

TOLU MIDE

Award winning performing and recording artist TolumiDE takes audiences away to a tropical oasis filled with sweet soulful vocals, uplifting bilingual lyrics, contemporary African rhythms with danceable grooves. Her accolades include Best R&B Female Artist at the Nigerian Entertainment Awards and latest single 'Throwback' peaked at #3 on the Global Top Independent airplay chart.

TolumiDE is a Nigerian-Canadian singer songwriter based in the Washington, D.C. - Maryland region. Her music, influenced by afropop, R&B, highlife, gospel, jazz and reggae, creates a sound of her own which she aptly calls 'Suya Soul' - feel good enlightening music flavored with spicy grooves to make you move.

Notable performance venues graced by TolumiDE includes Artscape, World Bank, Cherry Blossom Festival, 202 Creates, H Street festival, Art All Night DC, and Visual Collaborative. She has opened shows for renowned artists such as Grammy nominated duo Les Nubians at Howard Theatre, Such at City Winery, afrobeats pioneers P-Square; and global world music star Salif Keita, singing with Toby Foyeh and Africa Orchestra at the Toronto Jazz Festival. In addition, she has had the opportunity to headline shows at Legendary Blues Alley in the nation's capitol.

Media appearances include Voice of America, FOX45, MTV Base, Channel O (South Africa), Trace TV (France), BET International (Europe), Channels TV (Nigeria), Soundcity and Afrotainment.

Basking on press praises for her albums 'My Love' and 'Specialty'; acoustic ep 'Mama Sunshine, TolumiDE also serves the Recording Academy as a voting Grammy member as she continues to create music and culturally enlightens audiences worldwide.

*International singer-songwriter – Rolling out
Catchy classic R&B vibe with African percussive trimmings – SoulTracks
Bilingual lyrics, into a friendlier foundation of melodic pop and R&B balladry – Hifimagazine
Lyrics that uplift, empower and inspire while remaining grounded – The Black Gospel
Fills us with joy, ... serenades us about the feeling of a healthy love – Bluntiq*

HOTLINKS

MUSIC

PRESS REVIEWS

EPK

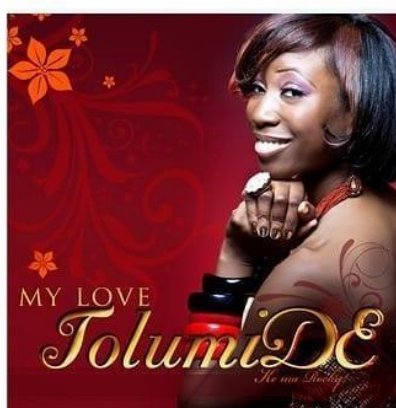
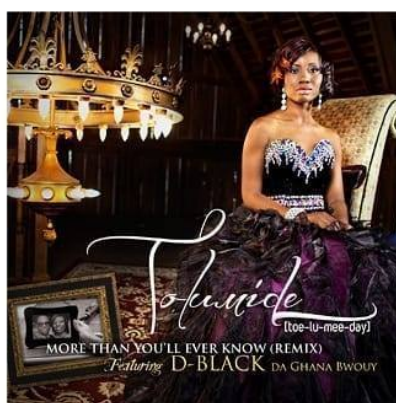
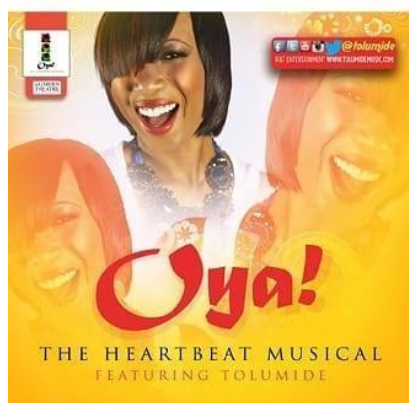
ALBUMS



DISCOGGRAPHY

Available on **iTunes** : **Amazon** : **CDbaby** & all major digital outlets

TOLU
MIDE



Website & Social Media

**TOLU
MIDE**

 [Facebook.com/TolumiDEonline](https://www.facebook.com/TolumiDEonline)

