

DONALD ELY

Phone: 301.659.1951

Email: donald@3ringstudio.com

Portfolio: www.3ringstudio.com

 3_ring_studio

 linkedin.com/in/donald-ely



EDUCATION

MICA

Bachelor's of Fine Arts in Illustration

PROFESSIONAL EXPERIENCE

ASCD / Art Director

July 2020–Current

- + Responsible for shaping, developing, and enforcing the branding and graphic identity of ASCD's programs, constituent services, products, marketing materials, and communications.
- + Art Director, mentor, guide, and develop schedules for an award-winning in-house team of designers and typesetters, and freelance contractors via virtual feedback and daily conversation.
- + Develop brand identity for marketing campaigns and events.
- + Co-lead ASCD's first, award-winning rebrand in over ten years.

ASCD / Associate Art Director

April 2017–July 2020

- + Collaborate with Art Director, desktop publishing specialists, and freelancers to prepare schedules and monitor projects.
- + Responsible for shaping, developing, and enforcing the graphic identity of ASCD's programs, constituent services, products, marketing materials, and communications.
- + Art director, design, and illustrate award-winning monthly newsletter, *Education Update*.

ASCD / Senior Graphic Designer

April 2014–2017

- + Developing high quality projects from inception.
- + Responsible for managing the design phase of product development process, including visual concept, design, layout, illustration, photo selection and manipulation and preparing digital files for print and web use.

Weber Shandwick / Senior Graphic Designer

January 2012–2014

- + Conceptualizing and implementing effective design strategies for a wide range of government, corporate, and nonprofit clients focusing on brand identity, advertising and marketing campaigns, infographic design and illustration for both print and digital needs.
- + Provide art direction and strategic thinking for high-profile social media campaigns.

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CLIENTS

- + A24 Films
- + AIGA D.C.
- + Airbnb
- + Baltimore City Paper
- + Baltimore Magazine
- + Chronicle of Higher Education
- + Creative Mornings
- + CulturalDC
- + D.C. Funk Parade
- + Environmental Protection Agency
- + Erykah Badu
- + Extensis/Suitcase
- + Harper Macaw
- + League of Women Voters
- + Madonna
- + MasterCard Foundation
- + Oxford American
- + Red Bull
- + Source Festival
- + Theater J
- + Washington Post
- + W.K. Kellogg Foundation

AWARDS

- + Muse Award–Gold, Silver (2022)
- + AIGA50 (2020, 2018)
- + HOW In-House Design Award (2018)
- + Communication Arts Illustration Annual (2016, 2015)
- + Society of Illustrators 58 Annual Exhibition (2015)
- + American Illustration AI-AP Chosen (Online Archive) (2016, 2015)
- + Association Media and Publishing Excel Award (2020–2016)
- + GD USA (2022–2015)
- + APEX (Awards for Publication Excellence) Grand Award (2015)
- + West Michigan PRSA PProof Award (2013)

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Baltimore City Paper / Classified Production Supervisor and Senior Graphic Designer

January 2008-2011

- + Oversee the art direction of a 30-40 page Classified section of the newspaper.
- + Create and design logos, marketing tools, outdoor ads and collateral for the promotion of company events.

Baltimore City Paper / Graphic Designer

January 2005-2007

- + Design classified section of the newspaper.
- + Design ads for retail, restaurants, special events, recruitment and automotive.

TEACHING EXPERIENCE

Anne Arundel Community College

Instructor

Spring/Fall 2004

- + Sumi Ink Drawing Continuing Studies Class
My role as instructor was to teach the foundations of the sumi ink style of drawing. This included giving live demos, reaching out to guest speakers and evaluating students' work.

Morgan State University Summer Program

Assistant Art Instructor

Summer 2004

- + My role was to assist the fine arts instructor in carrying out lesson plans, providing guidance to students and evaluating their work.

REFERENCES

+ Gary Bloom

American Bankers Association / Vice President, Creative Director
GBloom@aba.com / 202-663-5232

+ Reece Quiñones

The Hatcher Group / Senior Vice President, Creative Director
rquinones@thehatchergroup.com / 301-873-6022

+ Kristi Maiselman

CulturalDC / Executive Director and Curator
Kristi@culturaldc.org / 703-282-3952

MISCELLANEOUS EXPERIENCE

Northern Virginia Community College

Guest Speaker & Portfolio Review

December 2019

Alexandria, Virginia

Northern Virginia Community College

Guest Speaker

April 2018

Alexandria, Virginia

Northern Virginia Community College

Judge and Curator for Senior Exhibit

February 2018

Alexandria, Virginia

AVIAN

Guest Speaker

July 2016

Lexington Park, Maryland

MICA

Senior Portfolio Review

December 2016, December 2013

Baltimore, Maryland

La Plata High School National Art Honors Society

Guest Speaker

May 2014

La Plata, Maryland