

FY23 Public Art Across Maryland (PAAM) Grants New Artworks &

Conservation

How to Apply Webinar

Thursday, July 21, 2022, 12:00-1:00 PM

Liesel Fenner, Director of Public Art

Ryan Patterson, Public Art Project Manager



Upcoming Public Art Professional Development

"Making It Public" Administrator Workshop Series - FREE!

Zoom workshops will be led by Forecast Public Art

Thursdays: Sept. 15, 22, 29, Oct 6, 13, 2022 12:00-1:30 PM ET

For more info and register by August 15: msac.org/programs/public-art

Interested in serving as a **Public Art Grant Review Panelist**?

You can apply for a PAAM grant and serve as a panelist.

Apply by Aug 15 in SmartSimple: marylandarts.smartsimple.com/

Select 'Funding Opportunities' then 'Public Call'



Agenda:

- What is Public Art?
- Project Grants-at-a-Glance
- New Artworks Grant Application
 - Q&A
- Conservation Grant Application
 - Q&A

These slides and the recording will be posted on our website!



What is Public Art?

Accessible work of any kind that cares about, challenges, involves and consults the audience for or whom it is made, respecting community and environment.

Lucy Lippard



Public art can be part of a series of multiple works by artists on several sites



Art Interruptions

was a series that commissioned artists to create temporary artworks throughout public spaces in Seattle neighborhoods

Untitled

Artist: Chris Papa

Tweethouse

Artists: Jennifer and Allan

Kempson





Public art can serve a function and address an issue, such as the environment





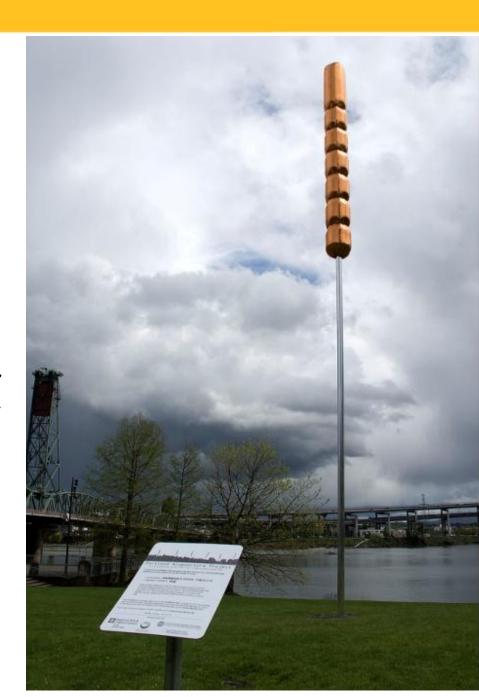
Dekumstruction

Custom bike rack w/eco-roof that captures stormwater for plantings below — Portland, OR *Artists:* **Buster Simpson & Peg Butler**



Portland Acupuncture Project Artist: Adam Kuby

Portland, OR sought community input on the city's Master Plan process. These temporary sculptural 'needles' designed by Kuby brought attention to problems needing attention, as well as assets, identified by residents throughout the city.





