ECONOMIC IMPACT OF THE ARTS

IN FY2020, DESPITE THE EFFECTS OF THE COVID-19 PANDEMIC, MSAC GRANTEES SUPPORTED:

$828.7 MILLION IN TOTAL ECONOMIC ACTIVITY
10,624 FULL-TIME EQUIVALENT JOBS
$328.2 MILLION IN SALARIES
$423.6 MILLION IN STATE GDP
$20.6 MILLION IN STATE AND LOCAL TAX REVENUE

5.9 MILLION PEOPLE ATTENDED IN-PERSON EVENTS
6.5 MILLION PEOPLE ATTENDED VIRTUAL EVENTS

EVERY $1 SPENT BY MSAC GRANTEE ORGANIZATIONS SUPPORTED AN ADDITIONAL $2.20 IN ECONOMIC ACTIVITY STATEWIDE*

*ECONOMIC IMPACT OF THE ARTS IN MARYLAND: FY2020 MARYLAND DEPARTMENT OF COMMERCE

ABOUT MSAC

The Maryland State Arts Council (MSAC) advances the arts in our state by providing leadership that champions creative expression, diverse programming, equitable access, lifelong learning, and the arts as a celebrated contributor to the quality of life for all the people of Maryland. The Council - composed of 17 citizens appointed by the Governor and Assembly leadership - oversees MSAC staff who administer programs that award grants to non-profit organizations, local government entities, schools, and artists to support ongoing arts programming and projects. MSAC receives its funds from an annual appropriation from the State of Maryland, grants from the National Endowment for the Arts, a federal agency, and, on occasion, contributions from private, non-governmental sources.
As we continue to navigate challenging times, the Maryland State Arts Council (MSAC) has remained steadfast in its support of the artists and arts organizations that are so integral to our state’s quality of life. Thanks to both federal and state funding, MSAC has distributed 1,645 emergency grants totaling more than $12 million to artists and arts organizations since the beginning of the pandemic. This unprecedented investment, along with the 238 free professional development sessions offered by MSAC in FY2021, is helping to ensure that the arts sector will recover and remain a strong economic engine for the state.

While the focus this year was to get emergency grant funding in the hands of artists and arts organizations as quickly and efficiently as possible, MSAC also distributed more than $21 million in FY2021 through its ongoing programs, helping to support general operations, art projects, educational experiences, and professional development opportunities. We are proud of our state’s dedication to the arts, which has placed us third nationally in per capita for public investment. MSAC remains a vigilant steward of this investment and is working harder than ever to ensure equitable distribution of funding through accessible programs and transparent processes administered by a dedicated staff and overseen by a citizen Council. This proactive investment will broaden the reach and transformative power of the arts to more Marylanders, ultimately boosting our economy, improving our well-being, and inspiring creativity and innovation throughout our state.

Kelly M. Schulz, Secretary
Maryland Department of Commerce
GRANTS FOR ORGANIZATIONS

Operating support grants awarded through MSAC’s Grants for Organizations (GFO) program provide a stable base of support for non-profit organizations and units of government that produce or present arts programming that is open to the public.

GFO grantees provide access to the arts in their areas, create audiences for the future, uplift communities, and stimulate economic impact throughout the state.

$15,165,887 in grants supporting 229 organizations

“In this unusual and challenging season, we are now more than ever deeply grateful for MSAC’s continued support. Whether through Emergency Grants, accelerated GFO grant disbursements, or sharing support and information about other emergency relief opportunities, MSAC has been a vital ally throughout this most difficult year.”

- Round House Theatre (Montgomery County)
MSAC Creativity Grants offer funding to support the new work of independent artists and maintain stable operations at small organizations. Since FY2020, Creativity Grants have supported the growing need for arts projects and collaborations that are relevant to communities statewide.

