

# Claire Stevens

**Graphic Designer**

## Education

### University of Maryland Global Campus

BFA in Graphic  
communications  
Anticipated graduation:  
May 2023

### California State University Channel Islands

Associates Degree: focus  
on graphic design

## Skills

Microsoft Office suite  
Creative Cloud Suite  
Figma & Web Design  
Creative thinking  
Self-Starter  
Communication  
Elementary Spanish  
Collaboration

## Experience

### Graphic Designer

*Yellow Line | Current*

- Design packaging that is on brand
- Make flyers and other assets

### Marketing & Communications intern- Graphic Design

*The Be. Org | January-May 2023*

- Gather data for monthly snapshot reports, summarizing data from socials
- Put together proposals, design projects for events
- Design ads and flyers for socials: Facebook, Instagram, LinkedIn, Youtube

### Creative Intern for Promotional Marketing

*SupplyLogic WebbMason | June-August 2022*

- Design flipbooks adhering to brand guidelines that feature trending products
- Collaborate with fellow interns, delegate tasks for projects, present concepts to marketing and design teams
- Create product mockups, logos, and other artwork
- Research trends in the industry

### Owner of Small Business

*SOMD Balloon Girls | 2020-2022*

- Design, construct and install large scale decorations for a variety of events
- Send invoices and manage expenses
- Design logo and marketing materials, advertise through social media apps: Instagram, Facebook and Nextdoor



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