

# Tatiana Robinson

Baltimore, MD | P:443-970-1015 |

## EDUCATION

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### Coppin State University Baltimore, MD

Bachelor of Art, May 2020

Major in Visual Design

Cumulative GPA: 3.0

Relevant Coursework: Fundamentals of Design, Art/Design History, digital imaging, Community Arts

## SUMMARY

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I am a multimedia artist and digital storyteller passionate about creating meaningful and engaging content. I thrive on collaboration, creativity, and connecting with people through visuals and narratives. With over Six years of experience, I've worked on projects ranging from teaching art to crafting digital strategies for brands.

## WORK EXPERIENCE

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### Digital Content Creator

Baltimore, MD

Freelance

Jun 2019 – currently

- Help brands and businesses tell their story through tailored content strategies that resonate with their audiences.
- Create engaging videos, articles, graphics, and social media posts to bring ideas to life.
- Use tools like analytics to see what works and tweak my approach to improve results.
- Focus on building long-term relationships with clients, earning repeat business and referrals

### Motor House

Baltimore, MD

Graphic Design Assistant

May 2021 – Sept 2023

- Designed promotional materials, event flyers, and social media graphics aligned with the organization's branding.
- Assisted in managing visual content for exhibitions and events, ensuring consistency and high-quality output.
- Collaborated with artists and team members to develop creative concepts for marketing campaigns.
- Supported the development of digital assets for website updates and online engagement.

### Art with a Heart

Baltimore, MD

Art Teacher

Feb 2021 – June 2024

- Teach art in a fun, inclusive, and meaningful way for everyone, no matter their skill level.
- Show students how to use art to express emotions and tell their stories.
- Work with a diverse group, creating a welcoming and respectful environment.

## ADDITIONAL

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### Technical Skills:

- Digital Content Creation
- Visual Storytelling
- Social Media Management
- Graphic Design (Adobe Creative Suite, Procreate)

## EXHIBITIONS

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**FOR THOSE WHO SEE ME; THROUGH THE THORNS & THICKET** - The Alchemy of Art, Baltimore MD

Dec 5.th, 2024- Dec 30th, 2024

**Sysmvm't's Share Your Why Exhibition** - Motor House, Baltimore MD

Feb 29th, 2024- April 9, 2024

**University of Maryland; Unveiling Equity-** Baltimore MD

Feb 19th, 2024- Feb 24, 2024

**Max Gallery; Who WE SEE-** Baltimore MD

Feb 2nd, 2024- March 1, 2024

**Chaotic Chaos, Micheal Blu's Yoga studio** - Baltimore MD

Nov 11, 2022- Dec 4, 2022

**Motor House Annual Tenant Exhibition** - Baltimore MD

August 11, 2022- Oct. 1, 2022

**Creatively Mindful's ARTDU4** - Baltimore MD

Nov. 13, 2021

**Creatively Mindful Supreme Gallery-** Baltimore MD

March 27, 2021- April 20, 2021

**MICA Natural Dye initiative** - Baltimore MD

May 2, 2019- May, 2019