84 grants totaling $279,787 awarded to individuals and organizations from 14 counties

44 grants to independent artists totaling $145,137
40 grants to organizations totaling $124,650

“We are feeling energized about making meaningful art in this challenging time, and very much appreciate the support we have received [through the Creativity Grant].”
- Full Circle Dance Company (Baltimore City)
COUNTY ARTS AGENCIES OF MARYLAND

County arts agencies in each of Maryland’s 24 jurisdictions further MSAC’s goals by encouraging and supporting local arts activity while championing creative expression, diverse programming, and lifelong learning locally. The County Arts Development program that funds county arts agencies encourages long-term planning at the local level and supports collaboration with MSAC.

$4 million in grants distributed to 24 agencies to support grantmaking and arts activities in local communities and schools

“Couldn’t do what we do without MSAC!”
- Coleen West, Executive Director, Howard County Arts Council
ARTS IN EDUCATION

MSAC’s Arts in Education Program promotes, strengthens, and enhances the arts and arts education in Maryland’s schools and community settings.

$295,536 in grants supported primarily virtual educational engagements in 80 schools and community settings

POETRY OUT LOUD

Through MSAC support, students across Maryland participate in this national arts education program that encourages the mastery of great poetry through memorization, performance, and competition.

Kate Maerten, a 12th grader at Gerstell Academy in Carroll County, is the 2021 Maryland State Champion. Kate was among eight finalists who participated in a virtual state final in March.
INDEPENDENT ARTIST AWARDS

Independent Artist Awards recognize achievement by Maryland artists making work independent of an institution or organization. The awards are accompanied by grants that encourage artistic growth and sustained practice. Disciplines rotate on a three-year cycle between Performing, Visual/Media, and Literary arts. Awards are given at the regional and state levels.

66 MARYLAND VISUAL/MEDIA Awardees
$260,000 IN GRANTS

53 artists received a regional grant of $2,000 to recognize promise, and 13 artists received an award of $10,000 to recognize notable artistic achievement. Two state awardees, Mia Rollow (Prince George’s County) and Stephen Towns (Baltimore City) received an additional award of $15,000 to recognize outstanding artistic achievement.

“...I'm proud to be a small reflection of the important work you do at the MSAC toward making Maryland a great (and supportive) place to be a Regional Independent Artist.”
- Michael Buckley (Kent County)
Maryland Traditions supports community-based living cultural traditions with three grant programs: the Folklife Network, Folklife Apprenticeship, and Heritage Award.

- **$334,687** in Folklife Network grants supporting 8 regional folklife centers
- **$36,000** in Folklife Apprenticeship grants supporting traditional arts education for 9 teams of 2 artists each
- **$15,000** in Heritage Awards recognizing long-term achievement in the traditional arts for 3 winners

"I am so proud to be a recipient of the Folklife Apprenticeship Grant, this will allow me to pass down the heritage of Bmore Club production to the newer generation by having a direct apprentice that I can teach."

- Marquis “Mighty Mark” Gasque (Baltimore City)
Presenting and Touring at MSAC supports a rich and artistically diverse network of Maryland-based artists and performing arts organizations. Even though many venues closed or operated under capacity restrictions in FY2021, this funding supported artist employment in virtual and in-person events.

9 Touring Grants totaling $28,110 supported performances in 4 counties

30 new artists joined the Maryland Touring Roster, increasing to 71 active members

“These are difficult times, but it has given us new opportunities that are very exciting. Sincerely, thank you so much for working above and beyond to enable us to do great things in our communities.”
- Garrett Lakes Arts Festival (Garrett County)
Maryland’s 29 Arts & Entertainment (A&E) Districts help develop and promote community involvement, tourism, and revitalization through tax-related incentives.

In FY2021, A&E District in Bel Air (Harford County) and Gateway (Prince George's County) redesignated, extending the benefits for an additional 10 years.

Operating support grants totaling $381,975 supported activities in districts statewide.

"Without the operational assistance funding provided through MSAC, our organization would not have been able to hold events, help promote local artists and small businesses, keep all staff members on the payroll, and accomplish our goals for the year despite the pandemic."

- Frostburg A&E District ( Allegany County)
MSAC’s Public Art Programs promote and support the inclusion of art in the everyday experiences of Marylanders through direct commissions, grants, technical assistance, and professional development that support planning, creating, and caring for art in public spaces across the state.