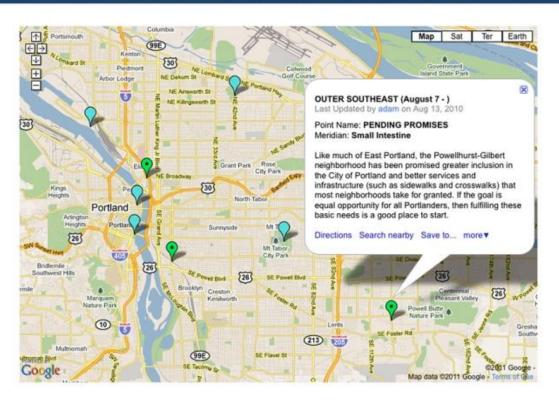


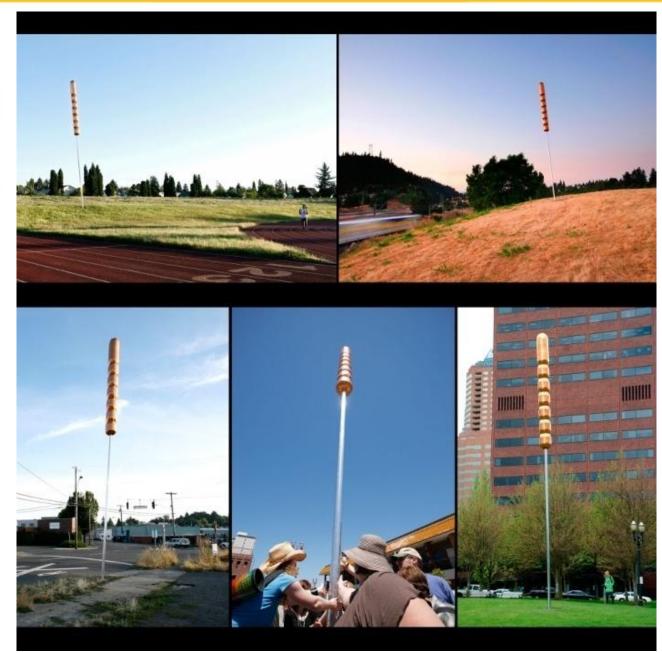
Portland Acupuncture Project

(portland, oregon)

art & acupuncture for the city

home needles locator map volunteer / donate contributors background the artist



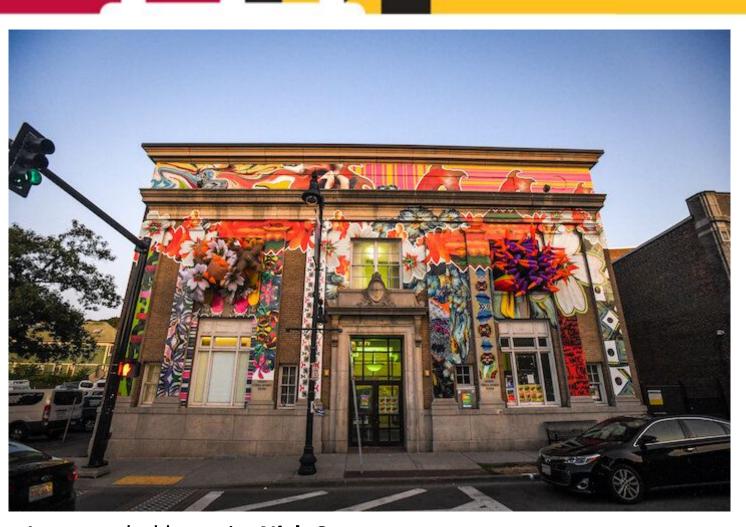




Artist **Simone Leigh** creating *Brick House* for the High Line, NYC

A note about public art creation

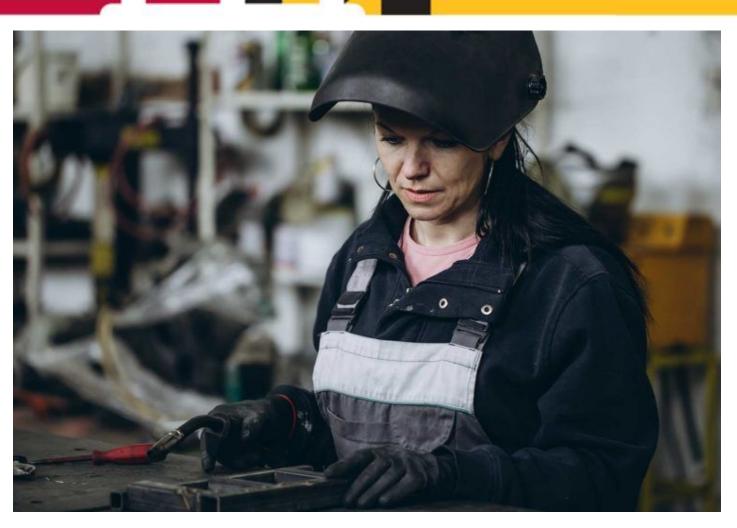
Artists may create the artwork themselves



Augment led by artist **Nick Cave**And artists L'Merchie Frazier, Barrington Edwards,
Destiny Polk, Wilton Tejada, with community participation
Upham's Corner, Boston. By Now + There

A note about public art creation

- 1. Artists may create the artwork themselves.
- 2. Artists may lead and direct the overall vision, creating the artwork with the community



Metal Fabricator

A note about public art creation

- 1. Artists may create the artwork themselves.
- 2. Artists may lead and direct the overall vision, creating the artwork with the community
- 3. Artists may design the artwork then contract with a fabricator to create the work.

