Information Session

Presenting & Touring Program

Touring Grant
Maryland Touring Artist Roster

Full Circle Dance Company

Hosted by:
Emily Sollenberger, Program Director, Arts Services
Laura Weiss, Program Director, Arts Services

Reference Shot of Zoom Features
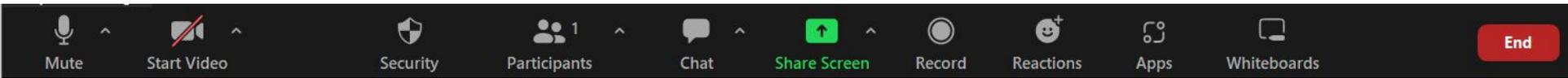
Microphone and Video

Chat

Raise Hand & Reactions

Mute | Start Video | Security | Participants 1 | Chat | Share Screen | Record | Reactions | Apps | Whiteboards | End

End Meeting

Equity and Justice Statement

The arts celebrate our state's diversity, connect our shared humanity, and transform individuals and communities. The Maryland State Arts Council (MSAC) and its supporting collaborators are committed to advancing and modeling equity, diversity, accessibility, and inclusion in all aspects of our organizations and across communities of our state.
MSAC and its grantees are committed to embracing equity and non-discrimination regardless of race, religious creed, color, age, gender expression, sexual orientation, class, language, and/or ability.

Land Acknowledgement Statement

We acknowledge the lands and waters now known as Maryland are the home of its first peoples: the Accohannock Indian Tribe, Assateague People's Tribe, Cedarville Band of Piscataway Indians, Choptico Band of Indians, Lenape Tribe, Nanticoke Tribe, Nause-Waiwash Band of Indians, Piscataway Conoy Tribe, Piscataway Indian Nation, Pocomoke Indian Nation, Susquehannock Indians, Youghiogheny River Band of Shawnee, and tribes in the Chesapeake watershed who have seemingly vanished since the coming of colonialism. We acknowledge that this land is now home to other tribal peoples living here in diaspora. We acknowledge the forced removal of many from the lands and waterways that nurtured them as kin. We acknowledge the degradation that continues to be wrought on the land and waters in pursuit of resources. We acknowledge the right of the land and waterways to heal so that they can continue to provide food and medicine for all. We acknowledge that it is our collective obligation to pursue policies and practices that respect the land and waters so that our reciprocal relationship with them can be fully restored.

Vision

The Maryland State Arts Council plays an essential role ensuring every person has access to the transformative power of the arts.

Mission

Maryland State Arts Council advances the arts in our state by providing leadership that champions creative expression, diverse programming, equitable access, lifelong learning, and the arts as a celebrated contributor to the quality of life for all the people of Maryland.

Goal 1. Increase Participation: Broaden MSAC's constituency, providing avenues designed to increase pathways to engagement

Goal 2. Provide Intentional Support: Embrace thoughtful and targeted approaches to serving known and yet to be known MSAC constituents

Goal 3. Build Capacity: Work strategically to further build organizational and governance capacity to ensure that MSAC is capable of vigorously delivering on its mission

Goal 4. Leverage Connections: Further enhance current relationships and involve additional partners, collaborators, and constituents who will benefit from and advance the work of MSAC

Goal 5. Bolster Maryland Arts: Showcase the high caliber, diverse and relevant work of Maryland's artists and arts organizations; their contributions to community vitality and MSAC's role as a catalyst

Creative Meeting Actions

Celebrate being in the space with other creative people.

Engage with everyone's presence as a gift.

Acknowledge that together we know a lot.

Enter the conversation with curiosity and inquiry.

Share your idea and trust that it will be heard.

Use "I" statements.

Focus your language on the task at hand.

Hold one another accountable with care.

Apply "Yes, and!" - "I hear your idea and I'm going to add to it!"

Balance speaking and listening.

MSAC Professional Development

Follow MSAC's Eventbrite page for updates about free professional development opportunities

- Topic-specific sessions on Financial Management, Legal Advice, Marketing Strategies, Strategic Planning, Board Engagement, and more.
- Coffee with the Council
- Creative Conversations
- Regional Arts Summits (in the fall)
- Maryland Arts Summit (visit mdarts.org)

Propose a topic by emailing msac.commerce@maryland.gov
Sign up for our mailing list at tinyurl.com/MSACMailingList

Maryland State Arts Council

Hosted 245 events total
761 followers

Follow

The Maryland State Arts Council's mission is to advance the arts in our state by providing leadership that champions creative expression, diverse programming, equitable access, lifelong learning, and the arts as a celebrated contributor to the quality of life for all the

Join us as a Panelist!

