

Maryland State Arts Council Program Policy Evaluation & Finance Committee

Meeting Minutes June 23, 2022 Google Meet

The Finance Committee shall provide oversight over the budget.

It shall be the duty of the Program Policy Evaluation Committee to review and assess, as necessary, on-going programs maintained by the Council; to study new program initiatives for Council consideration; to direct the Council's on-going planning process with respect to policies, programs, and Council operations; to make recommendations for Council action on these matters when appropriate; and to undertake such other duties as the Council may from time to time direct. The committee shall consist of no fewer than three members

In attendance: Shelley Morhaim, Chris Sloan, David Fakunle, Jackie Copeland, Molline Jackson, Lily Bengfort, Chad Buterbaugh, David Mitchell, Elizabeth Morales, Emily Sollenberger, Laura Weiss, Liesel Fenner, Ryan Koons, Ryan Patterson, Shaunte Roper, Steven Skerritt-Davis, Keyonna Penick

Meeting called to order at approximately 12:11 p.m.

Grant Program Allocation Overview

- \$40 million
- "Arts grants" that "can include, but should not be limited to, entities traditionally funded by the council"
- Funds must be spent (by MSAC) in FY23 plan takes this into account
- At least 700 additional grants
- Four main buckets
 - General Operating Support
 - Round 1 offered the beginning of FY23
 - Round 2 (FY24)
 - Projects grants
 - Grants for Artists
 - \circ Other



Discussion held around the Arts Relief Funding FY23 Allocation Recommendations sent in advance from the Finance Committee. Councilors questioned the rationale of funding the National Folklife Festival on such a large scale. Council members expressed concerns about appearing inequitable and making the opportunity more competitive and beneficial to other counties other than Salisbury. Staff explained that the National Folklife Festival is facilitated by the National Council for the Traditional Arts and highlights all artists nationwide. The council makes annual contributions that would be less in the future if the proposed investment is made. The Folklife Network program also supports many festivals across the state.

Lily made a motion to approve Arts Relief Funding allocation with Folk Festival allocation to be reviewed by the full council in the fall. Jackie seconded. All in favor.

Arts Relief Grants Policies presented by the Program Policy Evaluation (PPE) Committee

General Operating Support Policy Changes

- Grants for Organizations (GFO)
- Creativity Grant, General Operating Support
- County Arts Development
- Folklife Network
- A&E Districts Operating Support

General Operating Support Policy Proposals

- Proposed change: for Arts Relief General Operating Support grants: in addition to allowable expenses listed in the program guidelines through which the grantee received FY23 general operating support, add to allowable (or remove from non-allowable):
 - debt servicing
 - allocations to cash reserves
 - contributions to endowments

Shelley made a motion to send the General Operating Support Policy proposals to the full council for approval. Chris seconded the motion. All in favor.

Grants for Organizations Policy Proposal

 Proposed change: Income from MSAC Arts Relief General Operating Support grants is unallowable for the purpose of determining total allowable income when calculating an organization's GFO grant amount beginning in FY24 (applicants will acknowledge this stipulation in Arts Relief grant applications and it will be made clear in future application



guidelines)

Shelley made a motion to send the GFO policy proposal to the full council for approval. Chris and Jackie seconded the motion. All in favor.

Public Art Across Maryland (PAAM) Policy Changes

Public Art New Artworks Program Policy Proposals

- Proposed change: Planning grants up to \$10K for FY23 only
- Proposed change: project grants up to \$50K for FY23 only

Public Art Conservation Program Policy Proposal

• Proposed change: Planning grants up to \$10K for FY23 only

Shelley made a motion to send the PAAM policy proposal to the full council for approval. Chris and Lily seconded the motion. All in favor.

Arts in Education (AiE) Policy Proposal

• Proposed change: Grants awarded up to \$7,500 for FY23 only

Shelley made a motion to send the AiE policy proposal to the full council for approval. Lily seconded the motion. All in favor.

Meeting adjourned at approximately 1:02 p.m.