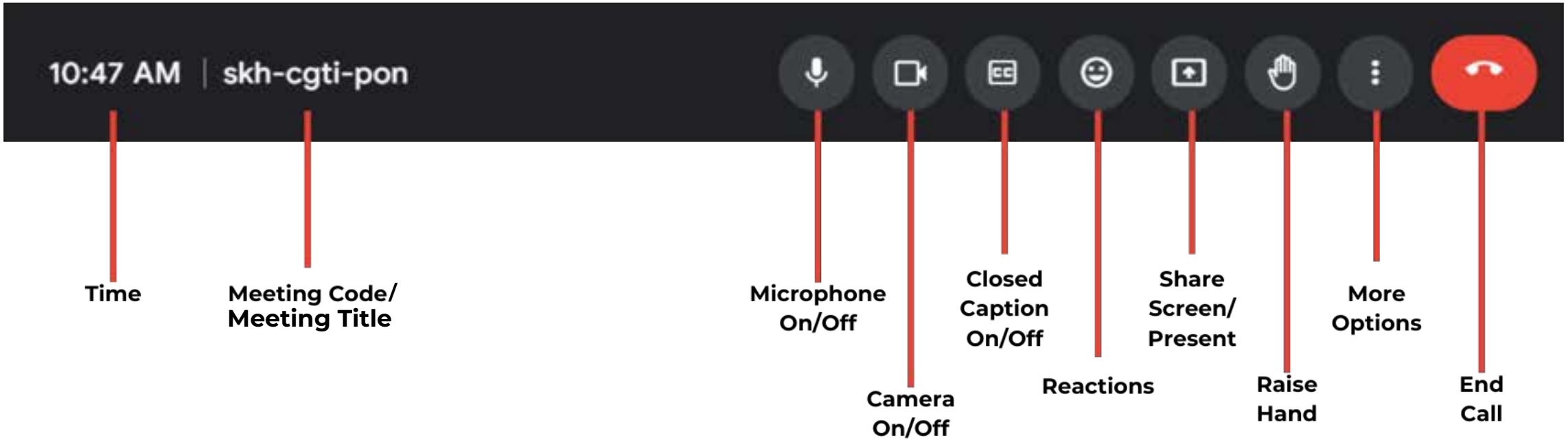
Public Art Across Maryland

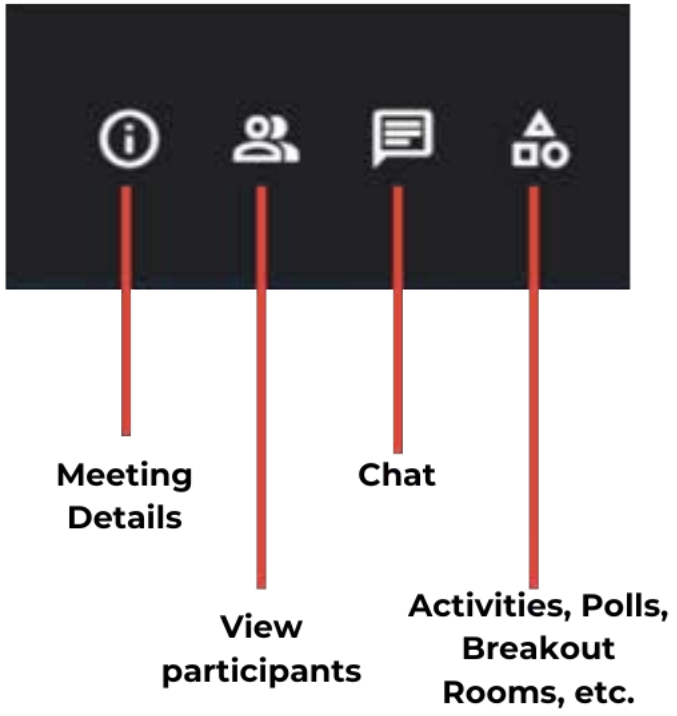
FY2025 How to Apply

Hosted by:
Ryan Patterson, Program Director, Public Art
Nora Howell, Public Art Project Manager

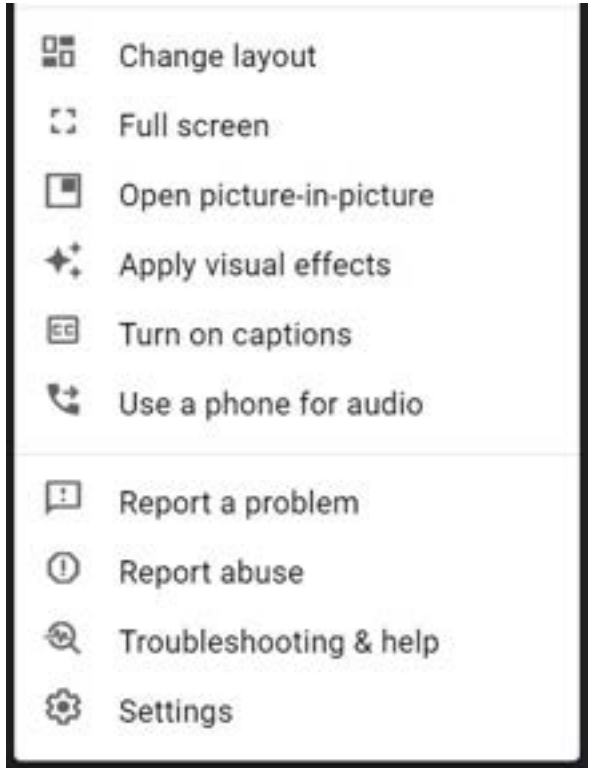
Reference Shot of Features (1 of 2)



Reference Shot of Features (2 of 2)



In "More Options"



Land Acknowledgement Statement

We acknowledge the lands and waters now known as Maryland are the home of its first peoples: the Accohannock Indian Tribe, Assateague People's Tribe, Cedarville Band of Piscataway Indians, Choptico Band of Indians, Lenape Tribe, Nanticoke Tribe, Nause-Waiwash Band of Indians, Piscataway Conoy Tribe, Piscataway Indian Nation, Pocomoke Indian Nation, Susquehannock Indians, Youghiogheny River Band of Shawnee, and tribes in the Chesapeake watershed who have seemingly vanished since the coming of colonialism. We acknowledge that this land is now home to other tribal peoples living here in diaspora. We acknowledge the forced removal of many from the lands and waterways that nurtured them as kin. We acknowledge the degradation that continues to be wrought on the land and waters in pursuit of resources. We acknowledge the right of the land and waterways to heal so that they can continue to provide food and medicine for all. We acknowledge that it is our collective obligation to pursue policies and practices that respect the land and waters so that our reciprocal relationship with them can be fully restored.

Equity and Justice Statement

The arts celebrate our state's diversity, connect our shared humanity, and transform individuals and communities. The Maryland State Arts Council (MSAC) and its supporting collaborators are committed to advancing and modeling equity, diversity, accessibility, and inclusion in all aspects of our organizations and across communities of our state.

MSAC and its grantees are committed to embracing equity and non-discrimination regardless of race, religious creed, color, age, gender expression, sexual orientation, class, language, and/or ability.

Vision

The Maryland State Arts Council plays an essential role ensuring every person has access to the transformative power of the arts.