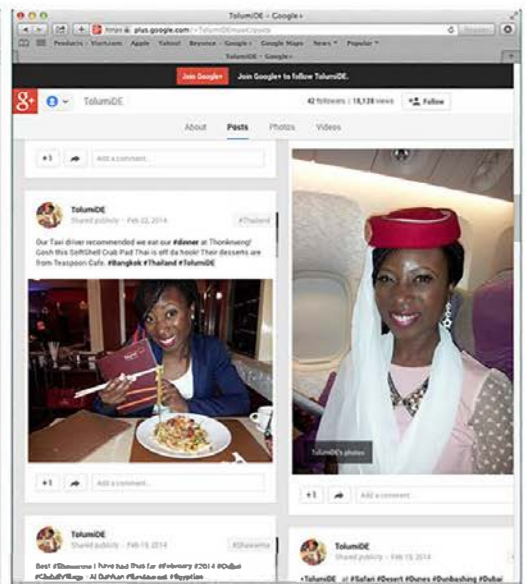
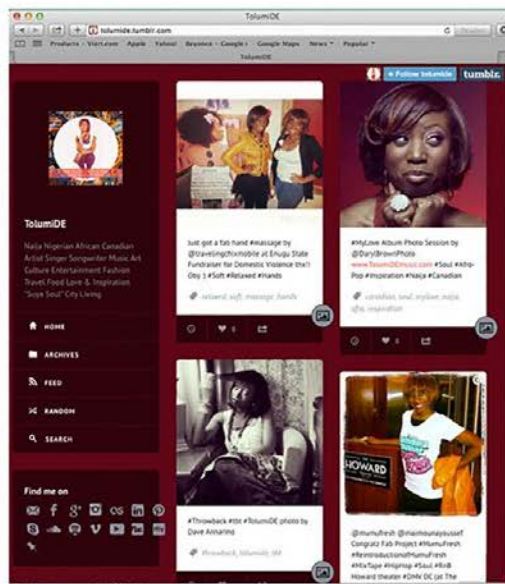
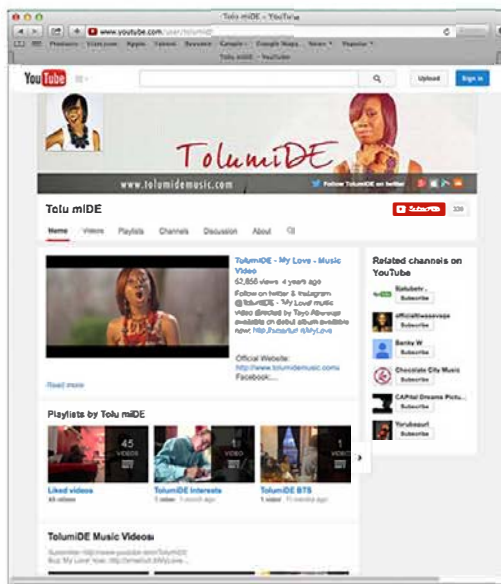
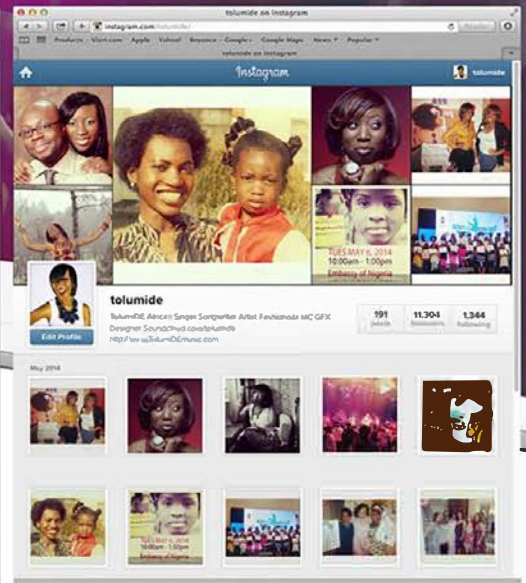
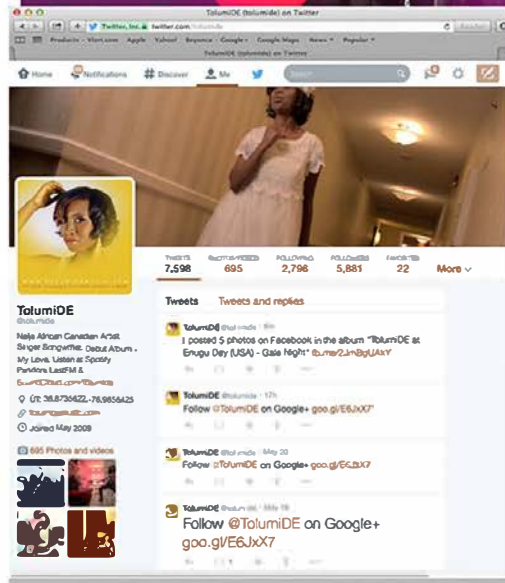
 [Twitter.com/TolumiDE](https://twitter.com/TolumiDE)

