

KOLE LONG

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RELEVANT EXPERIENCE

WRITING TUTOR

STUDENT SUCCESS CENTER, TEMPLE UNIVERSITY

(JULY 2020 – MAY 2023)

- Worked with students through Zoom on writing projects ranging from English papers to dissertations.
- Through guided questions and conversation, students and I reached a focus for the session and the student is led through several techniques to help improve their writing ability.
- Edited and proofread essays at a sentence level, focusing on grammar, punctuation, and concision, and at a paragraph level, focusing on cohesion, structure, and articulating the student's ideas clearly.

TREASURER

BLACK STUDENT UNION, TEMPLE UNIVERSITY

(AUGUST 2021 – MAY 2023)

- Handled all income, manage budgets, and ensure timely payment of expenses.
- Assisted in the planning and execution of events for club members.

CO-DIRECTOR

TEMPLE SMASH, TEMPLE UNIVERSITY TELEVISION

(OCTOBER 2022 – MAY 2023)

- Worked with co-director, DP, and producers to go over scripts, develop shot lists, and build production schedules.
- Filmed digital sketches on location with other students in the cast and crew.

SOCIAL MEDIA VIDEO STUDENT WORKER

STRATEGIC MARKETING & COMMUNICATIONS, TEMPLE UNIVERSITY

(JANUARY 2023 – MAY 2023)

- Collaborated with the social media team to film, edit, and appear in digital content for various Temple social media accounts, including Instagram and Tik Tok.

MODERATOR, WRITER

"STOP AND FRISK: REVISIT OR RESIST" PODCAST, WHY

(NOVEMBER 2022)

- Conducted research on "stop & frisk" laws, developed questions, and moderated a panel of experts, politicians, and community leaders in a discussion about gun violence in Philadelphia.
- Won the 2023 RTDNA Region 11 "Edward R. Murrow Award" for Podcast in a Large Radio Market.

STUDENT AMBASSADOR

PHILADELPHIA FILM FESTIVAL, PHILADELPHIA FILM SOCIETY

(OCTOBER 2021, OCTOBER 2022)

- Promoted festival on social media, sold tickets to classmates, and attended several screenings.

DEVELOPMENT INTERN

TRVL CHANNEL, WARNER BROS. DISCOVERY

(JUNE 2022 – AUGUST 2022)

- Participated in pitch meetings, development deals, and the greenlighting process for several prospective shows and documentaries over a 12-week program.
- Organized spreadsheets for trends, passed projects, and upcoming releases that related to our programming.
- Gained insight and built relationships with managers, senior leadership, and other TRVL employees.
- Developed and pitched my own concept for an original "Shock Doc" documentary about Lake Lanier to the GM, VP, and Development team.

WRITER, EDITOR, ON-AIR TALENT

"THE VIBE", TEMPLE UNIVERSITY TELEVISION

(SEPTEMBER 2019 – MAY 2022)

- Appeared on-air in a music review segment for Temple TV's hip-hop and black culture program, "The Vibe."
- Assisted in writing scripts for correspondents, developed ideas for various segments and discussion topics, and edited episodes and digital segments.

FOUNDER

8TH WONDER MAGAZINE

(MAY 2019 – JUNE 2021)

- Founded 8th Wonder Magazine, a multimedia company and magazine that focuses on highlighting the work of young creatives. Helped lead a 25+ person staff that pitched, wrote, and edited several articles.

EDUCATION

TEMPLE UNIVERSITY, PHILADELPHIA, PA

(AUGUST 2019-MAY 2023)

- Klein College of Media and Communication
- B.A., Media Studies and Production (Media Production Concentration)
 - GPA: 3.60 | Honors: 2020 Mary Ann Mannino Award Recipient, Fall 2020 Dean's List

SKILLS, INTERESTS, & AFFILIATIONS

Video and Audio: Final Cut Pro, iMovie, Adobe Premiere Pro & Photoshop, DSLR Cameras, Audacity, Garageband

Technical: Microsoft Office Suite, Final Draft, Celtx, Squarespace, Wix, Wordpress, Social Media

Interests: Film & TV, Writing, Reading, History, Cooking, Photography, Music, Sports

Affiliations: T. Howard Foundation Final Talent Pool 2022 & 2023