Mission

Maryland State Arts Council advances the arts in our state by providing leadership that champions creative expression, diverse programming, equitable access, lifelong learning, and the arts as a celebrated contributor to the quality of life for all the people of Maryland.

Goal 1. Increase Participation: Broaden MSAC's constituency, providing avenues designed to increase pathways to engagement

Goal 2. Provide Intentional Support: Embrace thoughtful and targeted approaches to serving known and yet to be known MSAC constituents

Goal 3. Build Capacity: Work strategically to further build organizational and governance capacity to ensure that MSAC is capable of vigorously delivering on its mission

Goal 4. Leverage Connections: Further enhance current relationships and involve additional partners, collaborators, and constituents who will benefit from and advance the work of MSAC

Goal 5. Bolster Maryland Arts: Showcase the high caliber, diverse and relevant work of Maryland's artists and arts organizations; their contributions to community vitality and MSAC's role as a catalyst

Creative Meeting Actions

Celebrate being in the space with other creative people.
Engage with everyone's presence as a gift.
Acknowledge that together we know a lot.
Enter the conversation with curiosity and inquiry.
Share your idea and trust that it will be heard.
Use "I" statements.
Focus your language on the task at hand.
Hold one another accountable with care.
Apply "Yes, and!" - "I hear your idea and I'm going to add to it!"
Balance speaking and listening.

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Mentimeter

Instructions

Go to

www.menti.com

Enter the code

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Or use QR code

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Mentimeter

Which county in Maryland are you calling in from?

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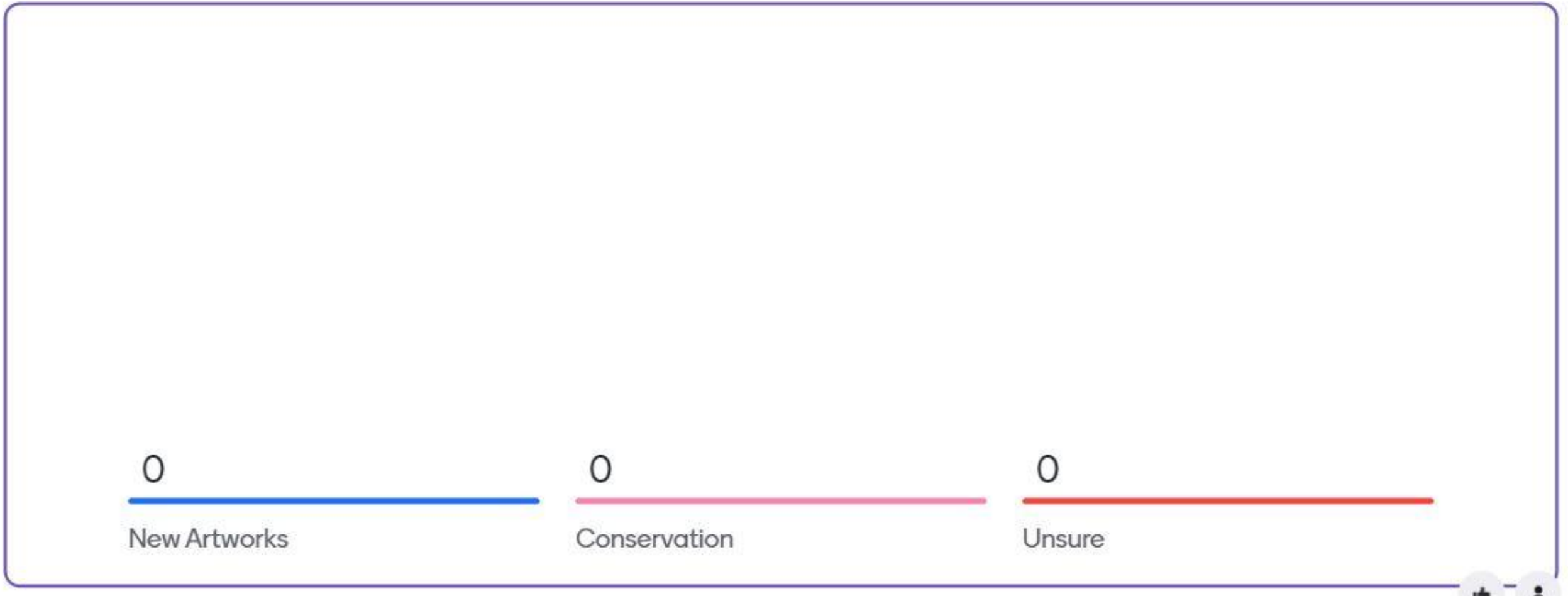
Which public art grant are you considering applying for?



Agenda:

- What is Public Art?
- MSAC Project Grants At-a-Glance
- New Artworks Grant Application
- Conservation Grant Application
- Application Review
- Q&A:
  - Please enter you questions into the Menti Poll or Chat

These slides and webinar recording will be posted on our website within 7 days

MSAC Definition of Public Art

"Art that is **created intentionally for a place** and space in the public realm, regardless of whether it is situated on public or private property. Located indoors or outdoors, **public art is free and accessible** to everyone.

Public art can include: **expressions of community values or enhancements to an environment, and can raise awareness of an unseen narrative.** Public art supported by MSAC grants must have a physical presence and a lasting impact on the place and community where it is installed."

https://msac.org/resources/msac-glossary

For this grant…

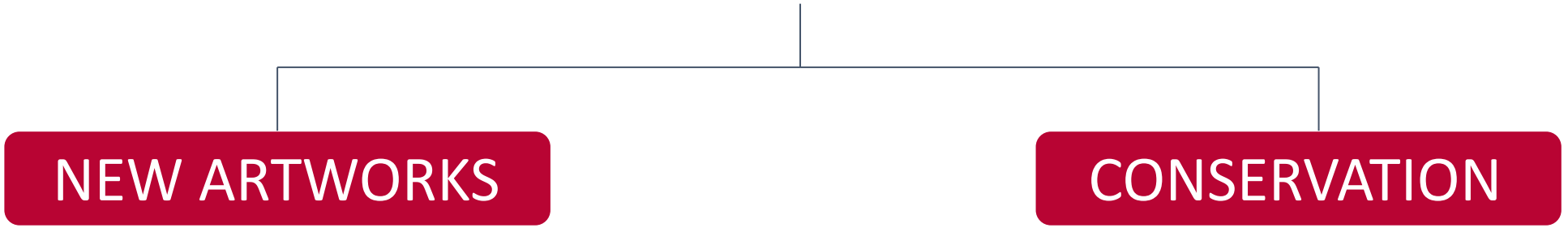
"Temporary" public artwork and installations are eligible for funding, but all artwork must have a physical presence, and be installed for an intentional length of time.

In all cases, the lead artist, partners/organizers, and property owner should have considered and agreed to the duration of time that the artwork is expected to remain installed; and who will be responsible for repairing or removing the work at the end of that period, or if the condition has deteriorated before the end of the agreed upon period.