MSAC relies on a diverse array of constituents from across the state of Maryland to do the important work of evaluating applications.

- **Public Call for each MSAC Program - Apply in Smart Simple**
- **Training & Support is provided by MSAC Staff**
- **Role includes Review and Scoring of Applications in connection to Rubric**
- **Required Attendance at the Public Panel Meeting(s)**
- **Compensation Provided for Service** *($50/training, $100/panel meeting, $200/review period + additional fees for different programs.)*

Today's Agenda

- Review of Presenting & Touring Program & Guidelines
- Touring Roster Application
- Touring Grant Application
- Monthly review process
- Smart Simple
- Q&A

Presenting & Touring Overview

Purpose of programs:

- Support a rich and artistically diverse network of Maryland professional artists and performing arts organizations.

- Two different opportunities within the Presenting and Touring program:

  - Maryland Touring Grant *(for organizations)*
  - Maryland Touring Artist Roster *(for artists/groups)*

- Maryland Touring Grant supports the presentation of Touring Roster artists

Maryland Touring Artist Roster

Opportunities for Touring Artists

Maryland Touring Roster: Listing of touring artists from across MD
- ○ Both solo performers and Performing Companies/Groups (more than 1 performer) may be on the Roster
- ○ All means of performers are welcome to apply
- ○ MSAC promotes the Roster and funding opportunities to presenters
- ○ Receive bookings/artist fees while working collaboratively with presenters, who can receive funding through the Touring Grant
- ○ Roster applications are reviewed monthly, rolling deadline

Touring Roster - Who Can Apply?

- Must be a Maryland resident and 18+ (if a group, all members must be 18+ and at least 50% must be MD residents)
- If a group, the company's primary place of business must be located in Maryland
- College and university-based performers must perform regularly off-campus for professional fees
- If the company or group has its own nonprofit status, the makeup of the performing ensemble must meet the eligibility criteria outlined above for Performing Companies/Groups
- Review all eligibility requirements in the program guidelines on MSAC's website

Touring Roster - Who Can Apply?

In addition to the age and residency requirements below, applicants must be able to demonstrate they have a successful history of professional touring engagements.

- A tour is a public performance in a venue or venues that are not typically or regularly scheduled by the performer and within the State of Maryland. This includes both one-time performances and longer, multi-engagement tours.
- "Tour" does not equal national/international travel in this context!

Touring Roster Application

Includes 5 narrative questions + supplemental materials

Focuses on:

- Artistic goals and how touring fits into those goals
- Touring management and programming arrangements
- Basic space requirements
- Educational/residency offerings (optional)
- Supplemental materials: work samples, list of touring engagements, example contract, example promotional materials

The full application & scoring rubric can be found on msac.org

Touring Roster - FAQs

I've been accepted onto the Touring Roster - when do I receive my grant?
The Touring Roster itself is not a grant program or funding opportunity; it works in conjunction with the Touring Grant, which is awarded to an organization or venue to present you at their location.

Can being on the Touring Roster help with national/international bookings?
The Presenting and Touring program is focused on Maryland-based presentations of Maryland-based artists

Touring Roster - FAQs

I don't have a "professional" video or work sample to share. Is that okay?
Yes! Panelists are not scoring the quality of the video; they are looking at your work as a performer. A "professional" reel or video is not required. *(Just be sure that the performers can be seen and heard clearly.)*

How do I connect with potential presenters?
We are currently working to increase opportunities for presenters to connect with Touring Artists! Last year we offered our first ever Touring Artist Showcase, and we are planning to do this again (Winter 2023). More to come!

Maryland Touring Grant

Opportunities for Presenters

Maryland Touring Grant: Grant that supports an organization's presentation of an artist(s) from the Touring Roster, rolling deadline
- Helps subsidize the presentation of any performer(s) on the Maryland Performing Artist Touring Roster
- Application can be for multiple performers/events
- Available for up to $5,000 total
- Grant applications are accepted on a rolling basis and reviewed monthly
- Organizations can only receive one grant per fiscal year

Touring Grant - Who Can Apply?

