

# Kid Balloon

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## Project

### *Kid Balloon x National Bohemian Beer x Forrent Shoes*

July 19th 2019

Kid Balloon collaborated with Baltimore's prized historic brand National Bohemian Beer. In celebration of their new "Day Beer". The collaboration was presented as a pop up at Forrent shoes sneaker shop. The collaboration featured a custom painted fridge that had complimentary "Day Beers" for guests, A Kid Balloon mural inside Forrent shoes and finally merchandise that guests could purchase that presented Kid Balloon alongside National Bohemian iconic character Natty Boh.

### *Kid Balloon x Timberland x DTLR*

Kid Balloon partnered with Outdoors Apparel Brand Timberland and shoe store DTLR. To create unique advertising to promote Timberland's latest release. The marketing is geared towards urban outdoor life.

### *Black Lives Matter Mural Baltimore City Hall*

August 22nd 2020

Kid Balloon partnered with BTST Cares, a nonprofit stationed in Baltimore, MD that specializes in mental health initiatives. We felt very compelled to spread a positive message with all the uncertainty happening in the world. Kid Balloon & BTST partnered with Baltimore City. We painted a BLACK LIVES MATTER Mural at Baltimore City Hall on E. Fayette st. The mural features Balloon variation of historic African American Figures both from current and previous generations. Including Beyonce, JayZ, Fredrick Douglas, Nina Simone, Malcom X, MLK, Ali, Serena Williams, Jackie Robinson. The mural was started and completed in one day with a total of 12 hours of paint time in total. The street is a total

## SKILLS

Graphic design.

Mural painting.

Event planning.

Embroidery.

Screenprinting.

Clothing design.

of 294.31 feet long and 37.94 feet long. Below is a link to a feature on the WBALTV News report where reporters covered the event and spoke with Kid Balloon and BTST Cares ceo Chris Simon.

### ***Kid Balloon x MotorHouse Baltimore***

Kid Balloon was a member of the creative residency at Motor House. I operated as the creative director for motor house 2019.

### ***Kid Balloon x London Zhiloh x Sonny Digital***

Kid Balloon partnered with Moet Hennessy at SOBS in NYC. Kid Balloon created a digital animation that was projected at the event. The was hosted by Grammy nominated producer Sonny Digital.

### ***Covid-19 Activity E-Book***

April 27,2020

Kid Balloon partnered with History Renowned Hotel Revival in Baltimore, MD and Creative agency KissTomorrowHello to create a coloring book to inspire creativity and increase mental wellness during the peak of the COVID-19 crisis. Below is a link to the coloring pages it is free to the public.

### ***Kid Balloon x Arts of athletes***

August 14, 2015

Kid Balloon was featured in an art show at the smiles gallery in NYC alongside Aaron Maybin and BK The Artist.