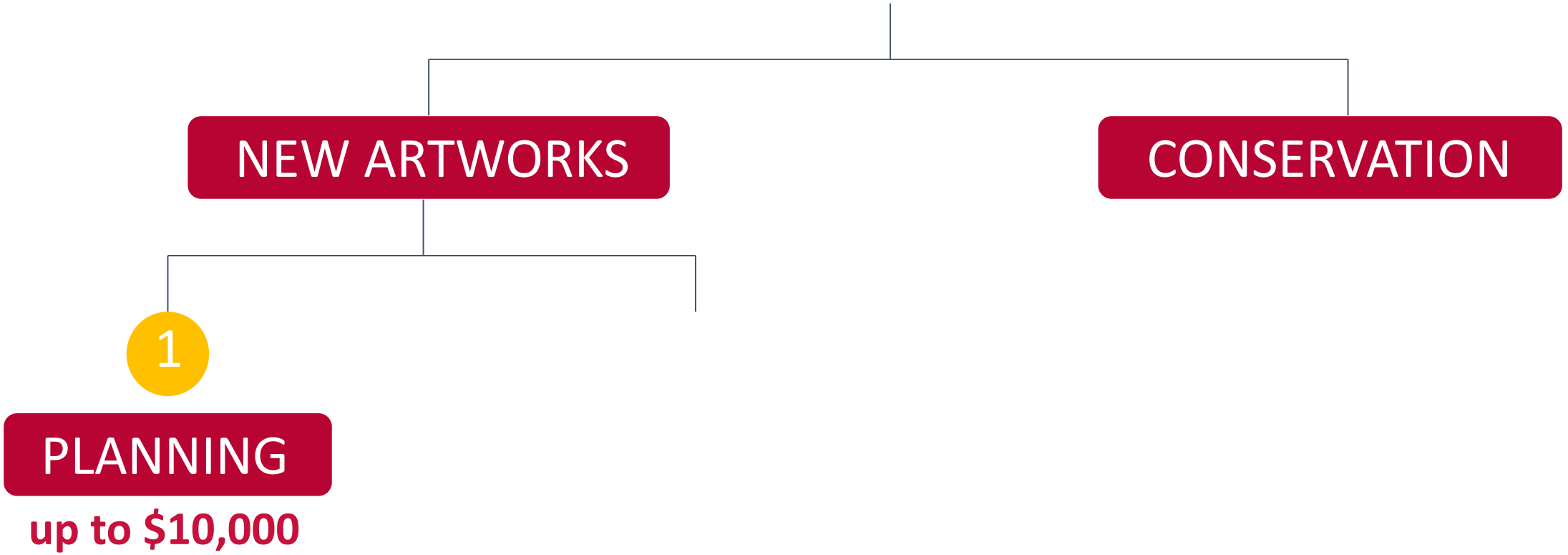
Public Art Across Maryland Grant

NEW ARTWORKS

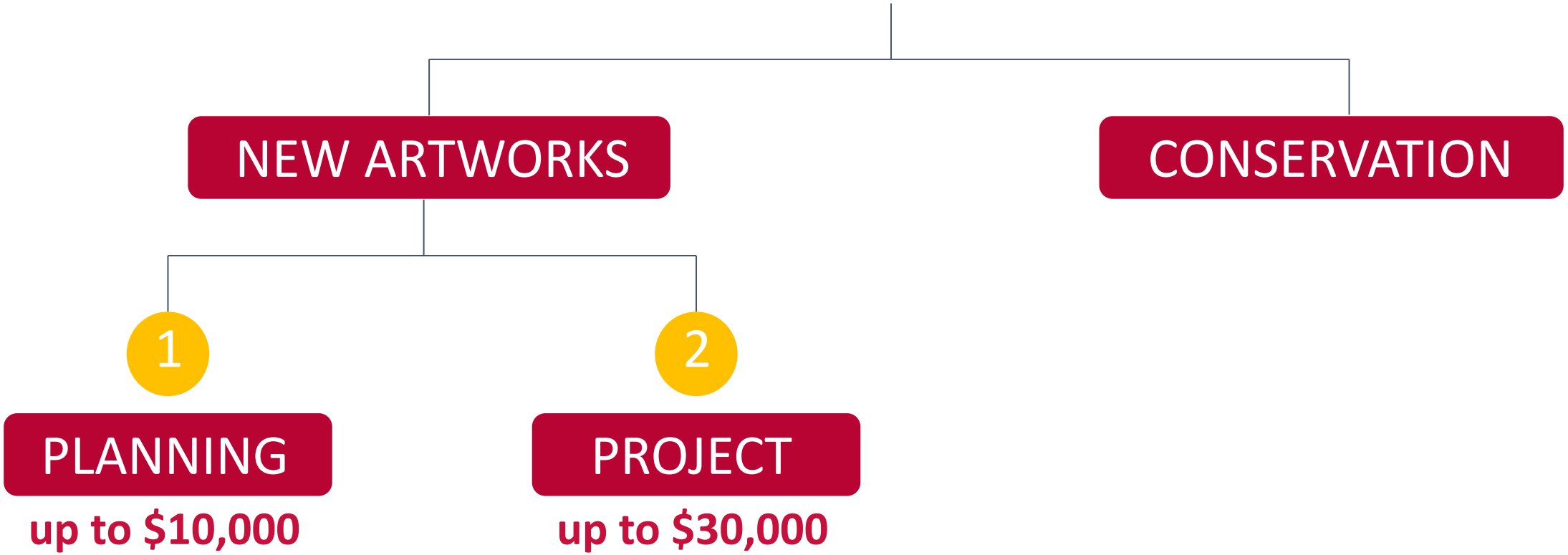
Public Art Across Maryland Grant



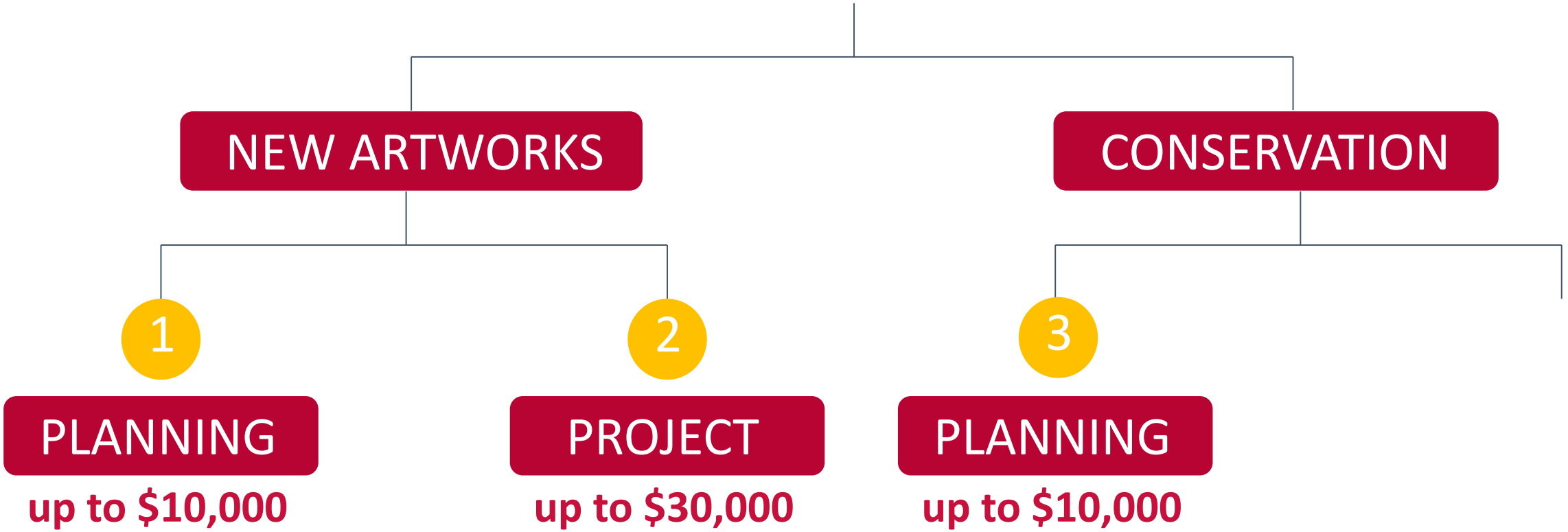
Public Art Across Maryland Grant



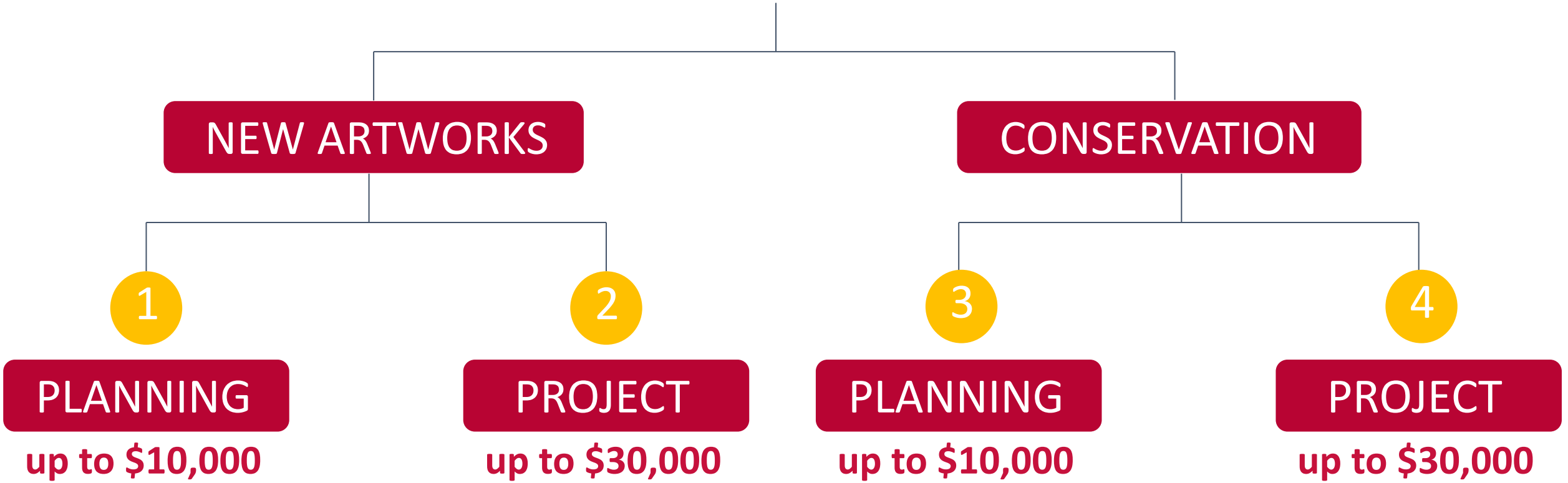
Public Art Across Maryland Grant



Public Art Across Maryland Grant



Public Art Across Maryland Grant



NEW ARTWORKS

Offers funding to support the planning, creation, and installation of new, original, local public art projects.

NEW ARTWORKS

1

PLANNING

up to $10,000

Examples of eligible projects

- Conduct community engagement initiatives
- Select an artist
- Hire public art consultant
- Hire artist to create proposed artwork illustration
- Grant writing support
- **Artist or Organizations can apply**

NEW ARTWORKS

2

PROJECT

up to $30,000

Examples of eligible projects

- Hire artist, material specialist to produce the artwork
- Dedication celebration
- Supplies, equipment, permits
- **ONLY organizations can apply**

It is not required for the applicant have received a Planning Grant to apply for a Project Grant

Robert & Rosetta sculpture by Oletha DeVane and Chris Kojzar.

Hardwood Community Garden by Dave Eassa

Iandry Randriamandroso, Coppin State University, Baltimore City

NEW ARTWORKS: ELIGIBILITY

- Eligible applicants for the New Artworks Planning grants may be independent artists or organizations, as outlined in next slide.

- Eligible applicants for New Artworks Project grants must be an organization, as outlined below.

NEW ARTWORKS: ELIGIBILITY

Independent artists must be:

- An artist or collaborative group not directly affiliated with a larger arts organization or program
  - In the case of collaborative groups, having a membership comprising at least 50 percent Maryland residents, as defined below