This is an excellent process for artists to realize ideas, without being an expert in the material, nor having to purchase the tools necessary to create the artwork.



MSAC has the funding...

You and your communities have the ideas and goals...

Let's make Public Art Across Maryland



MSAC Project Grants at-a-glance:

	Creativity Grant	New Artworks		Conservation			
	PROJECT	PLANNING	PROJECT	PLANNING	PROJECT		
This Grant supports:	Art project, event, or activity	The process for planning and designing a new public art project	The creation, fabrication, installation, and celebration for a new public art project	The process of assessing the condition of, planning, and gaining approvals for conserving or relocating existing public art.	Conservation of existing public artworks. This may include the relocation of work for public display within the state.		
This Grant will support up to:	\$4,000	\$10,000	\$50,000	\$10,000	\$50,000		
Who can apply for the grant?	Artists & Organizations	Artists & Organizations	Artists & Organizations	Organizations	Organizations		
Application Deadlines?	Monthly: 5th of the month	October 24, 2022 March 24, 2023	October 24, 2022 March 24, 2023	October 24, 2022 March 24, 2023	October 24, 2022 March 24, 2023		



New Artworks Grant Requirements:

Artwork must be **original** and **designed and fabricated for the PAAM program**The program does not fund pre-existing artwork, copies, or editions.

Can be located in or on any interior or exterior space accessible to the public.

One grant can fund single projects or an initiative that included **multiple artists or artworks** such as a sculpture exhibition or trail, a festival, a geographically dispersed artwork, downtown public art plan...



Who can apply?

1. Independent Artists:

- Lead artist applicant must be a Maryland resident
- The applicant may not be enrolled in any matriculated high school, undergraduate or graduate degree program

2. Organizations:

- 501(c)3 nonprofit organization incorporated in Maryland (an organization with an IRS-designated 501(c)3 status)
- <u>Unit of government</u> (a unit of government (town, city, county, state capacity) with the capacity to undertake an arts program)
- <u>College/University</u> (an established higher education institution in Maryland)
- School (a public or private school serving students in grades PreK-12)
- County Arts Councils
- Arts and Entertainment Districts



Which New Artworks Grant do I apply for?

- ☐ Is the artist(s) selected?
- Is the location for the artwork selected?
- Is the artwork fully designed including drawing(s)?
- Is the community involved?
- Do you have permission to install the artwork?

Any 'no' answers?

Then apply for a **Planning Grant**



New Artworks Planning Grant

You may apply for up to \$10,000 to support:

- Administrative fees related to community activities and/or selection of the artist
- Artist fees and/or honorariums for artwork design and proposal development*
- <u>Consultant fee(s)</u> such as public art consultant, architect/landscape architect, digital graphics...
- <u>Facility/equipment</u> rentals for community meetings
- Application software fees for administering the artist selection process

*The intent of the planning grant is to support the time and labor of artist(s) creating the artwork design.



New Artworks Planning Grant Application

- Question 1: Describe the Planning Process
 Provide a <u>detailed</u> description of the proposed public art planning process including community engagement activities. If the artist is to be selected, describe the artist selection process.
- Question 2: Planning Timeline
 Provide a <u>detailed</u> timeline with dates for the planning process described above.

