

Robbie Ierubino

Motion Graphic Artist Designer
(+ Electronica Music Producer)

robbie@ierubino.com • +1 (443) 366-7380
www.ierubino.com • [linkedin.com/in/robbieierubino](https://www.linkedin.com/in/robbieierubino)
Ocean City, MD, USA • Manchester, England, UK • Vienna, Austria

A US-born creative motion graphic artist and designer with a Master of Arts degree in Arts & Creative Technologies and a strong creative portfolio, including music. Specialize in still images and motion graphics, utilizing Adobe Creative Cloud to create dynamic visuals for publicity videos, social media, and various other purposes. The goals include integrating into the creative industries, enhancing branding skills, and joining a friendly, challenging team. Passionate about the creative arts, design, and music, and eager to contribute and develop fresh ideas while growing as an innovative individual.

SKILLS AND STRENGTHS

Adobe Creative Suite	Motion Graphics	Visual Communication	Ableton Live	Attention to Detail
Cinema 4D	Graphic Design	Branding & Identity	Logic Pro	Creative Planning
Figma	Art Direction	Typography	Music Production	Social Capacity
MS Office	Concept Art	Color Theory	DJ Performance	Fast Learning
I(Pad)OS Apps	Digital Art	Abstract Expressionism	Sound Design	Technical Improvising

PROFESSIONAL ACCOMPLISHMENTS

- Self-started electronic music producing and distributed two albums and one EP under the moniker 'NeuralMaker.'
- Produced dynamic motion graphics for a high-profile publicity video featuring actor Michael Douglas, which garnered over one million views, significantly enhancing the visibility and impact of the disarmament campaign. This achievement underscores my ability to create compelling visuals that resonate with a wide audience.
- Developed visually compelling designs for social media posts and other informational materials.
- Collaborated with stakeholders to conceptualize and execute designs that effectively communicate key messages and promote awareness, which demonstrated the ability to work in a team and ensure the success of a project.

PROFESSIONAL EXPERIENCE

United Nations Office for Disarmament Affairs – Graphic Design Intern, Mar 2023 - Jun 2023 / Vienna, Austria

- Collaborated with the office team to create graphic designs supporting multilateral efforts aimed at achieving disarmament, ensuring alignment with organizational objectives and guidelines.
- Developed visually appealing layouts and designs for various publications, including reports, brochures, and informational materials, which effectively communicated complex information to diverse audiences, contributing to the success of our multilateral efforts.
- Created infographics to distill intricate disarmament-related data into easily understandable visual formats, enhancing public engagement and awareness.
- Implemented feedback from stakeholders to refine designs and ensure alignment with messaging strategies.
- Produced graphics and visuals for social media postings, collaborating with the social media team to develop engaging content that effectively communicated disarmament messages and initiative.
- Utilized Canva as the standard design tool within the agency to create visually appealing and consistent social media graphics, maintaining brand coherence and professionalism across digital platforms.

Self-Employed Freelance – Motion Graphic Artist & Designer, Nov 2022 – Present / Remote

- Leveraged Fiverr Empower program to serve clients worldwide.
- Created custom creative services for clients on freelancing platforms, including Fiverr, Upwork, and Contra.

(dot)lab – Motion Graphic Designer, Feb 2022 - Jul 2022 (Part-time) / Remote

- Collaboratively designed the initial brand identity for (dot)lab, a non-profit, during its foundation phase.
- Supported various campaigns on social media, creating motion graphics, helpful designs, and innovative ideas to expand the organization's mission and reach.

Robbie Ierubino

Motion Graphic Artist Designer
(+ Electronica Music Producer)

robbie@ierubino.com • +1 (443) 366-7380
www.ierubino.com • [linkedin.com/in/robbieierubino](https://www.linkedin.com/in/robbieierubino)
Ocean City, MD, USA • Manchester, England, UK • Vienna, Austria

wendy.network – Motion Graphic Design Intern, Oct 2021 - Jan 2022 / Vienna, Austria

- Created visually compelling content that was aligned with the organization's brand identity and messaging. This content, which included motion graphics for social media, helped to enhance the organization's online presence and engage its audience.

EDUCATION

Master of Arts – Arts and Creative Technologies in Motion Graphic Arts, Sept 2020 – Oct 2021, University of Staffordshire, Stoke-on-Trent, UK / Merit (GPA: 3.6)

Bachelor of Arts (Honours) – Graphic Design, Sept 2017 – June 2020, University of Staffordshire, Stoke-on-Trent, UK / 2.1 (GPA: 3.3)

EXTRA-CURRICULUM ACTIVITIES

Animation for Typographic Compositions, Hosted by Borja Holke, Doměstika, Online
(<https://www.domestika.org/en/courses/806-animation-for-typographic-compositions>)

Advanced Animation for Typographic Compositions, Hosted by Borja Holke, Doměstika, Online
(<https://www.domestika.org/en/courses/1385-advanced-animation-for-typographic-compositions>)

Contemporary Brand Identity: Using Visual and Verbal Branding, Hosted by Michael Johnson, Doměstika, Online
(<https://www.domestika.org/en/courses/2130-contemporary-brand-identity-using-verbal-and-visual-branding>)

deadmau5 teaches Electronic Music Production, Masterclass, Online
(<https://www.masterclass.com/classes/deadmau5-teaches-electronic-music-production>)

The Complete DJ Course, Jan – April 2024, School of Electronic Music, Manchester, England, UK

REFERENCES

- **Gina Beltram**, Flight Attendant – American Airlines, ginabeltram@hotmail.com, +1 (410) 251-7056
- **Rebecca Jovin**, Office Manager – United Nations Office for Disarmament Affairs, rjovin@gmail.com
- **Richard Mellor**, Senior Lecturer – University of Staffordshire, richard.mellor@staffs.ac.uk
- **Lou Reynolds**, Work-based Learning Fellow – University of Staffordshire, lreynolds@staffs.ac.uk

HOBBIES

Movies, TV, Art, Design, Music, and other types of creativity.

LANGUAGE

English, Native