  - In the case that an artist(s) is fiscally sponsored, the sponsored artist(s) must be a Maryland resident, as defined below
- Maryland residents (i.e., owning or renting residential property in Maryland six months before the application's submission and throughout the funded project or program) who are 18 or older; those experiencing homelessness are encouraged to reach out to MSAC staff for details on how to apply
- The lead artist whose original work is included in the proposed activities
- Not enrolled in any matriculated high school, undergraduate or graduate degree program at the time of application and throughout the grant activities outlined in the application.

NEW ARTWORKS: ELIGIBILITY

Organizations or Art Programs must be one of the following:

- Nonprofit organization (i.e., an organization with an IRS-designated 501(c)3 status) based in Maryland
- Nonprofit, Maryland-based fiscal sponsor organization applying on behalf of a Maryland-based group, project, or artist(s) with whom it has a Model A fiscal sponsorship agreement in place (i.e., comprehensive sponsorship, in which the assets, liabilities, and exempt activities collectively referred to as “the project” are housed within the fiscal sponsor)
- Unit of government (e.g., town, city, county, state, etc., with the capacity to undertake an arts program)
- College or university (i.e., an established higher education institution in Maryland) School (i.e., a public or private school serving students in grades pre-kindergarten through 12)

NEW ARTWORKS: ELIGIBILITY

Applicants may only submit one PAAM grant application per fiscal year.

Grantees receiving Project Grants (New Artworks and Conservation) in the prior fiscal year (FY24) are not eligible to apply for any PAAM Project Grant in the subsequent fiscal year (FY25).