Project Budget: Use the template included in Smart Simple. Expenses can include:

- Administrative fees related to community activities and/or selection of the artist
- Artist fees and/or honorariums for artwork design and proposal development
- Facility/equipment rentals for community meetings
- Online application software fees
- Consultant fee(s)



Sample New Artworks Planning Grant Budget Template

EXPENSES	
ITEM DESCRIPTION	TOTAL COST PER ITEM
Artists Fees: (Design Fees, Semi-finalist Artist Honorariums ex. 3@\$800 ea)	
Community Engagement Fees (ex. Community Room for Public Workshop, Virtual Meeting Software, Supplies for Activities)	
Administrative Fees: (ex. Organization Administration, Public Art Consultant, Architectural/Landscape Architectural/Engineering Services, Digital Graphics, Artist Selection Panelist Honorariums)	
Misc. (ex. Call-to-Artist Online Application Software, Ad Fees for Promoting the Call for Artists, Printing, Postage,)	
EXPENSE TOTAL	\$0.00

a.B.c. restalerance	
INCOME	
Please list cash and/or in-kind donated income Public Art Across Maryland DOES NOT require any match in order to apply for or be awarded a grant	
In-Kind/Donations (ex. services listed above that will be donated by project partners or local stakeholders)	
Funding Income (ex. other sources of project funding or grants that you have applied for and/or received to support the planning process)	
Public Art Across Maryland Grant Request (should be the same amount listed in your SmartSimple application)	
INCOME TOTAL	\$0.00
PUBLIC ART PLANNING BUDGET TOTAL (Income Total should equal Expense Total)	



With planning complete are you ready to apply for a Project Grant?

- The location for the artwork is identified
- The artwork is <u>fully</u> designed for the location including drawing(s)
- Artwork planning and development engaged the community
- You have permission to install the artwork

You are not required to have received a Planning Grant in order to apply for a Project Grant.



New Artworks Project Grant

You may apply for up to \$50,000 to support:

- Paying artists, fabricators, contractors... to complete design, fabricate, and install the artwork
- Renting equipment and/or space needed for fabrication and/or installation
- Purchasing artwork materials and/or tools for fabrication and/or installation
- Transportation of the artwork to the site
- Administration/Project Management fee (typically 15-20% of the project budget)
- Photo Documentation, Plaque/Signage, Artwork Dedication Event, other misc. fees



New Artworks Project Grant Application

- Question 1: Project Description
 Please provide a <u>detailed</u> description of the proposed public art project including artwork meaning, and the creation/fabrication process.
- Question 2: Community Engagement
 Please describe the intended goals for the project including community engagement and how it will be achieved.
- Question 3: Prior Experience
 Please describe the experience of the applicant and artist(s), demonstrating their ability to successfully manage and implement the proposed project.
- Question 4: Maintenance
 Please describe who, other than the artist, will be responsible for maintenance of the artwork including: theft, vandalism, durability and seasonal exposure.



Project Grant Application continued...

Required Attachments:

- Project Budget: template in SmartSimple
- Artwork Location Map
- **Project Schedule:** Include <u>dates</u> for creating/fabricating, site preparation, installation, and dedication of the project
- Artwork Drawings: A PDF file of plans, drawings and/or renderings that fully communicate
 the proposed public artwork. Include text to note materials, finishes, and artwork dimensions
 for scale
- Artist Background Work: A PDF file of images of prior artwork & list artist's website
- Letter of Commitment from Property Owner: A letter from the property owner, owner's agent, or local municipality/government entity demonstrating that the applicant has been in contact and has permission, or pending permission, to install the artwork at the proposed location



Developing a Project Proposal



What information is missing?

SEED OF AN IDEA...



