

# a little Milkshake History

MAKING REAL MUSIC KIDS CAN CALL THEIR OWN



MILKSHAKE HIGHLIGHTS



## MILKSHAKE

began in 2002 as a musical experiment on the part of vocalist **Lisa Mathews** and guitarist **Mikel Gehl**, longtime bandmates from Baltimore's indie rock group **Love Riot**, who vowed to "grow" their music right along with their own young children. Since then, **Milkshake** and the band's legion of fans have been living an exciting, real-life, growing up adventure, moving from early childhood through the early elementary years, as the group toured the country and produced several multi-award-winning CDs, a DVD, and a multitude of music videos seen all over the kid-friendly networks. Along the way, as the kids grew and the music grew with them, **Milkshake** grew from a duo to a six-piece band.

Known for their pop-rock style that fairly crackles with energy, **Milkshake** indeed has a following of all ages. The band is familiar to millions of American households through their colorful, energetic music videos, which have been seen on **PBS KIDS**, **NOGGIN/NICK JR.**, and **DISCOVERY KIDS**. **Milkshake's** live concerts, described by the *Baltimore Sun* as "a little like magic," bring the same happy, rocking energy onstage to fans across the country.

**Milkshake** has released five Award-winning CDs and a DVD, each chock full of incredible original music kids can call their own. From 2002's *Happy Songs* to 2013's *Got a Minute?*, the band's music perfectly reflects the state of being a kid from babies through tweens. With each CD, the band has grown alongside their kids, and listening to the **Milkshake** music catalog is like taking a journey through the childhood years.

## MILKSHAKE'S 'GREAT DAY' NOMINATED FOR A GRAMMY®

With the Recording Academy's announcement that **Milkshake's** album *Great Day* has been nominated for a 2010 GRAMMY® Award in the "Best Musical Album for Children" category, the Baltimore-based rock band for kids has achieved yet another milestone in a remarkable career.

- 2002 • Lisa and Mikel join forces (and names) to create **Milkshake**.
- 2002 • **Happy Songs** CD released; wins **Parents' Choice Award**
- 2004 • **Bottle of Sunshine** CD released; wins **NAPPA Award & Parents' Choice Award**
- 2005 • Videos "**Scared**" and "**Bottle of Sunshine**" on "Jack's Big Music Show" (**NOGGIN/NICK Jr.**)
- 2006 • **Milkshake** becomes a 6-member band, touring the country as part of "**Jamarama**"
- 2006 • Four original **Milkshake** songs and videos written for **ToddWorld (DISCOVERY KIDS)**
- 2007 • Lisa and Mikel do 13 songs and videos for **PBS KIDS'** Earth Day Special
- 2007 • **PLAY!** CD released; wins **NAPPA Award & Parents' Choice Award**
- 2008 • **Milkshake** invited to write a song for **Club Med's Mini-Med 40th Anniversary**
- 2009 • **Screen Play** DVD released; wins **Parents' Choice Award**
- 2009 • **Milkshake** creates original **Comic Book** inspired by their music and featuring the band
- 2009 • **Great Day** CD released; wins **Parents' Choice Award- GOLD**, and **Fids & Kamily Music Awards "The Best Kids and Family Music of 2009"**
- 2010 • **Great Day** receives a **GRAMMY** Nomination!!!
- 2010 • **Great Day** featured on Nickelodeon Kids & Family's ParentsConnect "**Rockin' Rock n' Roll for Kids**"
- 2010 • **Milkshake** videos included on the new **Kidzpop Video On Demand Channel** for kids
- 2013 • *Got a Minute?*, **Milkshake's fifth CD** is released; wins **Parents Choice Award**
- 2014 • "All the Girls Wanna Dance" video wins "**Best Kid Videos of 2014**" from **Zoogobble**

**TIME**

"Milkshake wants to rock out the entire family."

- Time Magazine

## Los Angeles Times

"a fizzy contemporary band that really rocks without losing sight of its target audience." - Los Angeles Times

## The Washington Post

"While many of Milkshake's songs describe the world from a kids' point of view, others are more like love letters from parent to child." - Washington Post

## HOUSTON★CHRONICLE

"Milkshake combines positive yet sophisticated lyrics with music that reflects influences from the White Stripes to world music." - Houston Chronicle

## THE BALTIMORE SUN

"... the show is a little like magic."

- Baltimore Sun

## SIRIUS | ((XM)) SATELLITE RADIO

"an amazing band whose songs are conceptual and fully thought out pieces of music."

- Kenny Curtis, Director of Specialty Programming, Sirius/XM Radio

## Paste Magazine

"Overflowing with energy and enough stylistic chops to move convincingly from rockabilly to jangle-pop, these tunes will make fans of the whole family."

- Paste Magazine

## WHAT MATTERS TO MOMS Parenting

"Think of what would happen if the B-52s and Cowboy Junkies visited your child's school, and you'll get an idea of the dreamy music this rocking group makes."

- Parenting Magazine

## cookie

"To appeal to their audience, they don't dumb down the music -- they just play it straight. The results are entirely enjoyable."

- Cookie Magazine