New this funding cycle

NEW ARTWORKS: ARTWORK ELIGIBILITY

- The artworks must be considered public art as defined in the MSAC glossary-refer to glossary here
- The artwork must be designed by a Maryland artist, as well as be new, original, and specifically designed and fabricated for the Public Art Across Maryland program
- The artwork type may include, but not be limited to: sculpture, mural/painting, tile mosaic, mixed media, photography, and digital works. The artwork may also be functional amenities such as: benches, bike racks, creative way-finding, fences, screens, gateways, light works, awnings, and trellises.
- The artwork may be temporary or permanent but must be intended for the public realm, and may be sited in or on any interior or exterior space accessible to the public, such as: parks and trails, plazas, sidewalks, community centers, libraries, schools, and local government buildings

NEW ARTWORKS: ARTWORK ELIGIBILITY

- Publicly accessible
- In compliance with local jurisdiction's regulations, permissions, and permitting requirements for siting and installing artwork(s) on public or private property. Applicants are required to do their own research in this regard.
- Artworks installed on private property must describe how the site is significant to the community and is accessible to and benefits the greater public
- For Project grants: the artwork must have been developed through a community engagement process

NEW ARTWORKS: PLANNING

Use of Funds:

Used to support independent artists and/or organizations developing public art project ideas and proposals with communities. Grant funds may be used for:

- **Administrative fees** related to community engagement activities conducting a Call to Artists to select artist(s), garnering artwork permits/approvals, and determining who will oversee and fund maintenance
- **Artist fees** and/or honorariums for artwork proposal design and proposal development.
- Support for seeking and working with an **organization partner**
- **Consultant fee(s)** such as public art consultant, design services from architects or landscape architects, engineering services, digital graphics services, etc.
- **Facility/equipment rentals** for community meetings
- **Online application software fees**
- **Artwork proposal design** and development including services such as digital renderings, shop drawings design/engineering reviews, permit applications

NEW ARTWORKS: PROJECT

Use of Funds: To support organizations that are working with an artist(s) to fabricate and install new public artwork(s). The artist(s) creating the public art must be identified and the artwork must be fully designed and have proof of permission to be installed at the time of application. The project must have been developed through a community engagement process. Grant funds may be used for:

- **Artist**(s) **fee**(s)
- **Contracted services** such as studio assistants, fabricators, contractors, artwork installers, photographers, etc.
- **Equipment and/or space rentals** needed for fabrication and/or installation
- **Artwork materials** and/or tools for fabrication and/or installation
- **Plaque/Interpretive signage**
- **Transportation of the artwork** to the site
- **Insurance, permitting** fees
- **Organization administration/project management fee** (cannot exceed 10% of the total grant request)
- **Artwork dedication** expenses, including signage plaque

NEW ARTWORKS: PLANNING APPLICATION

Application Prompts (see page 8):

1. Describe the Planning Process and Intended Goals
2. Planning Schedule
3. New Artworks Planning Budget

Note: No attachments!

NEW ARTWORKS: PROJECT APPLICATION

Application Prompts (see page 9):

1. Project Description
2. a:Describe your community b:Community Engagement
3. Prior Experience
4. Project Schedule
5. Project Budget
6. Maintenance

NEW ARTWORKS: PROJECT APPLICATION

Attachments (see page 10):

- Artwork Drawings and Location Map
- Artist Background Work
- Letter(s) of Permission

… and now a brief break to discuss a potential project

Developing a Project Proposal - Seed of Idea!

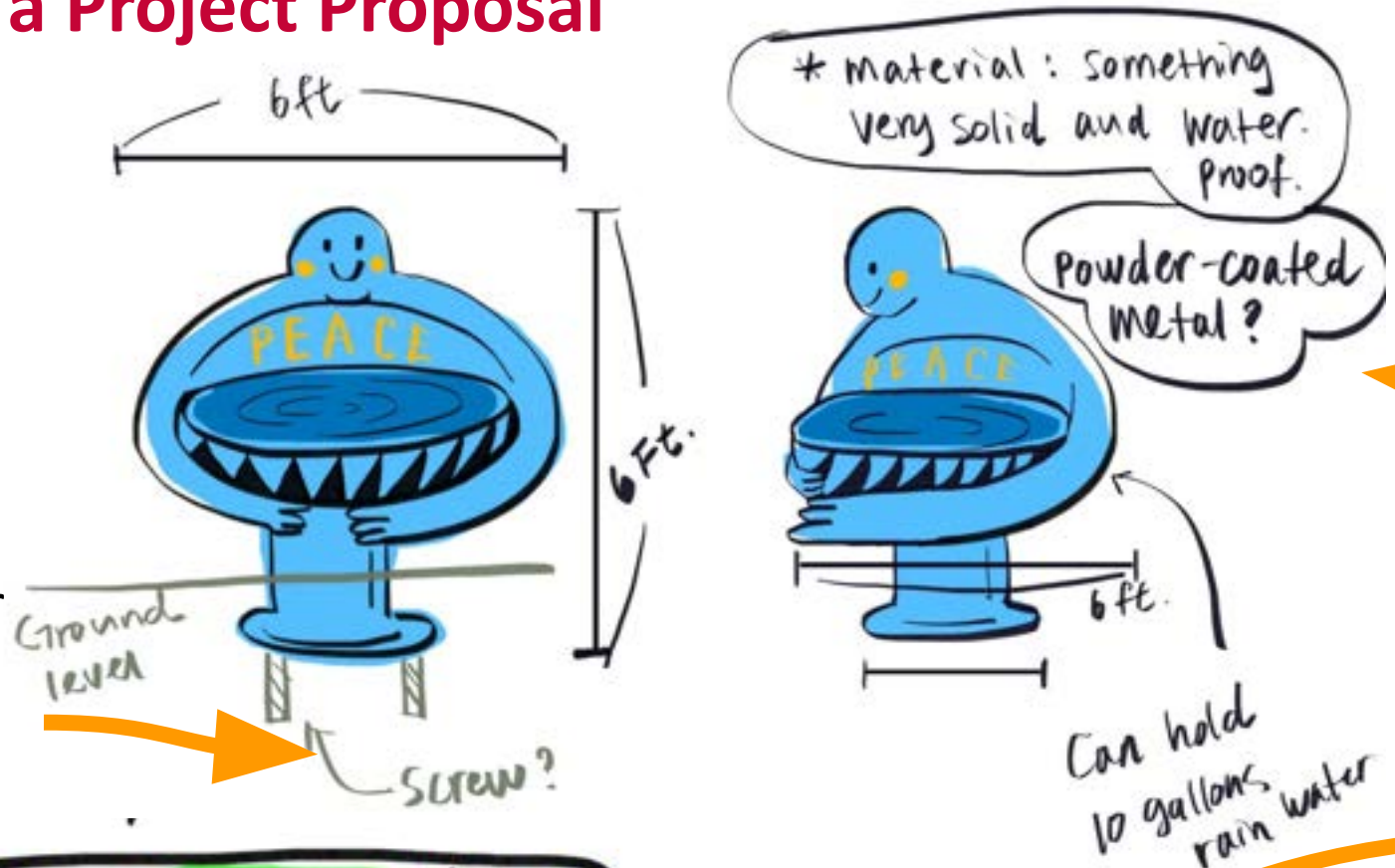
What information is missing?

