

# 2021 Maryland Arts Summit

## *Request for Proposals*

Applications open: April 1 - April 23



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## Background and Introduction

The Maryland Arts Summit, now in its third year, is presented by and for the Maryland arts sector and curated by the Maryland State Arts Council, Maryland Citizens for the Arts, the Fine Arts Office of the Maryland State Department of Education, and Arts Education in Maryland Schools. The *2021 Maryland Arts Summit: Art of the Community* will hold six synchronous sessions on June 3 - 4, 2021 focusing on current topics in the Maryland creative sector.

This Request for Proposals (RFP) invites arts professionals to submit proposals for **asynchronous content** addressing specific arts communities within the Maryland creative ecosystem that connect with the Summit's themes and extend beyond the June engagement. These communities include, but are not limited to: Arts Advocates, Arts Educators & Teaching Artists, Independent Artists, Arts Organizations, Community Stakeholders, Arts and Entertainment Districts, County Arts Agencies of Maryland, Public Artists, Boards of Directors, and Folklife and Traditional Artists.

**This RFP is only open to those Maryland artists or teams.**

## Project Goals and Overview

The 2021 Maryland Arts Summit will showcase a library of pre-recorded asynchronous content, supplementing the scheduled synchronous sessions to be hosted on June 3-4, 2021.

Submitted sessions can include either audio or video formats.

### Payment

There is a \$500 stipend for each session, which includes preparation and the submission of session recording. Payment can be split among session collaborators upon request.

## Timeline

All proposals must be submitted by midnight on Friday, April 23.

Evaluation of proposals will be conducted from April 26 - May 7.

Notifications of the Summit Committee's decision will be emailed to the applicant by May 15.

## Evaluation Criteria

Proposals will be evaluated on the following criteria:

**Proposal Relevance:** How relevant is the proposal to the Summit theme, *art of the community*?

**Audience Appeal:** Does the proposal appeal to the intended Summit audience?

**Topic Relevance:** Is the proposal relevant to a desired topic?

**Presentation Format:** Is the format clear and engaging for the topic?

**Summary of Session:** Are the session content, goals, and participant self-evaluation of goals aligned?

**Presenter Biography:** Does the presenter's biography, resume, or statement of purpose reflect mastery and experience of the proposal?

Submitted proposals will be reviewed by the Summit Committee, which includes staff and board members of the collaborating organizations.

## Submission and Elements of Proposal

### Submission

All proposals will be submitted using the [Maryland State Arts Council's SmartSimple portal](#). The deadline to submit a proposal is April 23, by midnight.

Please note that Google Chrome is the recommended browser for completing applications in SmartSimple.

### Elements of Proposal

#### Presenter Information

- Presenter Name(s)
- Primary Contact Name
- Primary Email Contact
- Primary Phone Number
- Primary Contact Address
- Primary County of Residence
- Arts Organization Affiliation (if applicable)

## Proposal Overview

### Intended Audience (choose all that apply):

- **Independent Artists** (artists, teaching artists, producing & presenting, public art)
- **Arts Organizations** (arts orgs, A&E Districts, county arts councils, boards of directors, arts education organizations, arts admins, public art)
- **Advocacy for the Arts** (arts advocates, arts education advocates, economic investors, arts admins, public art)
- **Arts Boards of Directors**
- **Arts Educators and Teaching Artists**
- **Folk and Traditional Arts** (independent artists, teaching artists, producing & presenting, public art)
- **Public Artists**
- **Youth Artists and Advocates** (students & youth)
- **Other**

### Desired Topic(s)

Your topic should be relevant to the intended audience you selected above. Please write in your desired topic (10 words or less).

### Format (choose one):

- **Case Study** (1-3 speakers): A focused presentation, either highlighting research findings from relevant initiatives and projects or focusing on leading trends across the arts space.
- **Artist Talk** (1-4 speakers): A presentation by an artist or arts collective to present and expand their artwork.
- **Podcast** (2-4 speakers): A podcast conversation on topics across the arts landscape.
- **Performance and Process:** A community-centered performance that includes an artist statement and/or comments regarding the creative process.
- **Other**

## Session Information

### I. Session Title:

### II. Summary of Session

This section should include:

- content essential to the session and connected to the Summit's theme
- participant goals,
- and participant self-evaluation of achieved goals.

### III. Biography, resume, or statement of purpose that reflects mastery and experience of proposal.

- IV. **Any supplemental materials you feel would be helpful in communicating the content and/or goals of the session.**

## **Help, Support, and Accessibility**

If you have any questions regarding the content of this RFP, please contact Lillian Jacobson at [lillian.jacobson@maryland.gov](mailto:lillian.jacobson@maryland.gov).

If you have any technical difficulties or need assistance with navigating SmartSimple, please contact Tammy Oppel at [tammy.oppel@maryland.gov](mailto:tammy.oppel@maryland.gov).

The Maryland State Arts Council encourages applicants to fill out this [Accommodation Request form](#) to indicate any accommodation or accessibility needs. Please fill out the form at least two weeks prior to the submission deadline to allow us time to fulfill your request. If you require additional assistance you may contact Maryland Relay 1-800-735-2258 or 711 or the Accessibility Coordinator Precious Blake at 410-767-6476 or [precious.blake@maryland.gov](mailto:precious.blake@maryland.gov).

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