18 grants totaling $208,387 supported public art projects in 9 counties

3 Maryland Public Art Initiative projects totaling $450,000

"Thurmont’s Murals on Main is an amazing example of public art culminated with history and placemaking which was completed in August of 2020! Murals on Main is the gem of Main Street and many thanks to MSAC for assisting us with not only funding, but technical and moral support as well throughout the entire project even through a pandemic!"
- Vickie Grinder, Thurmont East Main Street (Frederick County)
MSAC deepened its commitment to professional development in FY2021 offering the arts community across the state multiple avenues for connecting with MSAC and with one another.

238 virtual professional development sessions with 8,434 participants

"[MSAC staff] are real people who maintain contact with us, and have provided gentle, effective steering of us to keep on track. This included an effective workshop that helped us set up a Strategic Plan Committee."
- Port Tobacco Players (Charles County)

Professional Development Opportunity grants encourage and support Maryland artists and arts organizations with funding to participate in training and other professional development opportunities relevant to their work.

29 grants totaling $47,978
Special Request Grants give arts organizations the opportunity to apply for funding to support projects that fall outside of the scope of MSAC’s other grant programs.

14 Special Request Grants totaling $384,630 supported a variety of projects, including a statewide equity and justice training program offered through Maryland Citizens for the Arts as well as ClancyWorks Dance Company's Building Racial Equity in the Arts through Dance workshop.

“I loved having access to artists and opinions outside of prison... I think this program helped me build confidence to not be so critical in my art and to just do it. I would also hope that if viewed it will inspire positive feelings.”
- Participant in CorrespondARTS, a first-of-its-kind remote arts engagement program serving incarcerated women in Maryland
Independent Artist Awards (IAA) Virtual Exhibition
May 10th - July 16th, 2021

MSAC's online gallery featured 32 visual art pieces by Maryland visual/media artists recognized through the 2021 Independent Artist Awards. BWI Thurgood Marshall Airport's International Art Gallery hosted a physical exhibit of selected pieces from artists to accompany the virtual exhibition.

IDENTITY
February 5th - April 5th, 2021

Via social media, MSAC highlighted the work of 50 Maryland artists who shared self-reflective visual, literary, performance, and multimedia work expressing and exploring their different identities and how they perceive themselves.
Maryland’s arts sector faced a myriad of challenges during the pandemic from shuttered performance venues, businesses, and community spaces to loss of most income-generating work for independent artists. The sector responded with characteristic creativity and innovation, quickly pivoting to provide online content, virtual arts events, and safe in-person events and projects whenever possible.

Thanks to funding from the Maryland Nonprofit Recovery Initiative, the National Endowment for the Arts, and the State’s RELIEF Act, MSAC distributed **1,645 grants totaling over $12 million** between April 2020 and June 2021 through the Emergency Grant program. These grants helped arts organizations and independent artists weather devastating losses in programming and income.

“In a time when most freelance artists were left without day jobs and their contracts were cancelled from all theaters, it was fantastic that we were able to maintain our financial commitment to these workers.”
- Brown Box Theatre Project (Worcester County)
"The Artesanas Mexicanas, an all-female Latinx artist collective, who live in Southeast Baltimore... lost the main source of income for their families... In the first four months of the pandemic, the Artesanas sewed and sold cotton protective masks and fiesta packs and received 100% of the proceeds... The Artesanas launched a July-September outdoor marketplace, Tianquiztli, where they sold traditional Latin American crafts and foods. With the [MSAC] support..., these programs were produced at no cost to the artists."
- Creative Alliance (Baltimore City)

"The funds that the MSAC offered helped to sustain me as an artist living in the mountains of Western Maryland. While many of my other writing friends across the country temporarily abandoned their craft to seek outside employment to meet their financial needs, the State of Maryland stepped up and took care of its artists, like me. For that, I am forever grateful."
- Ty DeMartino (Allegany County)