Water sculpture idea

Developing a Project Proposal - Creating a Concept

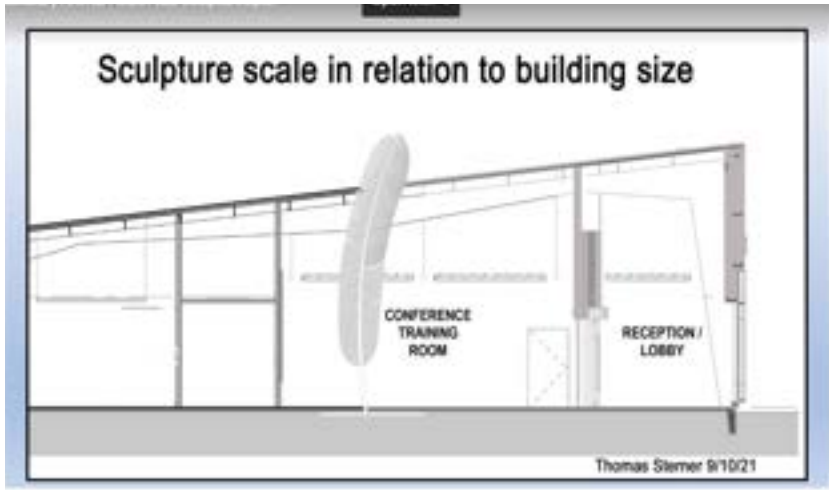
What information is missing?

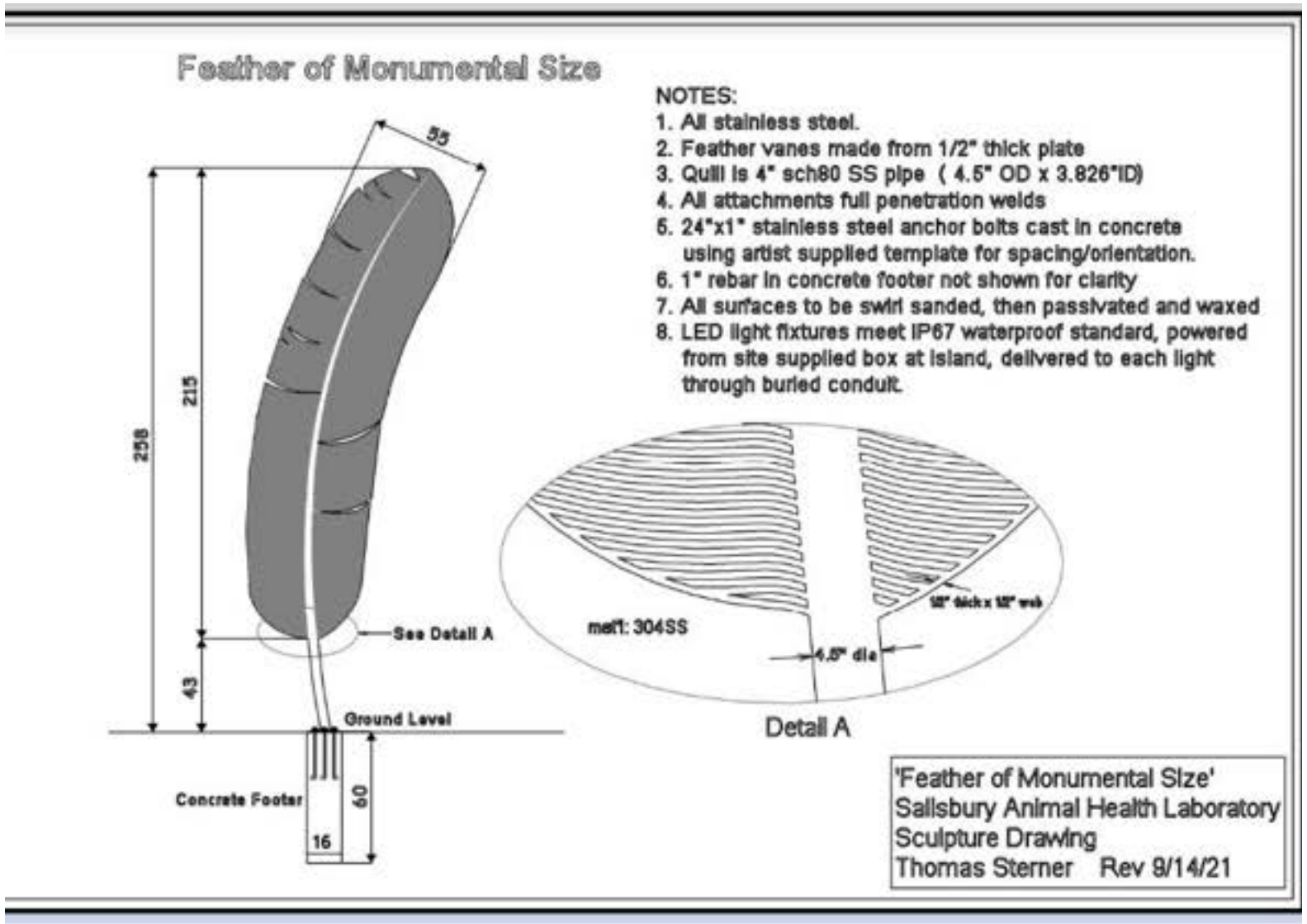
Developing a Project Proposal



- Exploring fabrication methods & materials
- Installation & engineering for durability & safety
- Researching property ownership, permits

Developing a Project Proposal - Example using Digital Tools





Schematic Design & Site Renderings by Thomas Sterner for *Feather of Monumental Size*, 2022, commissioned by MD Department of Agriculture, Salisbury, MD

Developing a Project Proposal - Example using Digital Tools

Renderings from grant application

Final Piece

Initial Concept to Digital Site Renderings to Final Work for *The Gathering Tree*, 20?? by SandraPerez-Ramos, Commissioned by: Glenmont Forest Neighbors Civic Association in Silver Spring Maryland; 20XX PAAM Grant Awardee

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Mentimeter

If you are applying for a New Artworks Grant, which type best fits your project?

CONSERVATION

Grant program supports the conservation and preservation of existing public artworks in Maryland.

CONSERVATION

Note: Only organizations are eligible to apply for conservation grants.

3

PLANNING

up to $10,000

Examples of eligible projects

- Hire a conservator to conduct an assessment of artwork

CONSERVATION

Note: Only organizations are eligible to apply for conservation grants.

4

PROJECT

up to $30,000

Examples of eligible projects

- Hire a conservator or fabricator to restore the artwork
- Project must conserve the original artwork

It is not required for the applicant have received a Planning Grant to apply for a Project Grant