 [Reverbnation.com/TolumiDE](https://www.reverbnation.com/TolumiDE)

 [Youtube.com/TolumiDE](https://www.youtube.com/TolumiDE)

 [Instagram.com/TolumiDE](https://www.instagram.com/TolumiDE)

 [Soundcloud.com/TolumiDE](https://www.soundcloud.com/TolumiDE)





PERFORMANCES

June 17th, 2023
Freedom Fest, Celebration for Juneteenth, Wheaton, MD

21st April Bethesda 2023
Bethesda Blues and Jazz, Bethesda, MD

16th October 2022
Duke Ellington School of the Arts, Washington, DC

1st October 2022
Smithsonian National Museum of African Art - Washington, DC

25th September 2022
Celebrate Africa - Festival - Bladensburg Waterfront Park, MD

4th August 2022
Glen Echo Park Partnership for Arts and Culture, MD

9th July 2022
Toby Foyeh & Orchestra Africa UK Tour
Vortex, London, UK

25th June 2022
Summer Mercado Festival - Takoma Langley, MD

March 19th 2022
Open for Such - City Winery - Washington, DC

March 5th 2022
Worcester BrickBox Theater, MA

Feb 12th February 2022
Loyola University, MD

26th September 2021
ANYA by Vivien Fashion Show Bridal Collection, Sterling, VA

25th September 2021
Afropolitan Jollof Cook-off Festival, Karma DC Live Music
Washington, DC

PRESS

"International singer-songwriter TolumiDE is back on the music scene with a new single "Your Arms," from her highly anticipated EP, Mama Sunshine."
- Rolling out

"Catchy classic R&B vibe with African percussive trimmings entitled "Throwback".
- SoulTracks

"While listening to the catchy song filled with themes of growth, resilience and renewal, I felt the song was a perfect way to begin a new chapter for many of the women standing in the room."
- She Leads Africa

"Big blend of Afro-pop, funky reggae, neo-soul and jazz prove to be an entertaining brew for urban gospel's newcomer . . .ation of melodic pop and R&B balladry. . ."
- Hifimagazine

"Album combines the vibrancy of African polyrhythm, explosive techno and TolumiDE's fetching African accent with lyrics that uplift, empower and inspire while remaining grounded in the realities of modern life."
- The Black Gospel

- "Gets listeners moving to the groove and fills us with joy. Her saccharine vocals coat the track as she serenades us about the feeling of a healthy love."
- Bluntiq

24th September 2021
Art All Night - Festival - Washington, DC

18th September 2021
H Street Festival - Washington City, DC

22nd February 2020
Black History Month Celebration
Annapolis Area Christian School - Severn, MD

22nd February 2019
Headline - Suya Soul Music - Intersections Festival
Atlas Performing Arts Center - Washington, DC

15th December 2018
Open for Les Nubians - Howard Theatre - Washington, DC

Past performance repertoire includes Cherry Blossom Festival - Washington, DC, MusikFest - Bethlehem, PA, 202 Create Arts and Music Festival - Washington, DC, African American Heritage Festival - Baltimore, MD, Artscape - Baltimore, MD, New World Nigeria Cultural Festival - London, United Kingdom, Music & Lyrics - Lagos, Nigeria, FestAfrica - Silver Spring, MD, Blues Alley - Washington, DC (Headline Show), Filmore - Silver Spring, Visual Collaborative - Washington, DC, National Museum of African Art Smithsonian Institution - Washington, DC.