"Thank you again so much... this news really gave me a boost amid a time when it's difficult to conjure positivity as a performance artist and music/theater educator."
- Jennifer Cooper (St. Mary's County)
<table>
<thead>
<tr>
<th>County</th>
<th>A&amp;E Operating Support</th>
<th>County Arts Development</th>
<th>Creativity Grants</th>
<th>Emergency Grants</th>
<th>Folklife Network</th>
<th>Grants for Organizations</th>
<th>Independent Artist Awards</th>
<th>Network Technical Assistance</th>
<th>Special Requests</th>
</tr>
</thead>
<tbody>
<tr>
<td>Allegany</td>
<td>$26,850</td>
<td>$154,659</td>
<td>$6,996</td>
<td>$147,041</td>
<td>$46,000</td>
<td>$49,542</td>
<td>$2,000</td>
<td>$2,500</td>
<td>$6,500</td>
</tr>
<tr>
<td>Anne Arundel</td>
<td>$13,425</td>
<td>$188,324</td>
<td>$3,500</td>
<td>$1,039,007</td>
<td>$936,905</td>
<td>$3,500</td>
<td>$2,000</td>
<td>$4,000</td>
<td>$2,000</td>
</tr>
<tr>
<td>Baltimore City</td>
<td>$53,700</td>
<td>$189,267</td>
<td>$98,743</td>
<td>$2,843,530</td>
<td>$47,750</td>
<td>$7,115,002</td>
<td>$71,000</td>
<td>$8,000</td>
<td>$6,000</td>
</tr>
<tr>
<td>Baltimore County</td>
<td>$13,425</td>
<td>$204,741</td>
<td>$40,248</td>
<td>$635,102</td>
<td>$45,461</td>
<td>$341,499</td>
<td>$20,000</td>
<td>$10,600</td>
<td>$5,000</td>
</tr>
<tr>
<td>Calvert</td>
<td>$156,122</td>
<td>$94,148</td>
<td>$39,497</td>
<td>$94,056</td>
<td>$41,000</td>
<td>$14,652</td>
<td>$6,000</td>
<td>$2,750</td>
<td>$5,000</td>
</tr>
<tr>
<td>Caroline</td>
<td>$13,425</td>
<td>$152,210</td>
<td>$2,000</td>
<td>$94,056</td>
<td>$57,507</td>
<td>$12,541</td>
<td>$2,000</td>
<td>$5,000</td>
<td>$5,000</td>
</tr>
<tr>
<td>Carroll</td>
<td>$161,144</td>
<td>$2,000</td>
<td>$2,000</td>
<td>$94,056</td>
<td>$41,000</td>
<td>$12,541</td>
<td>$2,000</td>
<td>$5,000</td>
<td>$5,000</td>
</tr>
<tr>
<td>Charles</td>
<td>$160,802</td>
<td>$84,105</td>
<td>$4,000</td>
<td>$14,032</td>
<td>$4,000</td>
<td>$2,500</td>
<td>$2,000</td>
<td>$5,000</td>
<td>$5,000</td>
</tr>
<tr>
<td>Dorchester</td>
<td>$13,425</td>
<td>$152,113</td>
<td>$3,500</td>
<td>$54,225</td>
<td>$5,000</td>
<td>$2,000</td>
<td>$2,000</td>
<td>$5,000</td>
<td>$5,000</td>
</tr>
<tr>
<td>Frederick</td>
<td>$13,425</td>
<td>$167,172</td>
<td>$3,500</td>
<td>$376,609</td>
<td>$284,166</td>
<td>$2,000</td>
<td>$4,000</td>
<td>$1,500</td>
<td>$5,000</td>
</tr>
<tr>
<td>Garrett</td>
<td>$26,850</td>
<td>$151,920</td>
<td>$3,500</td>
<td>$111,729</td>
<td>$6,000</td>
<td>$14,652</td>
<td>$2,000</td>
<td>$2,750</td>
<td>$20,000</td>
</tr>
<tr>
<td>County</td>
<td>A&amp;E Operating Support</td>
<td>Arts in Education</td>
<td>County Arts Development</td>
<td>Creativity Grants</td>
<td>Emergency Grants</td>
<td>Grants for Organizations</td>
<td>Professional Development</td>
<td>Public Art</td>
<td>Special Requests</td>
</tr>
<tr>
<td>-----------------</td>
<td>-----------------------</td>
<td>------------------</td>
<td>------------------------</td>
<td>------------------</td>
<td>-----------------</td>
<td>-------------------------</td>
<td>--------------------------</td>
<td>------------</td>
<td>-----------------</td>
</tr>
<tr>
<td>Harford</td>
<td>$26,850</td>
<td>$11,320</td>
<td>$166,901</td>
<td>$7,000</td>
<td>$219,672</td>
<td>$70,053</td>
<td>$2,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Howard</td>
<td>$13,425</td>
<td>$171,549</td>
<td>$157,510</td>
<td>$33,300</td>
<td>$324,103</td>
<td>$196,043</td>
<td>$5,100</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Kent</td>
<td>$13,425</td>
<td>$1,250</td>
<td>$151,285</td>
<td>$2,000</td>
<td>$241,022</td>
<td>$86,021</td>
<td>$24,000</td>
<td>$14,610</td>
<td></td>
</tr>
<tr>
<td>Montgomery</td>
<td>$40,275</td>
<td>$1,000</td>
<td>$159,994</td>
<td>$3,500</td>
<td>$210,468</td>
<td>$246,017</td>
<td>$9,168</td>
<td>$47,930</td>
<td></td>
</tr>
<tr>
<td>Prince George's</td>
<td>$13,425</td>
<td>$26,336</td>
<td>$156,855</td>
<td>$3,000</td>
<td>$179,506</td>
<td>$120,468</td>
<td>$1,215</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Queen Anne's</td>
<td>$153,333</td>
<td>$147,703</td>
<td>$9,901</td>
<td>$40,500</td>
<td>$24,509</td>
<td>$22,000</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>St. Mary's</td>
<td>$13,425</td>
<td>$5,825</td>
<td>$157,510</td>
<td>$28,901</td>
<td>$40,500</td>
<td>$24,509</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Talbot</td>
<td>$13,425</td>
<td>$1,150</td>
<td>$152,460</td>
<td>$12,500</td>
<td>$113,043</td>
<td>$12,000</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Washington</td>
<td>$1,000</td>
<td>$159,994</td>
<td>$3,500</td>
<td>$210,468</td>
<td>$246,017</td>
<td>$12,000</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wicomico</td>
<td>$13,425</td>
<td>$26,336</td>
<td>$156,855</td>
<td>$3,000</td>
<td>$179,506</td>
<td>$120,468</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Worcester</td>
<td>$13,425</td>
<td>$153,459</td>
<td>$247,852</td>
<td>$9,716</td>
<td>$43,500</td>
<td>$47,786</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
## FINANCIAL STATEMENT

