

Creativity Grant Application Scoring Rubric

**General Operating: During this fiscal year, what arts activities/programming and geographic area will be supported by this funding?
Project-Based: What arts activity/event/project and geographic area will be supported by this funding?**

Includes clear, specific, and thorough explanation of the artist or organization’s proposed arts activity/event/project, which includes clear and thorough evidence of community impact; including engagement, intention, timeliness, and/or inspiration in relation to the defined community’s needs.	Includes clear explanation of the artist or organization’s proposed arts activity/event/project, which includes evidence of community impact; including engagement, intention, timeliness, and/or inspiration in relation to the defined community’s needs.	Includes an overview of the artist or organization’s proposed arts activity/event/project, which includes some evidence of community impact; including engagement, intention, timeliness, and/or inspiration in relation to the defined community’s needs.	Includes an unclear overview of the artist or organization’s proposed arts activity/event/project, which includes little evidence of community impact; including engagement, intention, timeliness, and/or inspiration in relation to the defined community’s needs.	
Excellent to Outstanding	Good to Very Good	Satisfactory	Marginal to Fair	No Evidence
34-36 Points	25-27 Points	16-18 Points	7-9 Points	0 Points

**General Operating: Describe the timeline of your organization's entire fiscal year/season
Project-Based: What is the timeline for the arts activity(ies)?**

Includes clear, specific and realistic timeline for the entirety of the season/fiscal year OR the proposed activity/project, including specific timing as it relates to expenditure of funds, planning, promotional efforts, implementation of programming/events/activities, and evaluation.	Includes realistic timeline for the entirety of the season/fiscal year OR the proposed activity/project, including timing as it relates to expenditure of funds, planning, promotional efforts, implementation of programming/events/activities, and evaluation.	Includes timeline for the season/fiscal year OR the proposed activity/project, including some details on timing as it relates to expenditure of funds, planning, promotional efforts, implementation of programming/events/activities, and evaluation.	Includes an unclear or limited timeline for the season/fiscal year OR the proposed activity/project, with little or no details on timing as it relates to expenditure of funds, planning, promotional efforts, implementation of programming/events/activities, and evaluation.	
Excellent to Outstanding	Good to Very Good	Satisfactory	Marginal to Fair	No Evidence
10-12 Points	7-9 Points	4-6 Points	1-3 Points	0 Points

General Operating: What is the organization’s overall budget for this fiscal year? Include a clear list of all projected income and expenses

Project-Based: What is the overall budget for the arts activities, and how will the MSAC funding be used? Include a list of all projected expenses and sources of income beyond the MSAC request.

Includes detailed financial information tied to the proposal and indicates realistic expenses for implementation of the proposed events/activities and any anticipated or committed income.	Includes financial information tied to the proposal and indicates realistic expenses for implementation of the proposed events/activities and any anticipated or committed income.	Includes some financial information tied to the proposal and indicates expenses for implementation of the proposed events/activities and any anticipated or committed income.	Includes limited or unclear financial information tied to the proposal and indicates expenses for implementation of the proposed events/activities and any anticipated or committed income	
Excellent to Outstanding	Good to Very Good	Satisfactory	Marginal to Fair	No Evidence
10-12 Points	7-9 Points	4-6 Points	1-3 Points	0 Points