

CAMILA LEÃO

VISUAL ARTIST & ILLUSTRATOR

📞 (301) 326-9235

🏠 Baltimore, MD

✉️ camilaxleao@gmail.com



Versatile Brazilian-American visual artist who specializes in mural painting, illustration and graphic design. An eager self-starter who is creative, strategic, positive, and detail-oriented.

EDUCATION

2009 - 2013

BA in Graphic Design Art Degree
SENAC University, São Paulo, Brazil

EXPERTISE

- Mural Painting & Public Art
- Illustration
- Fine Art
- Graphic Design
- Art Content Review
- Trademark & Copyright Violation

LANGUAGES

Fluent in English and Portuguese;
Professional Spanish

SOFTWARE & TECH

- Procreate
- Adobe Creative Suite (Illustrator, Photoshop & InDesign)
- Final Cut Pro
- Jira
- Microsoft Office
- Google Suite
- Windows/ Mac

WORK EXPERIENCE

2017 - Present

MURALIST/ FREELANCE ILLUSTRATOR & GRAPHIC DESIGNER

- Painted a 77x13 feet mural at Dulaney Plaza, in Towson MD.
- Participated on BRUSH Mural Fest as a developing artist (aka rising star) and painted a mural at the Baltimore Montessori Public Charter School in Baltimore, MD.
- Designed the City of Essex, MD Gateway Lighthouse Monument.
- Invited by the City of Towson, MD's artistic Creative Partnership to paint municipal structures downtown in a city-wide initiative to uplift the city.
- Worked with and provided illustrations for: Baltimore Magazine, Fine Acts & TED Countdown, University of California, Berkeley, the City of Sarasota, FL, Italian Poster Festival, Bologna, and more.
- Develops logos and marketing materials for a variety of clients including: lawyers, e-commerce shops, fellow artists, service companies, and many more.

2020 - Present

LEAD CONTENT REVIEWER

Content reviewer and community operations, Eezy - Remote

- Oversees and manages staff content accuracy, guidelines standards and legal policy enforcement operations.
- Leads evaluation and review of submitted vectors for adherence to content standards and reports technical issues for the engineering team via Jira ticket requests.
- Guides and trains new staff by communicating consistent, objective and accurate feedback and through community newsletters.
- Operates as an authority for technical standards and trademark violations.

2014 - 2017

ART PRODUCTION ASSISTANT

Resin and Mixed Media Artist, Alexandre Cruz "Sesper"

- Developed concepts, creative direction, and strategic vision for future projects.
- Provided art concepts for a variety of clients, including: Microsoft Xbox, Passport Scotch, and Echo Clothing.
- Created large, mixed-media art with painting and spray techniques. The art was typically commissioned for exhibitions in art galleries and curated collections:

"The UPS" Pure Evil Gallery - London, 2010 / "GGG" Grafitti Gone Global - Miami, 2010 / "Perturbo" Logo Gallery - São Paulo, 2011 / "Reprovado" Logo Gallery - São Paulo, 2013 / São Paulo Art 2012, 2013 and 2014, São Paulo.