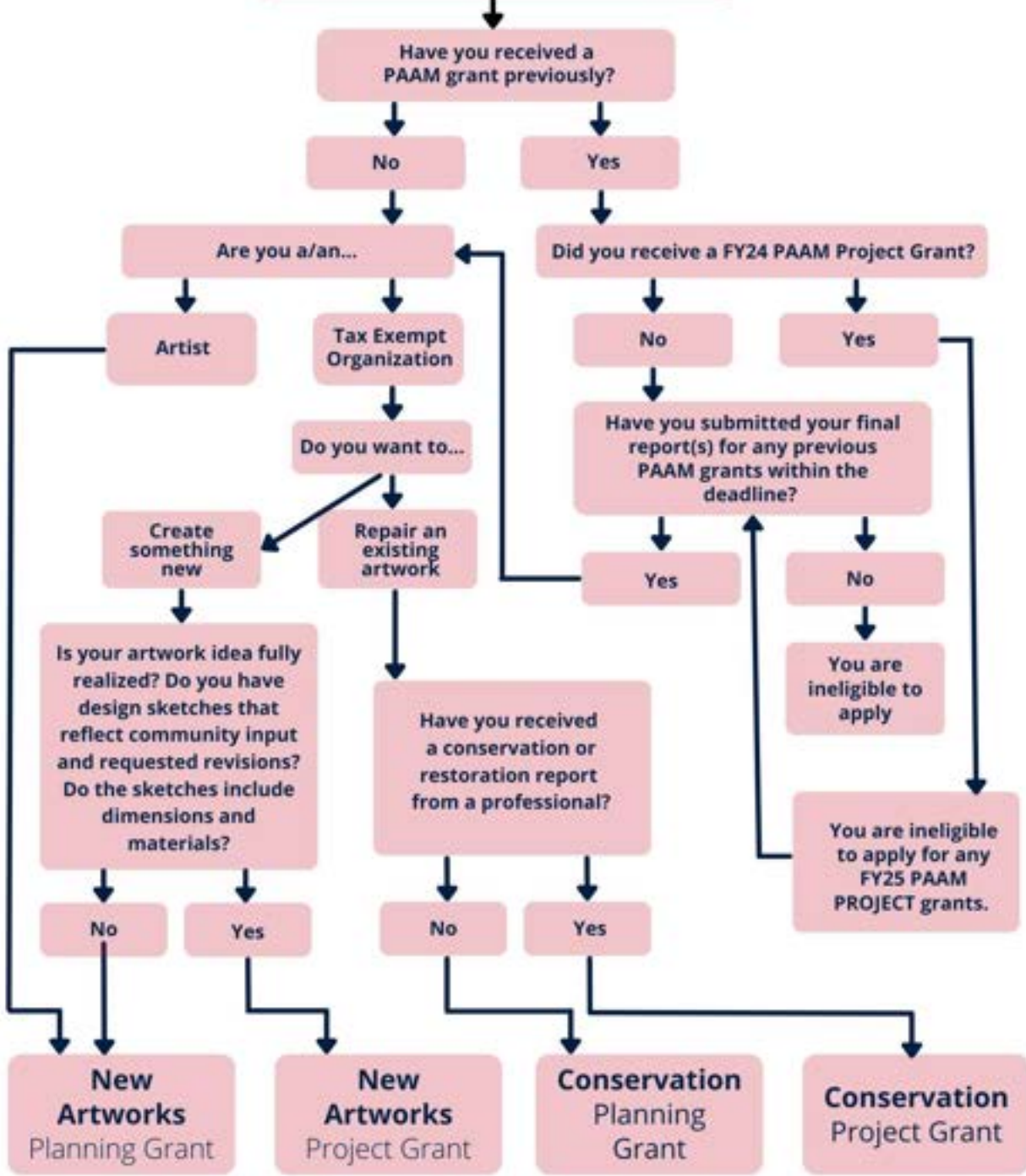
Reinstallation of Vollis Simpson's Giant Whirligig at American Visionary Art Museum

Reinstallation of Four Dishes by Alexander Calder at the BMA

Repainting of Art Benson's "Nut & Bolt" at Mt. Royal Elementary Middle

Linda DePalma's "Redwood Arch" was recently repainted on site at Paca & Redwood Streets, Baltimore

Before & After: Art Benson's "Nut & Bolt" at Mt. Royal Elementary Middle School


Have you received a PAAM grant previously?
No
Yes
Are you a/an...
Did you receive a FY24 PAAM Project Grant?
Artist
Tax Exempt Organization
No
Yes
Do you want to...
Have you submitted your final report(s) for any previous PAAM grants within the deadline?
Create something new
Repair an existing artwork
Yes
No
Is your artwork idea fully realized? Do you have design sketches that reflect community input and requested revisions? Do the sketches include dimensions and materials?
You are ineligible to apply
Have you received a conservation or restoration report from a professional?
You are ineligible to apply for any FY25 PAAM PROJECT grants.
No
Yes
No
Yes
New Artworks Planning Grant
New Artworks Project Grant
Conservation Planning Grant
Conservation Project Grant

CONSERVATION: ELIGIBILITY

Eligible applicants for Planning and Project grants must be an organization, as outlined in next slide

CONSERVATION: ELIGIBILITY

Organizations or Art Programs must be one of the following:

- Nonprofit organization (i.e., an organization with an IRS-designated 501(c)3 status) based in Maryland
- Nonprofit, Maryland-based fiscal sponsor organization applying on behalf of a Maryland-based group, project, or artist(s) with whom it has a Model A fiscal sponsorship agreement in place (i.e., comprehensive sponsorship, in which the assets, liabilities, and exempt activities collectively referred to as “the project” are housed within the fiscal sponsor)
- Unit of government (e.g., town, city, county, state, etc., with the capacity to undertake an arts program)
- College or university (i.e., an established higher education institution in Maryland) School (i.e., a public or private school serving students in grades pre-kindergarten through 12)

CONSERVATION: ELIGIBILITY

Applicants may only submit one PAAM grant application per fiscal year.

Grantees receiving Project Grants (New Artworks and Conservation) in the prior fiscal year (FY24) are not eligible to apply for any PAAM Project Grant in the subsequent fiscal year (FY25).

New this funding cycle

CONSERVATION: ARTWORK ELIGIBILITY

- The artwork must be considered public art, as defined in the MSAC glossary - refer to glossary here
- The final location of the artwork to be conserved must be in Maryland
- The artwork type may include, but not be limited to: sculpture, mural/painting, tile mosaic, mixed media, photography, and digital works. The artwork may also be functional amenities such as: benches, bike racks, creative way-finding, fences, screens, gateways, light works, awnings, and trellises
- Artwork must be publicly accessible

Continued...

CONSERVATION: ARTWORK ELIGIBILITY

- Artwork must comply with the local jurisdiction's regulations, permissions, and permitting requirements for conserving artwork(s) on public or private property. Applicants are required to do their own research in this regard.
- Artworks installed on private property must describe how the site is significant to the community and is accessible to and benefits the greater public

The eligibility guidelines listed above provide an overview only. There may be instances where MSAC staff make eligibility determinations based on situations not described here but in support of the mission of the agency and the Department of Commerce.

CONSERVATION: PLANNING

Use of Funds: to support conservation planning efforts for the proposed public artwork located in Maryland. Grants may be used for:

- **Administrative fees** related to project management and planning
- **Consultant fee(s)** such as:
  - Professional Conservator
  - Artist
  - Structural Engineer
  - Materials specialist (painter, welder, etc.)
  - Historian
  - Preservationist

Continued…

CONSERVATION: PLANNING

Use of Funds: to support conservation planning efforts for the proposed public artwork located in Maryland. Grants may be used for:

- **Community Engagement** includes:
  - Public meetings
  - Community Education
  - Information campaigns
- **Collection Management Activities & Technology** including: Collection Management consultant, Local survey or inventory work, Inventory file digitization, Creation or update of an artwork database, Purchase or lease of collection management software

CONSERVATION: PROJECT

Use of Funds: may be used to support the execution of a fully developed and planned conservation work on the proposed public artwork located in Maryland. Grant funds may be used for:

- **Relocating a public artwork** within or to Maryland to increase public access to the artwork and its long-term preservation. It is intended the artwork be conserved as part of this process.
- **Conservation and maintenance activities** that will contribute to the long-term appreciation and sustainability of the artwork including but not limited to:
  - Cleaning, waxing, coating, and painting conducted by professional service providers
  - Replacement or addition of components to provide structural integrity to the artwork, frame, plinth, pedestal, base, or foundation integral to the display of the artwork

CONSERVATION: PROJECT

Use of Funds: may be used to support the execution of a fully developed and planned conservation work on the proposed public artwork located in Maryland. Grant funds may be used for:

- **Landscape site improvements** such as drainage, plant pruning, maintenance, and/or replacement
- **Lighting and electrical work** that contributes to public accessibility by increasing visibility and safety, or improves energy efficiency of outdated lighting and digital components
- Conservation of existing or the creation of new **identification and interpretive signage,** including writers, designers, fabrication, and installation
- Organization administration/project management fee (cannot exceed 10% of the grant request)

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Mentimeter

If you are applying for a Conservation Grant, which type best fits your project?