Developing a Project Proposal

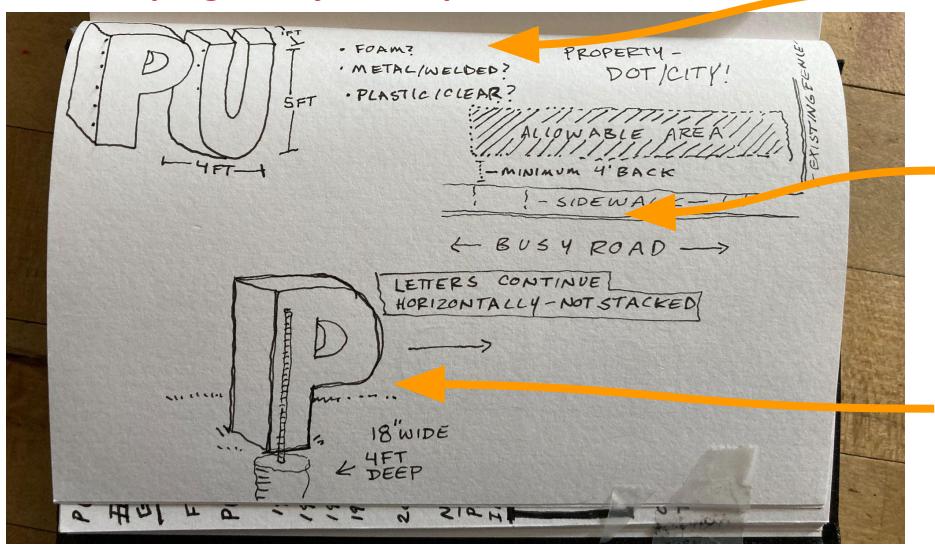


What information is missing?

BUILDING A CONCEPT....



Developing a Project Proposal



- Exploring fabrication methods & materials
- Researching property ownership & Right-of-Way requirements
- InstallationMethods &Engineering for safety

DEVELOPING A PROJECT PROPOSAL... time for more research!



Ex. Proposed Public Artwork - Concept

working for clean rivers

Portland's Green Infrastructure

Creative Stormwater Management

Portland uses green streets, ecoroofs, trees and other green infrastructure to increase sewer system efficiency and to protect water quality, public health and the environment.

FOR MORE INFORMATION 503.823.7740 www.portlandoregon.gov/ bes/greenstreets This project integrates stormwater management with a bike corral and public art. Here is how it works:

- The green street collects and filters stormwater runoff from the street. Plants and soil break down pollutants as water soaks into the ground to replenish the groundwater.
- An ecoroof on the adjacent building absorbs rain. Any stormwater runoff from the roof goes to the elevated planter through the overhead scupper.
- The scupper drains to the sculpture, water flows through the elevated barrel planters, and a downspout drains to an upended oil barrel.
- The bike rack is designed to park a minimum of 10 bikes.
- Stormwater from the street and roof combine in the green street facility and soak into the ground. Any overflow goes to the storm sewer.



Dekumstruction

Buster Simpson Peg Butler

2012

Steel, stainless steel, soil, plants

Dekumstruction is a sculptural artwork integrated with a custom bike rack designed by the artists. Twenty halved oil barrel planters stenciled with the names of depleted oil fields and painted with an iridescent sheen allude to the culture of big oil and mark the spot of two former car parking spaces with a multifunctional sculpture that accommodates ten bicycles. The installation conveys shifting attitudes about consumption, energy, and stormwater management.

City of Portland Public Art Collection Regional Arts & Culture Council

www.racc.org

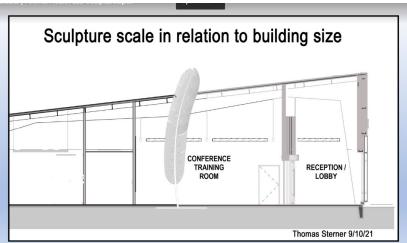
For your safety and the health of the plants, please stay out of the planter and help keep it free of litter. Thank you!