Fact Sheet

TOLU
MIDE



Features & Appearances:

Television: Voice of America, FOX45, MTV Base, Channel O (South Africa), TraceTV (France), BET International (Europe), ChannelsTV, Soundcity, Nigezie (Nigeria), Afrotainment, Amet (Canada), Fox 45 Morning News Show, Gospel Music Channel (USA), CBN - Turning Point, ONE Gospel, HiponTV, MBOATV.
Radio: WEAA 88.1FM (USA), Smooth FM, Inspiration FM, (Lagos), Cool FM (Abuja), G98.7FM, CHRY, CIUT, CLKN, (Toronto).
Publication: The Baltimore Sun, Genevive Manazine, Bella Naija, NotJustok, The D.C. Examiner, The Afro American, TheBlackGospelBlog.com, EURWeb.com, GospelPundit.com

Notable Performances:

National Museum of African Art - Smithsonian Institution - Washington, DC
Cherry Blossom Festival - Washington, DC
Gullah Festival - Beaufort, SC
African American Heritage Festival - Baltimore, MD
Blues Alley - Washington, DC
Artscape - Baltimore, MD
Filmore - Silver Spring, MD
Vancouver Jazz Festival - Vancouver, Canada
Theatre Royal (Olympics) - London, United Kingdom
Visual Collaborative - Washington, DC
Toronto Jazz Festival - Toronto, Canada
Nigerian Embassy - Washington, DC
FestAfrica - Silver Spring, MD

Birthplace:

Toronto, Canada

Raised In:

Lagos, Nigeria
Toronto, Canada
Baltimore, MD

Education:

University of Lagos Staff School - Lagos, Nigeria
Atlantic Hall Secondary School - Lagos, Nigeria

York University, Toronto, ON, Canada
Bachelors of Fine Arts (Honors)

University of Ottawa - Ottawa, ON, Canada
University of Leeds - Bretton Hall - Wakefield, England

Discography: Specialty, My Love, Mama Sunshine

Musical Style/Genre:

African World - Inspirational - R&B/Soul,
(Sub-Genres - Afro-Pop, Neo-Soul, Gospel,
Urban Contemporary R&B, Reggae, Jazz)

Awards:

Black Canadians Awards
African Act - Nominee (2014)

International Women Achievers' Awards
(IWAA) - Canada
for Entertainment Award (2013)

Nigeria Entertainment Awards Nominee
for Best U.S. based Artist (2012)

MOAMA - Africa Music Video Awards Nominee
for Best Diaspora Song (2011)

WAMA (Washington Area Musicians) Nominee
for Gospel/Inspirational Vocalist & Recording (2011)

Channel O Music Video Award Nominee
for Most Gifted RnB (2010)

Covenant Awards (GMA Canada)
for Urban/R&B/Soul Album of the Year (2010)

ArtScape SOUND-OFF Competition Winner
for Charm City Stage Headliner (2010)

African Heritage Award Winner
for Outstanding African Artist (2009)

Nigeria Entertainment Awards
for Best Female R&B Artist (2006)

Canadian Reggae Award (Four-time Nominee)
as a member of Women Ah Run Tings



TolumiDEmusic.com

(pronounced Toe-Lu-Mee-Day)

**Catchy classic R&B vibe with
African percussive trimmings
- SoulTracks**

**International singer-songwriter
- Rolling out**

Reminiscent Track is
Rich in Golden Moments!

With so many challenges wrapped up in life and living, one can bring light into the present moment simply by remembering. In Afro-pop soul singer-songwriter TolumiDE's latest single, she embraces the 'good ole days' with gratitude, cherishing memories to help lighten up the moment. After connecting online with mates from her secondary school days in Nigeria, she was inspired by a time with fewer cares, when she remembers "dancing in the sun." Her refreshing new release, "Throwback" celebrates "Ayo" which as a name translates to happiness, joy and wealth, with a unique emphasis on the richness of moments.

"This year, there were a lot of moments in dialogue and zoom hang outs where I really appreciated the 'good ole days' of not having any major cares or worries of the world," TolumiDE reflects. "It felt very good to have cool memories that have shaped who I am today." Recorded in collaboration with Terry Poindexter from two separate locations, "Throwback" was produced remotely with TolumiDE recording her vocals from home. During the early days of quarantine, her acoustic album, "Mama Sunshine," resonated with her audience for its nostalgic themes; these included the beauty of brighter days, themes of love, self-assurance and overcoming challenges. Continuing an upbeat, groovy-dance feel with an R&B/ Afropop flavor, "T hrowback" features lyrics in English and Yoruba, alluding to TolumiDE's Nigerian heritage.