### REVENUES

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Funds</td>
<td>$ 22,372,703</td>
</tr>
<tr>
<td>Federal Funds</td>
<td>$ 4,068,940</td>
</tr>
<tr>
<td>Special Funds</td>
<td>$ 8,619,820</td>
</tr>
</tbody>
</table>

**Total Revenues:** $ 35,061,463

### EXPENDITURES

<table>
<thead>
<tr>
<th>Program</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grants for Organizations</td>
<td>$ 15,165,887</td>
</tr>
<tr>
<td>Community Arts Development</td>
<td>$ 4,030,001</td>
</tr>
<tr>
<td>Arts in Education</td>
<td>$ 295,536</td>
</tr>
<tr>
<td>Independent Artist Awards</td>
<td>$ 260,000</td>
</tr>
<tr>
<td>Maryland Traditions</td>
<td>$ 56,000</td>
</tr>
<tr>
<td>Folklife Network</td>
<td>$ 334,687</td>
</tr>
<tr>
<td>Public Art</td>
<td>$ 187,128</td>
</tr>
<tr>
<td>Maryland Presenting &amp; Touring</td>
<td>$ 28,110</td>
</tr>
<tr>
<td>Arts &amp; Entertainment Districts</td>
<td>$ 381,975</td>
</tr>
<tr>
<td>Creativity Grants</td>
<td>$ 272,787</td>
</tr>
<tr>
<td>Professional Development Grants</td>
<td>$ 47,978</td>
</tr>
<tr>
<td>Special Project Grants</td>
<td>$ 384,630</td>
</tr>
<tr>
<td>Emergency Grants</td>
<td>$ 11,115,438</td>
</tr>
<tr>
<td>General Administration</td>
<td>$ 2,494,306</td>
</tr>
</tbody>
</table>