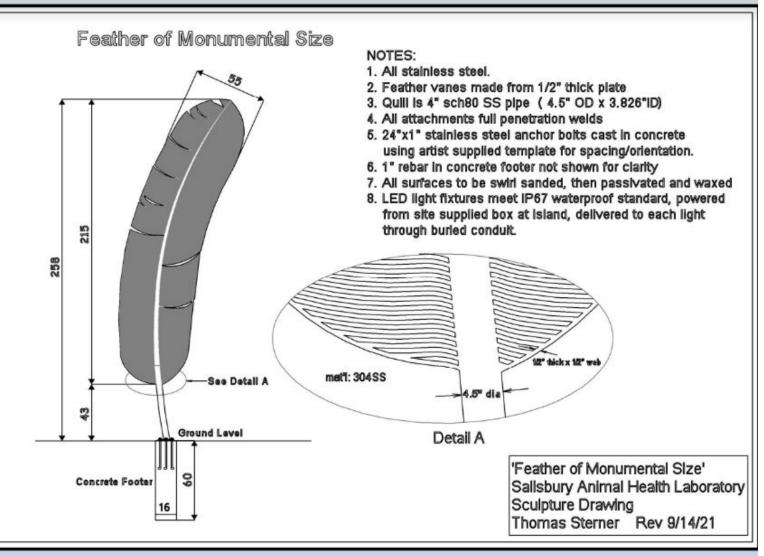




Ex. Public Artwork Propsoal









Applying for a New Artworks Grant

Application Deadlines:

- → October 24, 2022
- → March 24, 2023
- Apply online on SmartSimple: marylandarts.smartsimple.com
 Application is being revised and will be available on SmartSimple soon.
- It is not required the applicant have received a Planning Grant to apply for a Project Grant
- An applicant may receive a Planning Grant and subsequent Project Grant in the same fiscal year
- An applicant cannot receive two Project Grants in the same fiscal year

Scoring Rubrics

FY23 Public Art Across Maryland New Artworks <u>Planning Grant</u>								
Scoring Rubric								
1. Description of the public art planning process and community engagement,								
and if the artist is to be selected, describe the artist selection.								
Clear, specific and thorough explanation of the planning process which includes evidence of community engagement and/or input throughout the process.	Clear explanation of the planning process which includes evidence of community engagement and/or input throughout the planning process.	Explanation of the planning process some evidence of community engagement and/or input throughout the planning process.	Unclear description of the public art planning process					
Excellent to Outstanding	Good to Very Good	Satisfactory	Marginal to Fair					
4 Points	3 Points	2 Points	1 Points					
	2. Proposed timeline for	the planning process						
Clear, specific and thorough explanation of the project planning timeline in detailed alignment with the planning process outlined in Question 1	Clear explanation of the project planning timeline aligned with the planning process outlined in Question 1	Overview of the project planning timeline	Unclear timeline					
Excellent to Outstanding	Good to Very Good	Satisfactory	Marginal to Fair					
4 Points	3 Points	2 Points	1 Points					
3. Proposed budget for the planning process (Refer to Budget Attachment)								
Clear, specific and thorough explanation of project planning expenses with evidence of detailed alignment with the planning process outlined in Question 1	Clear explanation of project planning expenses aligned with the planning process outlined in Question 1	Overview of some expenses	Unclear expenses					
Excellent to Outstanding	Good to Very Good	Satisfactory	Marginal to Fair					
4 Points	3 Points	2 Points	1 Points					

Before submitting your application CHECK THE RUBRIC for your specific grant

Have you been clear, specific and thorough answering each question?



Notes:

- Download and READ the Guidelines.
- Start planning now. Don't wait until the last minute.
- After you've read the Guidelines, contact us to discuss your idea and strengthen your application:
 - New Artworks Grant technical assistance: <u>liesel.fenner@maryland.gov</u>
 - Conservation Grant technical assistance: ryan.patterson1@maryland.gov
 - SmartSimple technical assistance: <u>tammy.opel@maryland.gov</u>

Resources:

These slides and recording will be available at: msac.org/public-art-resources

Also check out: 'Public Art 101' - includes info on how to select an artist, 'Tips on Mural Making', 'Working with a Fabricator',...

Remember to register for the 'Making it Public' Workshop Series: msac.org/programs/public-art