TolumiDE music has been described as "a big blend of Afro-pop, funky reggae, neo-soul and jazz injecting her African heritage using bilingual lyrics, into a friendlier foundation of melodic pop and R&B balladry." Currently, she is a voting Grammy Member with the Recording Academy and member of Non-profit Afropolitan Youth who are the hosts of FestAfrica. Her accolades include winning the Best R&B Female Artist at the Nigerian Entertainment Awards, opening for Les Nubians at the Howard Theatre, and singing with Toby Foyeh and Africa Orchestra at the Toronto Jazz Festival. In addition, she has had the opportunity to headline shows at the Legendary Blues Alley in Washington D.C.

In spite of the success she's experienced in her music career, Nigerian-Canadian artist, TolumiDE is most inspired by her upbringing, cultural heritage and the loved ones who have supported her along the way. Through the golden moments reflected in her lyrics through which she wishes to "bring back those days . . ." she longs for her listeners to experience this feeling.

In TolumiDE's words, "I would love listeners to be happy, share their stories like photos and videos of cherished memories and possibly dance along to the song. Together, we can celebrate and give thanks for the simple things."

TOLUMIDEMUSIC.COM . MGMT@TOLUMIDEMUSIC.COM . 202-670-0658

@TOLUMIDE BANDCAMP . YOUTUBE . FACEBOOK . INSTAGRAM . TWITTER



Press Reviews

TOLU
MIDE

"As the title track (and current single) demonstrates, the album combines the vibrancy of African polyrhythm, explosive techno and TolumiDE's fetching African accent with lyrics that uplift, empower and inspire while remaining grounded in the realities of modern life."

- Bob Marovich, The Black Gospel

Big blend of Afro-pop, funky reggae, neo-soul and jazz prove to be an entertaining brew for urban gospel's newcomer."

- J. Matthew Cobb, HIFI Magazine

TolumiDE emerges with 'For Me', an easy listening soulful single that tells a 'girl meets boy' story, a dreamy expectation of a girl and her musings with lyrics that reflect the anticipation of finding the right partner with divine help. It is a song many women can relate to about the search for the ideal partner. It's the new girl anthem for finding and looking forward to love.

- ICYPR

TolumiDE's voice, to me, is reminiscent of a mixture between Diana Ross and Brandy's voices. "It's an Inspirational mixture of Jazz African and World Music," said TolumiDE Olumide about her sound."

- Eunice Moseley, Electronic Urban Report (EUR)

"A strong dose of urban hip hop sprinkled with inspiration, the track speaks of the love the singer has for the Lord. Wrapped in a thick back beat and a dance-able groove to get your praise on to, the track is hot and can easily stand toe-to-toe with anything on urban radio today"

-Andrea R. Williams, Tehillah Enterprises

"Growing up across the globe did not deter TolumiDE's aspirations of becoming a singer. In fact, her various dwellings strongly shaped her musical prowess. With gospel music at heart, TolumiDE hopes to convey a message that is totally her own."

- Gregory Dale, The Afro Newspaper

9True, the lyrics are about Him, praising him, thanking him, etc., as they no doubt have to be, but the sound and vibe of most urban gospel is no different from contemporary R&B or pop.

- Siji Jabbar, This is Africa

Her music bears the mark of lighthearted cheeriness that makes for easy listening. Her song Specialty, offers an alternative way to view talent and she plays on this theme in the song.

- Jibola Lawal, Bella Naija

Wow, she went in on this one; the instrumental immediately gets you moving, but her voice and delivery make you FEEL the song

- Demola Ogundele, Not Just Ok





ARTIST PROFILE PROMO PRESS MEDIA KIT
WWW.TOLUMIDEMUSIC.COM

TOLU
MIDE

Biography

TOLU
MIDE



Award winning singer-songwriter artist TolumiDE combines sweet, soulful vocals, warm lyrics and groovy, contemporary African rhythms to create a sound of her own, which she aptly calls 'Suya Soul'. Born in Toronto, raised in Lagos and now in the D.C. - Maryland region, TolumiDE exudes eclectic style and delivers dynamic energy at every performance. She effortlessly sings in English and Yorùbá on her albums and takes audiences away to a tropical oasis with feel good vibes. Accolades include Best R&B Female Artist at the Nigerian Entertainment Awards and her latest single 'Throwback' peaked at #3 on the Global Top Independent airplay chart.

