

**FY25 Public Art Across Maryland
Conservation Project Grant Rubric**

1. Describe the artwork(s) to be conserved and the intended goals, including:

- Why the artwork is important to the collection it is a part of and the community where it is located
- Description of the community that will be impacted by the proposed artwork conservation, including the primary stakeholders who will be involved in and/or affected by this project
- Any additional info about the historical and/or cultural relevance of the artwork

A clear, specific, and detailed description of the artwork and community, demonstrating strong importance to the collection and community with strong evidence of community partner involvement	Description of the artwork and community, demonstrating the importance to the collection and community and evidence of community partner involvement	Minimal description of the artwork and community, demonstrating minimal importance to the collection and community with minimal evidence of community partner involvement	Unclear description of the artwork and community and does not demonstrate the importance to the collection and community with no evidence of community partner involvement
Excellent to outstanding	Good to very good	Satisfactory	Fair to Marginal
30-35	23-25	13-15	3-5

2. Describe the proposed conservation work to be performed and the outcomes of the work. Description can include a narrative from the Conservator’s proposed Scope of Work.

Clear, specific, and detailed description of the proposed conservation work to be performed and the outcomes of the work	Description of the proposed conservation work to be performed and outcomes of the work	Minimal description of the proposed conservation work to be performed and outcomes of the work	Unclear conservation work to be performed and outcomes of the work
Excellent to outstanding	Good to very good	Satisfactory	Fair to Marginal
18-20	13-15	8-10	3-5

3. Provide a roster with the names of the conservation team members and a brief narrative of relevant education and experience.

Clear, specific, and detailed description of the conservation team and their education/experience that communicates strong feasibility to complete the project.	Some description of the conservation team and their education/experience to complete the project.	Minimal or unclear description of the conservation team and their education/experience relevant to completing the project.	
Excellent to outstanding	Good to very good	Fair to Marginal	

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13-15	8-10	3-5	
<p>4. Conservation Project Schedule. Provide details of how the work will be staged and implemented in alignment with Question 2. Activities cannot start until grant status notification, in mid-March 2025.</p>			
Clear, specific, and realistic schedule of dates and activities that demonstrate strong project feasibility and clearly align with Question 2 and Attachment B.	Description of dates and activities that demonstrate some project feasibility and align with Question 2 and Attachment B.	Minimal or unclear description of dates and activities that do not demonstrate project feasibility.	
Excellent to outstanding	Good to very good	Fair to Marginal	
13-15	8-10	3-5	
<p>5. Project Budget: List project expenses and income that may include: Administrative fees, Transportation (personnel or materials), Artwork and Conservation Materials, Equipment & Site Preparation, Installation Costs, Conservator, Artist, Contractor, or Consultant fees, Plaque/Signage, Dedication event costs, Marketing and Communications, Other (applicants must list) that align with Question 2 and Attachment B.</p>			
Clear, specific, and realistic project expenses and income that demonstrate strong project feasibility and clearly align with Question 2 and Attachment B.	Project expenses and income that demonstrate some project feasibility and align Question 2 and Attachment B.	Minimal or unrealistic project expenses and income that do not demonstrate project feasibility.	
Excellent to outstanding	Good to very good	Fair to Marginal	
11-15	6-10	3-5	