- The Maryland Touring Grant is available to nonprofit organizations/programs only; it is not available to Independent Artists
- Must be a 501(c)3 nonprofit organization, unit of government, college/university, school *(not limited to arts organizations)*
- The proposed presentation must be open to the public and take place in Maryland

Touring Grant - Application

- The Applicant (the presenting organization) completes Contact Information & Organizational Information.
- For each selected Roster Artist, a separate narrative is completed by the applicant.
  - Applicants are able to select as many artists within their full application totalling up to $5,000 request.
- Attachments include w-9, IRS letter of tax determination
- Electronic Signature

Touring Grant - Application

- 5 questions + booking information/fees/dates
- Questions focus on:
  - Collaboration between the Touring Artist & Organization
  - Public Value of the presentation
  - Emotional/sensory experience
  - Non-dominant norms/values/narratives
  - Engagement of audiences not currently served

The full application & scoring rubric can be found on msac.org

Touring Grant - Grant Amount

- Touring Grants are available for up to $5,000
- One grant can support multiple artists
- Each org is eligible for one grant per fiscal year - plan accordingly!
  - If you know you will have multiple presentations in one fiscal year, submit the application to support multiple artists
- Touring Grants are an "all or none" grant
  - If awarded, you will receive the requested amount
  - We do not offer a percentage or portion of requested amount

Touring Grant - FAQs

Can a Touring Grant support a Touring Roster member performing at my child's school?
The performance supported by a Touring Grant must be open to the public. If the performance happens during the school day, it would not be considered eligible for a Touring Grant.

Can a non-arts nonprofits apply for a Touring Grant?
Yes! The nonprofit does not necessarily have to be an arts organization to apply for a Touring Grant. This would be considered an "arts program." Some examples that we frequently see include libraries, community centers, neighborhood associations, etc.

Touring Grant - FAQs

My organization receives GFO general operating support from MSAC. Can I apply for a Touring Grant?

Yes! An organization can receive both general operating support and a Touring Grant in the same fiscal year.

Are there any matching requirements for the Touring Grant?

At this time - no. Since Spring 2020, we have eliminated the previous matching requirement that was a part of the Touring Grant. There are no matching requirements for FY23 funding.

Monthly Application Review Process

Applications are accepted on a rolling basis - *apply any time before your activities take place!*

Applications are reviewed monthly by a panel. Batches are gathered from the 6th of the month to the 5th of the following month (i.e. apps submitted from Sept 6 - Oct 5 will be reviewed in October)

Applications are reviewed in the middle of the month

Notifications are sent by the last day of each month

Helpful Hint - Application Feedback

Before submitting your application, Emily/Laura are available to review and/or meet about your application and offer feedback on your draft.

Email your Program Director to request feedback on your draft. Allow for up to 10 business days to receive written feedback.

If not awarded, Program Directors can also gather feedback from the panelists who reviewed your application, and send their recommendations, which are connected to the review criteria.

Smart Simple

All applications must be submitted through Smart Simple (marylandarts.smartsimple.com)

As an applicant, you will need to register with Smart Simple to apply:

- Touring Grant: Must be registered as an organization *(not available to independent artists)*
- Touring Roster: Can be registered as an organization or independent artist

Go to marylandarts.smartsimple.com to register and/or log-in

My Applications

12	0	0	6
Funding Opportunities	In Progress	Submitted	Approved/Declined

Click on "Funding Opportunities" on your Smart Simple dashboard

"Presenting and Touring" = Touring Grant Application

"Presenting and Touring Roster Application" = Roster Application

MSAC
maryland state arts council
DEPARTMENT OF COMMERCE

1. Click "Save Draft" at the bottom of this screen to begin the application. Please note, you will not be able to begin work on the application until you click "Save Draft."
2. Click "Save Draft" after completing each tab in order to save your work.
3. To navigate between tabs, click on the desired tab or use your browser's back button.
4. Click on the MSAC logo in the top left corner to go back to your profile. Be sure to click "Save Draft" at the bottom of the application prior to returning to your profile page.

Please note: To return to a saved draft application, click "In Progress" from the Grantee Home dashboard. From there, select the draft application to be edited and/or submitted. Do not return to the Funding Opportunities area to search for the grant application again, as this will result in creating multiple applications.

Starting September 1, 2022, the Unique Entity ID (UEI) field will be a REQUIRED field for all organizations (including nonprofit organizations, government entities, and schools/universities) applying for funding from MSAC. This will take the place of a DUNS number, which will no longer appear on organizational profiles. After 9/1, an organization without a UEI may be considered ineligible for funding. Independent Artists do not need to obtain a UEI.
Webinar Video (~57 min): https://www.youtube.com/watch?v=DLCuPo2cQ4U
Quick Start Guide: https://msac.org/media/570/download?inline

ORGANIZATION INFORMATION   CONTACT INFORMATION   PRESENTING NARRATIVE   ATTACHMENTS   ELECTRONIC SIGNATURES

Save Draft   ✓ Submit

You have to click **"Save Draft"** to begin any application!

We are here to help!
Emily: emily.sollenberger@maryland.gov
Laura: laura.weiss@maryland.gov

Thank You!

To learn about similar topics, news & to keep in touch, please join our mailing list at **tinyurl.com/MSACsMailingList**