TolumiDE's performance experience spans over two decades from singing with an all-female reggae band in Canada to a blooming solo music career in the United States with press praised albums, "My love" and "Mama Sunshine". Her stage name, TolumiDE (pronounced toe-lu-mee-day), is a collaboration of her last name Olumide and her first name Tolulope meaning "Thank you God" in Yorùbá and her influences embrace acts within R&B, Gospel and Classic Soul genres such as Sade, Anita Baker, Brandy, Mary Mary, Winans; and Africa pop stars as, Onyeka Owenu and Angelique Kidjo. Described as "a big blend of Afro-pop, funky reggae, neo-soul and jazz injecting her African heritage using bilingual lyrics, into a friendlier foundation of melodic pop and R&B balladry", she often cites being most inspired by her upbringing, cultural heritage and the loved ones who support her along the way.

Notable DMV performance repertoire venues graced by TolumiDE includes Artscape, World Bank, Cherry Blossom Festival, 202 Creates, H Street festival, Art All Night DC, and Visual Collaborative. She has opened shows for renowned artists such as Grammy nominated Duo Les Nubians at Howard Theatre, Such at City Winery, afrobeats pioneers P-Square; and global world music star Salif Keita, singing with Toby Foyeh and Africa Orchestra at the Toronto Jazz Festival. In addition, she has had the opportunity to headline shows at the Legendary Blues Alley in Washington, D.C.

TolumiDE features as a singer-songwriter on debut "Jevi" album by Mexican artist Tonga Conga (Virgin Music MX). She also has multiple song collaborations with prolific artists and DJ producers as D-Black da Ghana Bwouy (Black Avenue Muzik), Latunde Silver (LS Entertainment Music), Stacy Kidd (House 4 Life Records) and Thomas Blondet (Rhythm & Culture Music). Her media appearances include Voice of America, FOX45, MTV Base, Channel O (South Africa), Trace TV (France), BET International (Europe), Channels TV (Nigeria), Soundcity and Afrotainment.

Dedicated to music community enhancement, TolumiDE serves the Recording Academy as a voting Grammy member and an executive member of non-profit Afropolitan Youth Association, hosts of FestAfrica. She's a true star promising to invigorate the music scene with a fresh ethnic sound that enlightens listeners and brings music flavored with spicy grooves to make you move.

Music Videos



FOR ME

www.youtube.be/e4Gi3Y2pdR8



BECAUSE YOU KNOW

www.youtube.be/_IsCGwQilo



MY LOVE

www.youtube.be/AmUj18YFMBA



MORE ... REMIX (ME DO WO) FEAT D-BLACK

www.youtube.be/vHuBpeL2kPE

MORE ... (ME DO WO) LYRIC VIDEO

www.youtube.be/NSYxQsC4FI4

Interviews



MY LOVE ALBUM REVIEW

TolumiDE seems to shine with almost any musical platform she chooses. "Specialty" has a soulful and R&B theme, but with a relaxing and smoothed out delivery. With a dose of positivity, the song is one of pure jubilation. It's another fabulous track from the pen of TolumiDE herself.

Although many tracks lend themselves to upbeat and swiftly moving tempos, the artist knows how to slow things down with some beautiful melodic musical presentations. "Colours of Life", with a melancholy theme, but a hopeful end, showcases TolumiDE's gift of setting an introspective poem to music.

Single women will be able to relate to the familiar scenario TolumiDE spells out in "For Me". Over a mellow neo-soul groove, she sings about waiting on the right one and resisting the temptation to "help God out". There is much wisdom in the song, one definitely sung from experience.

"More Than You'll Ever Know" is another winner on My Love. A relaxed track about true love, it's one of the CD's most memorable tracks. From the viewpoint of a woman in love, the song speaks about a God-ordained love over rhythmic and captivating hook.

Jazz lovers will enjoy the contemporary yet traditional stylings of "Speed of Life". The song is a reminder not to take life for granted. "O Lagbara" is a festive track celebrating TolumiDE's African heritage. Translated "Jesu Christi Lagbara" means Jesus has a lot of power and strength. There's no doubt that this one is a praise tune with dancing not an option!

TolumiDE delivers her first full length project, My Love, and simply put, it's a stunner. Exposing all the musical sides of the artist, My Love is power-packed with one great track after another. She uniquely packages inspirational messages with brilliant songwriting, flawless production and riveting vocals. Throughout the eleven tracks, all penned by the artist herself, TolumiDE bares her musical soul and takes the listener on an emotive and telling journey of her life and her Lord.

