## Murals & Baltimore

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Murals of Baltimore, LLC specializes in all forms of public art such as murals, fresco, sculpture, street painting, 3D chalk art, marouflage, keim, plastering, decorative, faux, mosaics, sculpture and others. Murals come in a wide range of formats that include large images on a wall, signs painted on a wall, panels or canvases that have been painted in studio then attached to walls, as well as 3D reliefs that are scultped in stone or plaster and attached to walls. The studio also provides services for ephemeral art or street painting. Street painting is also known as Strassenmalerie, Madonnari, Screever, pavement art or chalk art.

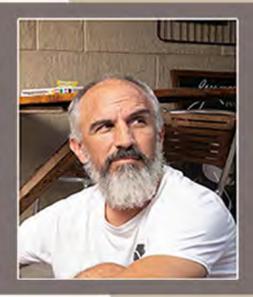
Murals of Baltimore is based in the Mid-Atlantic area providing services in Baltimore, Washington DC, and the United States. The company was founded in 2005 and has over 25 years experience in creating murals and public art around the world. The founder of the company, Michael Kirby, started his career in art in the early 1990's in Italy.

Our simple and sincere goal is to educate and inspire the public at large through the visual arts.

Murals of Baltimore works with clients to produce large scale works of art that is made for the public. The studio begins work by brainstorming with clients on ideas and materials for their project and form a schedule or plan to implement that project. We work closely with our clients in creating designs and color schemes to express our client's goals using a style and technique that is best suited for the audience to understand. Our client list ranges from Department of Public Works in Washington DC to the World Bank and the Smithsonian Institute. We have worked through out the State of Maryland in the Arts and Education program teaching and working with students of all ages in private and public schools as well as working with Universities such as University of Maryland and Johns Hopkins.

Murals of Baltimore has worked with a wide range of clients that include working with students on giant chalk drawings or murals as well as working with Advertising Agencies to produce high end promotional campaigns. Our studio has worked with a number of government agencies to produce public art in Federal, State and City Buildings.





## Founder:

The studio was founded by Michael William Kirby and has over 25 years experience creating public and private work. Mr. Kirby has studied mural painting, street painting and fine art in Italy and Mexico. Mr. Kirby is a leading public artist and street painter from Baltimore, MD, USA. Mr. Kirby has been commissioned and contracted since the early 1990's for his unique and original view of anamorphic or forced perspective street paintings or more commonly known as 3D street art, 3D street painting, 3D chalk art, ephemeral art, or 3D sidewalk art. This technique of using sharp angles and adjusting the image to the viewers point of view was adapted from Kirby's time while creating sets and props for Opera companies and Movie/TV sets in Italy. The technique of forced perspective and 3 dimensional illusions have been around in theatre since the ancient Greeks. Mr. Kirby was one of the first artists to adapt this technique with his own unique style to public art.

In the 1990's Mr. Kirby was the first American artist to win all the major European Street Painting Festivals and was named a Master Madonnaro in Italy and Master Strassenmalerie in Germany. The Los Angeles Times wrote "Michael Kirby is one of the best Street painters in the world."



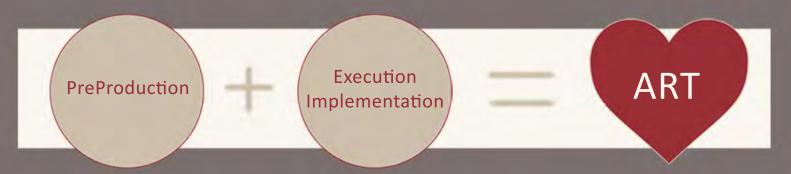
## Styles:

Murals of Baltimore is able to work in a wide variety of styles and has mastered every form of mural techniques. The studio has produced images that are graphic to abstract for clients looking for bold colors with a clear message for their viewersto photo-realism with elaborate stories behind them with a wide range of layers to tell that story. Murals of Baltimore has worked under many different time tables where clients need images produced in days to works that last up to a year to produce. Our studio feels it can match any style and create pieces for our clientsthat are second to none. The studio works hand in hand with our clients to create a style and image that fits with our clients goals.



## Our Formula:

Murals of Baltimore has been working in public art for over 25 years and we have developed a formula that we feel best supports our clients and their goals so that we can produce a work of art that best fulfills their needs. This formula allows the client to be a part of the creative process from the beginning and allows our studio to understand our client's needs prior to pencil touching paper, brushes dipped in paint, or chisel hitting stone.



PreProduction: PreProduction is the most important element to our formula because this is where our goals are put together and our ideas are created. The most important element to a work of art is the creative process and can take hours, weeks, or months. Again before we put pencil to paper we begin the Preproduction interviewing our clients to learn their goals and objectives. Many times our clients learn about objectives and goals they have never thought of before in the preproduction. Once our studio has a firm grasp of our client's needs and after extensive research by the studio on the subject matter, Murals of Baltimore begins the design process. During the preproduction many designs will be created in a wide variety of styles for client approval.

Execution or Implementation is when our studio begins production of the artwork. After final designs have been approved by the client and all schedule outlines have been approved, Murals of Baltimore begins the work on location or in the studio. Most clients believe execution is the most time consuming part of the formula but the most effective projects our studio has been a part of have allowed the studio to have equal share of time for both PreProduction and Execution.

ART is the end product. After many days, weeks and months of working hand in hand with our clients, we have a completed a work of Art that can be enjoyed by the client and all visitors or viewers.

All of us at Murals of Baltimore wish to thank you for your time and consideration in reviewing our materials and we hope to hear back from you soon.