Q & A



Public Art

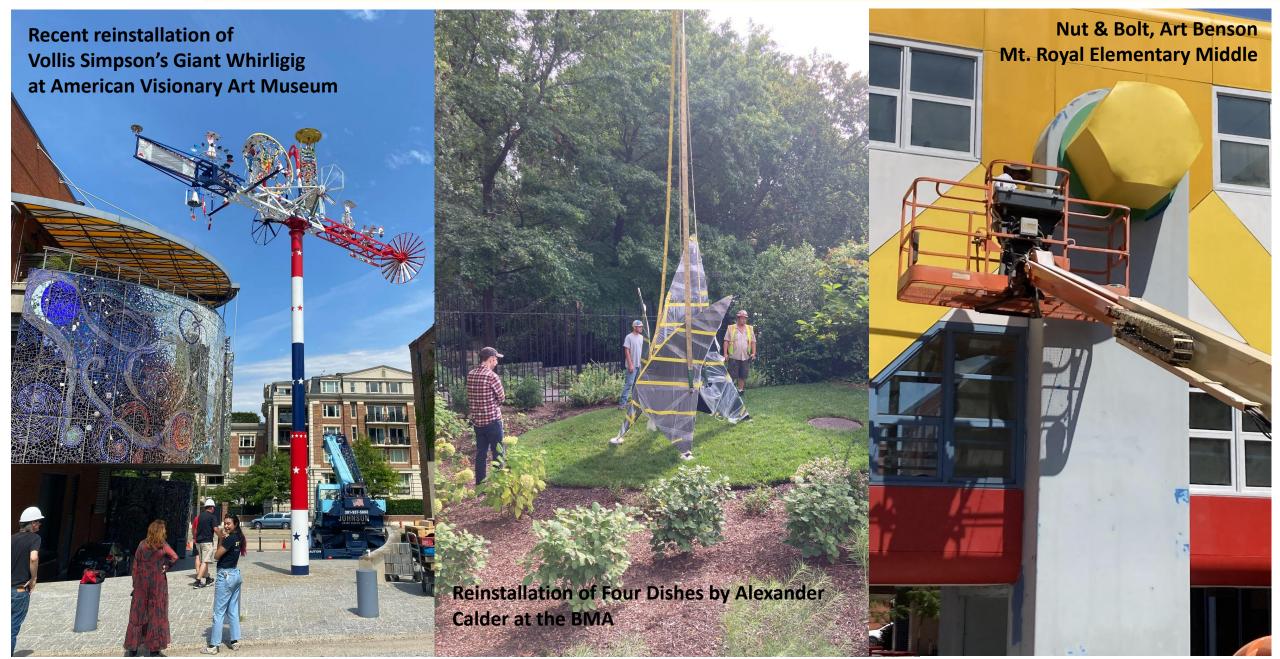
Conservation

Grant

Repainting underway on Nut & Bolt by Art Benson for at Mt. Royal Elementary Middle School











Cleaning & Maintenance at Maryland 9/11 Memorial



Who can apply?

Organizations:

- <u>501(c)3 nonprofit organization</u> incorporated in Maryland (an organization with an IRS-designated 501(c)3 status)
- <u>Unit of government</u> (a unit of government (town, city, county, state capacity) with the capacity to undertake an arts program)
- <u>College/University</u> (an established higher education institution in Maryland)
- School (a public or private school serving students in grades PreK-12)
- County Arts Councils
- Arts and Entertainment Districts

Artists seeking funding for conservation or relocation should contact & collaborate with the collection manager or property owner in order to apply for funding.



Which Conservation Grant do I apply for?

	The conservation	professional	l and/or	contractor	has l	been se	lected
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We have community support from one or more of the following:

- the artist*
- artwork owner or overseer
- broader community of stakeholders
- We have a conservation assessment report describing the scope of work required, and budget.

Any 'No' answers?
Then apply for a Planning Grant

*If the artist is deceased, please attempt to contact their representative (gallery, executor, relative...)



Planning Grants Support:

- Administrative fees related to project management and planning
- **Consultant fee(s)** including: Professional Conservator, Artist, Structural Engineer, materials specialist (painter, welder, etc..), Historian or Preservationist
- Community Engagement including: public meetings, community education and information campaigns
- Collection Management Activities & Technology including: Collection Management consultant, conducting local survey or inventory work, inventory file digitization, establishing and/or updating a database of artworks in that collection or jurisdiction, purchasing or leasing collection management software



Conservation Planning Grant Application

You may apply for up to \$10,000

- Question 1: Describe the artwork(s) being conserved
 Describe the artwork and why it is prioritized for conservation, its importance to the collection and community including historical and/or cultural relevance.
- Question 2: Describe the planning goals, and community partners or stakeholders to be involved.
 - Please describe the public art conservation planning goals and community partners or stakeholders to be involved.
- Question 3: Describe the conservation planning process and timeline



Planning Grant Application continued...