"My Love", the album's title song and lead single, is definitely one of the album's tightest tracks. With a thick back beat and a striking urban groove, the song radiates. TolumiDE sings of her love of God with reminders of what He does for her every day. Easily radio ready for urban or contemporary gospel stations, this song is a scorcher.

Another funky cut is the slick "What I'd Like". TolumiDE has a way of taking a concept and wrapping her emotive vocals around a percussive masterpiece. The song's lyrics find the singer desiring to be more like the Lord. "Because You Know" flaunts its strong African influence with a message of unity. Living in peace and harmony is the focus of this laid-back cut.

REVIEW

MY LOVE

TOLU
MIDE

Track Listing

1. Ekabo
2. What I'd like to be
3. My Love
4. More than you'll ever know
5. All cell phones
6. Because you know
7. Speed of life
8. Specialty
9. For me
10. Colours of life
11. O Lagbara
12. My Love (DJ Tefler Mix)

My Love - Barcode



Digital Distribution

Amazon, itunes, CDbaby

Social Network:

Facebook, Twitter, Myspace, Youtube & Reverbnation

Website: www.TolumiDEmusic.com



TolumiDE truly shines on the funky cut, "My Love". A strong dose of urban hip hop sprinkled with inspiration, the track speaks of the love that the singer has for the Lord. Wrapped in a thick back beat and a danceable groove to get your praise on to, the track is hot and can easily stand toe-to-toe with anything on urban radio today.

Radio Singles

1. My Love
2. Specialty
3. For Me
4. All cell phones

Radio Single 'My Love' Distributed nationally and charting on BDS, Media Guide and MediaBase with rotation on 150 stations nationwide, College and Internet Radio.

The single peaked at #34 on the Media Guide Top 100 Gospel Chart



Music Charts

Generated : 06/18/2010 05:48 pm

TP Rank	LP Rank	P2 Rank	Peak Rank	Weeks	Artist	Song	Label	TP Plays	LP Plays	Wk
36	32	41	32	3	Sisters	Mecca Leads	Daywind	4	7	-3
37	38	37	33	9	Praises Of Zion	I Believe	Malaco / Savoy	4	2	2
38	35	42	33	4	Marvin Sapp	Don't Count Me Out	Verity	4	4	0
39	34	38	34	4	TolumiDE	My Love	Self-Released	3	4	-1
40	37	0	35	24	Monica Lisa Stevenson	Fall Fresh	Self-Released	2	3	-1
41	0	0	41	5	Kelly Price	Nobody But Jesus (w/ Vanessa Bell Armstrong)	Gospeo Centric	2	0	2
42	45	0	42	3	Marvin Sapp	Fresh Wind	Verity	1	1	0
43	0	0	43	2	Marvin Sapp	Keep Holding On	Verity	1	0	1
44	0	0	44	21	Lisa Knowles & The Brown Singers	I Got Jesus	Self-Released	1	0	1
45	0	0	45	21	Bishop J. Bailey	I'll Encourage Myself	Self-Released	1	0	1
46	0	0	46	5	Donnie McClurkin	Hallelujah Song	Verity / Zomba	1	0	1
47	30	39	30	8	Monica Lisa Stevenson	So Glad He Saved Me	Self-Released	1	10	-9
48	52	0	48	16	Israel Houghton	The Power Of One (Change The World)	Integrity / Columbia	1	1	0
49	41	49	41	4	Mary Mary	I'm Running	My Block / Integrity / Columbia	1	2	-1
50	55	50	37	14	Bishop T.D. Jakes	Let's Give Him Praise	Integrity	1	1	0
51	0	53	51	10	Freddy Rodriguez	I Will Run	Integrity	1	0	1
52	0	0	52	2	Freddy Rodriguez	We Lift Our Hands	Integrity	1	0	1
53	59	0	31	18	Alvin Slaughter	Mighty Praise	Integrity	1	1	0
54	62	0	54	13	Maurette Brown Clark	I Am What God Says I Am	Atlanta	1	1	0

Performance

TOLU
MIDE





ARTIST PROFILE PROMO PRESS MEDIA KIT
WWW.TOLUMIDEMUSIC.COM

TOLU
MIDE