CONSERVATION: PLANNING APPLICATION

Application Prompts (see page 8):

1. Describe the artwork(s) to be conserved, the proposed planning process, and intended goals.

2. Conservation Planning Schedule

3. Conservation Planning Budget

Note: No attachments!

CONSERVATION: PROJECT APPLICATION

Application Prompts (see page 9):

1. Describe the artwork(s) to be conserved and intended goals
2. Describe the proposed conservation work to be performed and the outcomes of the work
3. Provide a roster with the names of the conservation team members and a brief narrative of relevant education and experience.
4. Conservation Project Schedule
5. Conservation Project Budget

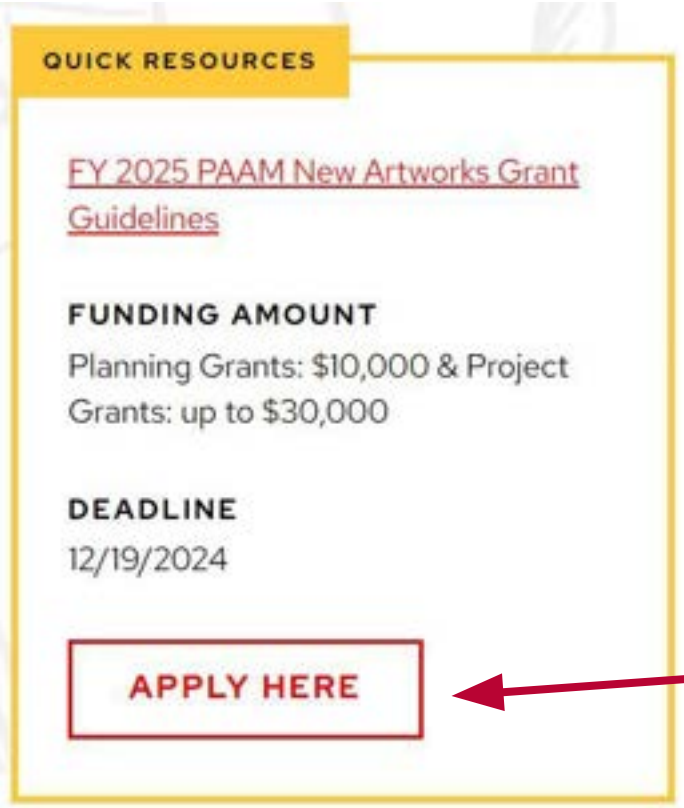
CONSERVATION: PROJECT APPLICATION

Attachments (see page 10):

1. A map of the artwork location (can be a Google Map)
2. Upload one (1) PDF file with the following: Photos of the artwork to be conserved, close-ups of critical area Include plans, if applicable
3. Letter(s) of Permission

Smart Simple Preview!

Applications are submitted via the secure, online grants management system, SmartSimple. Log in or create a free account: https://msac.org/programs/public-art



What happens after you submit your grant?

Grant Review Process

The Review Panel

- Prospective panelists apply through an Open Call
- MSAC selects 10 -13 panelists with grant and public a experience from across Maryland
- Panelist electronically review and score all applications

MSAC Public Art staff do NOT score applications

* *Apply to serve as a FY25 PAAM panelist. Application deadline October 10th*

https://www.msac.org/about/ways-get-involved

Grant Review Process

1 Round 1

- Panelists review and provide initial scores for applications independently on-their-own & provide written comments on each grant question.
- Scores from all panelists are averaged for each application
- High scoring applications that meet the % threshold are advanced to Round 2

Grant Review Process

2 Round 2

- Virtual panelist meeting, they discuss and submit final scores for Round 2 applicants
- Scores from all panelists are averaged for each application
- The meeting is open to the public;
- Applicants and guests may observe but must remain on mute and off camera for the duration of the meeting.
- Final awards are determined by MSAC staff following the meeting.

If your application advances to Round 2, you will be notified.

The Rubric

AKA: How your grant receives points!

"Feather of Monumental Size", Thomas Sterner, 2022 for Maryland Department of Agriculture, Salisbury Animal Health Lab

RUBRICS

Due:

December 19, 2024

Only one grant cycle in FY25!

Nut & Bolt at Mt. Royal Elementary School, Artist Arthur Benson

GRANT SCHEDULE

1. **Grant status notification is March 2025**. Then you can start the project activities that are supported by MSAC.

2. Awardees will be sent a Grant Agreement Form in SmartSimple. You might sign and submit the Form to start the grant processing stage.

3. **Approx. 8 weeks from signing your Grant Agreement Form you'll receive the check**, likely in May. Plan your activities, material purchases, artist fees… accordingly.

   It is ok to begin grant activities immediately after notification.
   (Some awardees may be able to 'front' the money to start the project before the check arrives, and then reimburse themselves or organization when the check is received)

RESOURCES

1. Technical Assistance: nora.howell@maryland.gov
2. These slides and recording will be available at: *msac.org/public-art-resources*
3. Also check out: ‘Public Art 101’ - includes info on how to select an artist, ‘Tips on Mural Making’, ‘Working with a Fabricator’,…
4. Artist Selection Software: PublicArtist.org, Submittable, SlideRoom, CallforEntry (CaF’E); Google Forms and other form building tools can receive artist’s submissions online but does not calculate scoring by the artist selection committee

HOW TO START!

1. Read the Guidelines! msac.org/programs/public-art
2. Set up an account at **marylandarts.smartsimple.com**

Webinars!

Tuesday, September 24, noon - 1 p.m.

A Guide to Selecting Artists for Public Art - Exploration of best practices and methods for selecting artists

Tuesday, October 8, noon - 1 p.m.

Crafting Effective Community Engagement Strategies for Public Art: Exploration of the key aspects of successfully involving the community

Wednesday, November 6 · 12:00 – 1:00pm

Understanding Contracts in Public Art: Building Collaborations, Drafting Agreements, and Navigating Copyright

Tuesday, November 19, noon - 1 p.m.

Understanding the PAAM Grant Scoring Process

Tuesday, December 10, noon - 1 p.m.

5 Tips for Crafting a Strong PAAM Application + Q&A

Register!

Feedback Requests

Request Public Art staff feedback on your grant application

Request must be submitted before Monday December 2

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Mentim

Overall, how satisfied are you with the information provided during this How to Apply webinar?

Questions

Thank You!

Join our mailing list!

tinyurl.com/MSACsMailingList