Required Attachments:

- Conservation Planning Budget. Use the template in SmartSimple.
- Photos of artwork to be conserved, including close-ups of critical areas for conservation focus
- Photos, maps or plans to help describe site and location of artwork
- Conservation Assessment Report
- Letter of Support from owner or overseer



Implementation Grants Support:

- Relocating a public artwork within, or to, Maryland in an effort to increase public access to the artwork and its long-term preservation
- Conservation and maintenance activities
 - o Cleaning, waxing, coating, painting conducted by professional service providers
 - o Replacement or addition of components to provide structural integrity to the artwork, or the frame, plinth, pedestal, base or foundation integral to the display of the artwork
- Landscape site improvements such as drainage, plant pruning and maintenance
- **Lighting and electrical work** that contributes to public accessibility by increasing visibility and safety, or improves energy efficiency of outdated lighting and digital components
- Plaque or interpretive signage including writers, designers, fabrication and installation



Conservation Implementation Grant Application

You may apply for up to \$50,000

- Question 1: Project Description
 Describe the artwork prioritized for conservation, its importance to the collection and/or community including historical and/or cultural relevance.
- Question 2: **Goals, Activities and Timeline**Please describe the proposed goals, activities, and outcomes of the conservation work to be performed, and provide a timeline of how the work will be staged and implemented.



- Question 3: Provide a roster listing the conservation team members that includes a brief narrative of relevant education and experience. Must include but not limited to:
 - Artist, or Artist's representative (member of artist's estate or closest living relative, gallery representative). If Artist or representative cannot be identified or included please describe the reason why, and/or the best efforts taken by the applicant.
 - Professional Conservator(s), and/or site contractor (landscape, lighting...)
 - Owner of artwork, or owner's rep (i.e. local public art administrator, collection manager, applicant organization's property attorney, etc..)



Required Attachments:

- Conservation Planning Budget
- Photos of artwork to be conserved, including detailed close-ups of critical areas for conservation focus. (May include prior and current photos)
- Conservation assessment/report or scope of work provided by a professional who will perform the work
- Plans, drawings, renderings that illustrate proposed public art conservation project
- Letter of Support from site owner and/or artwork overseer/owner



Applying for a Conservation Grant

Application Deadlines:

- → October 24, 2022
- → March 24, 2023
- Grant applications are submitted on SmartSimple: marylandarts.smartsimple.com Application is being revised and will be available on SmartSimple soon.
- It is not required the applicant have received a Planning Grant to apply for a Project Grant
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Scoring Rubrics

Public Art Across Maryland Conservation Planning Grant Application Scoring Rubric										
1. Description of the artwork and why it is prioritized for conservation, and its importance to the collection and/or community, including historical and/or cultural relevance. Refer to Question 1 and Attachment B & C										
	Clear, specific, and thorough explanation of the artwork prioritized for conservation and its importance to the collection and community including historical and/or cultural relevance.	Clear explanation of the artwork prioritized for conservation and its importance to the collection and community including historical and/or cultural relevance.	An overview of the artwork prioritized for conservation and its importance to the collection and community including historical and/or cultural relevance.	Unclear explanation of the artwork prioritized for conservation and its importance to the collection and community including historical and/or cultural relevance.						
	Excellent to Outstanding	Good to Very Good	Satisfactory	Marginal to Fair						
			Satisfactory 2 Points	Marginal to Fair 1 Points						
2. Descri	Outstanding 4 Points	Good 3 Points conservation plan	2 Points	1 Points nmunity partners o	r stakeholders to					
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Resources:

These slides and recording will be available at: msac.org/public-art-resources
Also check out: Public Art 101, Tips on Mural Making, Working with a Fabricator...

Need a Conservator? Check the <u>American Institute for Conservation</u> (AIC)

Administrators! Remember to register for the Making it Public Workshop Series



Q & A