

HEATHER HAYES

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Professional Summary

Multi-talented Artist in many fields of Creativity and Aesthetics. Consistently rewarded for success in planning and teaching. Experience in creative development and consultant procedures positively impacting overall morale and productivity.

Detail-oriented Artist and teacher offering outstanding creativity and technical mindset. Promoting extensive background in media, fine arts, and foundation in color theory. Artistic Director with 10 years of experience leading teams of people in Artistry and Beauty. Expert in mentoring and coaching artists to encourage development of personal style and techniques.

Skills

Advertising strategies Skill development
Merchandising
Social media
Collaborative

Work History

Artistic ability
Supporting artists
Creative and artistic
Vendor contracts and relationships Strategic thinking skills

Freelance Artist & Teacher 10/2015 to Current **Self Employed** – Dallas, Texas

Produced art shows with other artists
Create and sell my paintings online and through vending opportunities.
Helped create logos and promo art for clients.
Worked with children on their art skills in classrooms and at home settings.
Ongoing Children's African Arts and Crafts classes taught at Pan African connection.
Ensured project completion and goal achievement by coaching clients on optimal usage of artistic products.

Wardrobe Stylist 09/2012 to 01/2015 Leighel Desiree Fashion House, DeBois Textiles Inc – Baltimore, MD

Collaborated with hair and makeup departments to align looks with specific image plans during events. Determined proper shoes, jewelry, head wear and other accessories to complement designer outfits. Conducted final fittings before special events.
Consulted with clients to discuss preferences, styles, and ideas for commissions.
Suggested styling techniques to production team.
Helping clients select clothing, shoes, and accessories for special events
Changed floor sets and window displays
Fashion blogger for online magazine and my own blog.
Worked on photo shoots lead stylist
Designed fashion sketches for bridal clients

Licensed Esthetician/ Makeup Artist 11/2002 to 09/2012

Various Employers – Baltimore, MD

Carried out administrative tasks, including product inventory checks, charting and consultations. Developed individualized, therapeutic skin care programs.
Notified supervisor of supply needs to ensure necessary items were in stock.
Analyzed skin condition and made appropriate product recommendations.
Resolved customer complaints and facilitated conflict resolutions.
Advised clients on proper home-care regimens.
Assisted manager with daily spa operations, including opening and closing procedures.
Performed consultations for patients before scheduling treatments.
Informed guests of appropriate products available to increase retail sales.

Education

High School Diploma 2001 Milford Mill Academy - Baltimore, MD

Skin Care And Makeup Artistry 2003 Von Lee International School of Esthetics - Pikesville, MD

Accomplishments

Supervised team of 10 staff members.
Collaborated with a team of Artists in the development of Creative Photo Shoots for online magazines. Taught multiple classes on a variety of subjects.
Developed classes and events for Nonprofit Organizations