



MSAC Program Policy Evaluation Committee

Meeting Minutes
May 17, 2022
Google Meet

It shall be the duty of the Program Policy Evaluation Committee to review and assess, as necessary, on-going programs maintained by the Council; to study new program initiatives for Council consideration; to direct the Council's on-going planning process with respect to policies, programs, and Council operations; to make recommendations for Council action on these matters when appropriate; and to undertake such other duties as the Council may from time to time direct. The committee shall consist of no fewer than three members

In attendance: Jackie Copeland, Shelley Morhaim, Julie Madden, Jack Rasmussen, Chad Buterbaugh, Laura Weiss, Liesel Fenner, Ryan Koons, Steven Skerritt Davis, Keyonna Penick

Meeting called to order after the reading of the guiding documents at 1:04p.m. Jackie Copeland made a motion to approve the October 26, 2021 PPE committee meeting minutes. Julie Madden seconded. All in favor.

Artist Employment Initiative (Grants for Artists)

- Phase 3: program development, Spring 2022
- Phase 4: program marketing, summer and Fall 2022
- 12 editors working as artists in various media, of diverse backgrounds and experiences, and living across the state
- Two April meetings to formalize recommendations
- Proposals are based on editors' recommendations, with staff input on capacity and available resources

Grants for Artists Program Policy proposals:

- Grant amount - \$12K
- Grantees will be selected at random from a pool of eligible, positively-evaluated applicants
- Grants will be awarded on a quarterly basis. Eligible, positively-evaluated applications not drawn for funding in one quarter will remain under consideration for funding in subsequent quarters through the end of the fiscal year.



- Applicants deemed ineligible in one quarter will be encouraged to consult with MSAC staff and permitted to re-apply in subsequent quarters of the fiscal year.
- Grantees will be ineligible for additional Grants for Artists funds for one full fiscal year following the fiscal year in which they were rewarded (i.e., a grantee awarded in any quarter of FY 2023 will not be eligible to re-apply to this program until FY 2025).
- Eligible artists
 - Must provide evidence of regular creative practice
 - Must produce or present projects or programs that are relevant to the community and accessible to the public
 - Must be a Maryland resident (owning or renting residential real property in Maryland at the time of application submission and throughout the funded project or program) and must be 18 years of age or older.
 - May not be enrolled in any matriculated high school, undergraduate, or graduate degree program
- Grants for Artists funds are intended to encourage artistic growth and sustained practice. Common expenses include but are not limited to: administrative costs, artist payments, stipends or honoraria, consultant fees, contractual services, daycare services, entry fees, equipment rental, financial tools or planning, food, housing, insurance, studio or workspace costs, materials and supplies, marketing costs, medical costs, payment to technical crews, fabricators, or collaborators, professional memberships, student loans, submission fees for grant or residency applications, travel and transportation, utilities, and website development.
- Grants for Artists funds may not be used to compensate activities performed as part of regular, continuing employment; make contributions to any persons who hold, or are candidates for, elected office; to any political party, organization, or action committee; in connection with any political campaign or referendum; or for any lobbying activities.
- Grants for Artists review criteria ensure that applicants are eligible to receive funds. Applicants receiving an "Excellent" or "Good" rating on both criteria are moved forward for consideration.
 - Describe the creative activities with which you've supported yourself over the past year.
 - Excellent: Clear, specific, and thorough descriptions of



- creative activities in one or more artistic genres
- Good: Clear descriptions of creative activities in the arts
 - Fair: Some description of creative activities in the arts
 - Poor: Limited or no description of creative activities in the the arts
- How do you expect to use the Grants for Artists funding, if awarded?
 - Excellent, Clear, specific, and thorough plan for using funding to support specific working or living expenses
 - Good: Clear plan for using funding to support working or living expenses
 - Fair: Indication of a plan for using funding to support working or living expenses
 - Poor: Incomplete or missing plan for using funding

Julie made a motion to recommend the Grants for Artists program policy proposals to the full council for approval. Jackie seconded. All in favor.

Touring Grant Program policy proposal:.

- The Touring Grant cannot support the presentation of a Touring Roster member(s) that is a salaried employee of the applicant organization.
- Continue with the elimination of matching requirements for FY23 (same as FY21 and FY22).
- Add bullet point under the eligibility for Performing Companies/Groups: "If the ensemble has its own nonprofit status, the makeup of the performing ensemble must meet the eligibility criteria outlined for Performing Companies/Groups."

Jackie made a motion to recommend the Touring Grant Program policy proposals to the full council for approval. Jack seconded. All in favor.

Grants for Organizations (GFO) Program policy proposals:

- During the review of FY22 GFO Final Reports, the 3:1 matching requirement may be waived on a case-by-case basis. The Program Director would recommend waiving the match based on their review of the financials and the circumstances of the organization; the Executive Director would approve/decline the recommendation.
- If a new nonprofit has been formed out of an existing GFO-supported organization, and the former nonprofit is no longer being supported through the GFO program, the newly formed organization may not be



considered “new” within the GFO program. Through consultation with a GFO Program Director and with approval from the Executive Director, the newly formed nonprofit may use financials and programming from the last fiscal year of the former organization in the first year of its GFO application process. An Intent to Apply Form may be required of the newly formed nonprofit, along with the completion of an ‘On Year’ full application. The former and new organization should contact the assigned Program Director well in advance of the intent to apply deadline to discuss.

Julie made a motion to recommend the GFO Program policy proposals to the full council for approval. Jack seconded. All in favor.

Creativity Program Policy Proposal:

- Grants range from \$1K-\$4K

Julie made a motion to recommend the Creativity Program policy proposals to the full council for approval. Jack seconded. All in favor.

Folklife Apprenticeship Program Revision proposal:

- Give as many as 15 grants annually

Julie made a motion to recommend the Folklife Apprenticeship Program revision proposal to the full council for approval. Jack and Jackie seconded. All in favor.

Heritage Award Program Revision proposals:

- Give as many as 6 grants annually
- Fund each award at \$10K
- When one nominee receives multiple nominations, staff identify which nomination most closely aligns with rubric and share with panelists for review.

Jackie made a motion to recommend the Heritage Award Program revision proposals. Julie seconded. All in favor.

New Business

Arts Relief Overview and next steps.

- GFO - Arts Relief Grants Operating Support (ARGOS) funds will not be considered allowable for determining future allowable income for GFO grants



- Allow debt servicing for ARGOS grants
- Public Art Across Maryland Grants Policy Proposals:
 - Public Art New Artworks Program Policy
 - Planning grants up to \$10K
 - Project grants up to \$50K
 - Public Art Conservation Program Policy
 - Planning grants up to \$10K
- Arts in Education Policy Proposals:
 - Grants awarded up to \$75K

Another PPE meeting to be scheduled in the near future once an overview for use of funds are reviewed.

Meeting adjourned at approximately 2:00 p.m.