**Total Expenditures:** $ 35,054,463
MARYLAND STATE ARTS COUNCIL

JULIE SPANGLER-MADDEN, CHAIR, HOWARD COUNTY
ANNE WINTER-WEST, VICE CHAIR, BALTIMORE COUNTY

CAROLE ALEXANDER, ANNE ARUNDEL COUNTY
TIMOTHY L. APP, BALTIMORE CITY
LILY BENGFORT, QUEEN ANNE’S COUNTY
ZOË CHARLTON, BALTIMORE CITY
JACQUELINE COPELAND, BALTIMORE COUNTY
DAVID FAKUNLE, BALTIMORE CITY
MOLLINE JACKSON, PRINCE GEORGE’S COUNTY
SUMITA KIM, MONTGOMERY COUNTY
JOAN M.G. LYON, GARRETT COUNTY
SHELLEY MORHAIM, BALTIMORE COUNTY
JACK RASMUSSEN, MONTGOMERY COUNTY
BENNY RUSSELL, HARFORD COUNTY
JOHN SCHRATWIESER, KENT COUNTY
SENATOR RONALD YOUNG, FREDERICK COUNTY

STAFF

ABDUL ALI
CHAD BUTERBAUGH
ROSA CHANG
AMELIA EVANS
LIESEL FENNER
CATHERINE FROST
LILLIAN JACOBSON
RYAN KOONS
TAMMY OPPER
DANA PARSONS
RYAN PATTERSON
KEYONNA PENICK
DERRICK QUEVEDO
SHAUNTE ROPER
STEVEN SKERRITT-DAVIS
EMILY SOLLENBERGER DOBBINS
LAURA WEISS

PHOTO CREDITS:

Cover: Tapestry for Change project. Photo courtesy of Queen Anne’s County Arts Council.
Page 2: Metropolitan Ballet Theatre & Academy, Marzipan Nutcracker scene. Photo courtesy of the Arts & Humanities Council of Montgomery County.
Page 3: Southern Maryland Youth Orchestra and Choir. Photo by Julia Nichols.
Page 4: Still from The Water, an independent feature film by Matthew Appleby, a March 2021 Creativity Grant awardee.
Page 5: Bel Air A&E District Winter Wonderland concert. Photo courtesy of Bel Air A&E District.
Page 7: Still from MSAC’s Arts Across Maryland video series, produced with Wide Angle Youth Media.
Page 8: Marquis “Mighty Mark” Gasque teaches learner artist Torian Sanders how to produce Baltimore Club music during a 2020-2021 Folklife Apprenticeship. Photo by Edwin Remsberg Photographs.
Page 10: Graffiti Alley In the Station North A&E District. Photo courtesy of Station North A&E District, Inc.
Page 11: Mural being painted at Glen Echo Park. Photo courtesy of the Arts & Humanities Council of Montgomery County.
Page 14: The Comfort Seeker (Acrylic on canvas, 2018) by Elyse Harrison, a 2021 Independent Artist Award recipient.
Page 15 - 16: St. Mary’s County still from MSAC’s Arts Across Maryland video series, produced with Wide Angle Youth Media.
Page 17 - 19: Tipping Point (Acrylic on canvas, 2019) by Elizabeth Casqueiro, a 2021 Independent Artist Award recipient.

175 West Ostend Street, Suite E
Baltimore, Maryland 21230

For assistance using this publication, contact the MSAC at 410.767.6555 or MD Relay TTY: 7-1-1 or 800.735.2258 for individuals who are deaf or hard of hearing. Individuals who do not use conventional print may obtain this publication in an alternate format by request.

410.767.6555
MD Relay TTY: 7-1-1 or 800.735.2258
msac.org

STATE OF MARYLAND
LARRY HOGAN, GOVERNOR
BOYD K. RUTHERFORD, LIEUTENANT GOVERNOR