor: All

Opposed: None

Abstained: None

Network Technical Assistance Grant, Chad Buterbaugh

This program would revise the Arts & Entertainment District Technical Assistance Grant to support organizational development for Maryland Arts & Entertainment Districts and grantees of MSAC's County Arts Development and Folklife Network grant programs.

(Reviewed and approved by the Assistant Attorney General and Secretary Schulz.)





Network Technical Assistance Grant Revision Vote

Motion: Jacqueline Copeland

Second: John Schratwieser

In Favor: All

Opposed: None

Abstained: None

MSAC Registry Content Policy, Ken Skrzysz





MSAC Registry Content Policy

The Maryland State Arts Council reserves the right to not display any piece of artwork with:

- Imagery or language that exhibits hate, bias, discrimination, pornography, libelous or otherwise defamatory content;
- Affiliation or advocacy of a political party, organization, or candidate running for office;
- Content not suitable for viewers of all ages, e.g. images of weapons or look-alike weapons of any kind, drug/controlled substance usage or drug paraphernalia, alcohol usage, tobacco usage, among others;
- Content that infringes on any trademark, copyright, or patent rights of another;
- Content that a reasonable citizen may not consider to maintain the dignity and decorum appropriate for government.

Registry Content Policy Adoption Vote

(Reviewed and approved by the Assistant Attorney General and Secretary Schulz.)

Motion: Benny Russell

Second: Shelley Morhaim

In Favor: All

Opposed: None

Abstained: None

New Business





Baltimore Symphony Orchestra Quarterly Report

The BSO is on a quarterly disbursement schedule for FY21 Grants for Organizations funding.

Recommendations are made by their Program Director, the Grants Director, and the Executive Director, and approved by the Secretary and the Council.

- Overall, the report addressed responses to the state of emergency and subsequent financials and did not address how any major planned programmatic changes would be implemented (i.e. new multi-year framework and strategic pillars).
- The submitted financials are the same as those submitted in June 2020, showing a \$7.5M deficit projected for FY21.
- The report states that a new musician agreement is being negotiated, but the results of that agreement are not included in projected financials.

Recommendation to request an updated budget with figures that reflect the new agreement before making the first payment.



Baltimore Symphony Orchestra Quarterly Payment Vote

(Recommendation to request an updated budget with figures that reflect the new agreement before making the first payment.)

Motion: Anne West

Second: John Schratwieser

Discussion held about the BSO's hesitation to provide updated budget. The council believes they are focusing on their mission statement. Councilors are hopeful to provide assistance in the future.

In Favor: All

Opposed: None

Abstained: Lily Bengfort

Alysia Lee, MSDE Update

Arts Together: Planning Guidance for Arts Educators in Maryland Public Schools

Social-Emotional Learning through the Arts: demonstrating the alignment of the Maryland State Fine Arts Standards, Professional Learning Priorities, and Arts Experiences.

Over the summer MSDE provided over 130 hours of free professional learning. MC3 Summer Studio served all 24 school systems and over 3,000 participants.

Fall 2020 will provide 100 hours of professional learning: Technology for Sharing and Reflection for Arts Educators and Teaching Artists.

Fall 2020 will also bring a dance master class.



Adjourn