

SANGEETA KAUL

AVAILABLE FOR REMOTE, HYBRID & ONSITE PROJECTS
301 746 2136/ skprof001@gmail.com/ spicyseed.org

PROFESSIONAL BIO

- **Freelance Artist and Designer**
Spicyseed Art & Design Studio (2016-Current)
- **Travel & Conference Coordinator**
Univ. of Maryland at College Park: Mathematics Department (Dec. 2015-Oct. 2016)
- **Design & Public Relations Coordinator**
Univ. of Maryland at College Park: Civil & Environmental Engineering (Feb. 2005-Apr. 2014)
- **Lead Proposal Designer**
KPMG, LLP in McLean, VA (Nov. 2000-Oct. 2001)
- **Graphic Designer**
LegalGraphics, Inc. in Chicago, IL (May 2000-Oct. 2000)
- **Document Designer**
Ernst & Young, LLP in Chicago, IL (Nov. 1999-May 2000)

EDUCATION

- **Goddard College:** *Enrolled in the Clinical Mental Health Counseling Graduate Program*
- **The Illinois Institute of Art,** *Chicago, IL: Associate in Visual Communications*
- **University of Maryland,** *College Park, Md: Bachelor of Arts in Fine Arts*

CURRENT MEMBERSHIPS

- **American Visionary Arts Museum**
- **Maryland State Arts Council**

WORKSHOPS COMPLETED

- *Trauma Recovery Summit (Sarah Brassard) September 2022*
- *Hope Works certification in Poetry N2 Wellness (May 2022)*
- *Goddard College Mental Health Counseling Workshops:*
- *Basic Counseling Skills*
- *Advanced Counseling Techniques and Group Facilitation in Psychology and Counseling*
- *Dreamworks and Therapy Series*
- *Evolving Concepts in Psychotherapy*
- *Being in the Present Moment (William Freeman)*
- *Engaging the Kinesthetic Sense for Movement Expression (M.A.Brehm, Ph.D.)*
- *Traditional Indigenous Conceptualizations of Illness: Are Aspects of These Related in Any Way to Western Understandings of Psychology?*
- *Multi and Intermodal Expressive Arts Practices in Therapy*
- *Gestalt at a Distance: Theory and Practice of Gestalt Techniques in a Virtual Space*
- *Intimate Partner Violence*

STUDIO WORK (ART AND PUBLICATIONS)

- **Upcoming in 2023:** *An illustrative storybook with paneled art.*
- **Upcoming in 2023:** *Portals– A Photographic Contemplation.*

SANGEETA KAUL

AVAILABLE FOR REMOTE, HYBRID & ONSITE PROJECTS

301 746 2136/ skprof001@gmail.com/ spicyseed.org

- One of the **featured artists** in the fundraiser for HopeWorks, Columbia, Md (2022).
- **Fields of Gold & Love Strong**
painting published, Dragonfly Arts Magazine, HopeWorks, Columbia, Md 2020
- **Thanksgiving in the Times of a Pandemic**
curated (online) art exhibition, www.spicyseed.org, 2020
- **SpicyChai Creativity Circle**
creative session exploring art & diversity, Garrett Park, Md, March 31, 2019
- **Allies Playdates**
organized local school event celebrating Women's History & African American History with art + food + music, March 15, 2019
- **Prakriti**
painting printed in cover of publication, Dragonfly Arts Magazine, HopeWorks, Columbia, Md, 2019
- **When Stars Align– The Universal Creative Force**
art exhibition, Greenbelt Art Center, Greenbelt, Md, 2018
- **Cherished**
painting/poetry, Dragonfly Arts Magazine, HopeWorks, Columbia, Md, 2018
- **Shadows**
published painting, Dragonfly Arts Magazine, HopeWorks, Columbia, Md, 2017
- **Einstein**
art installation, 2ft x 3ft, recycled window w/mixed media, University of Maryland, College Park, Md, 2015
- **Untitled**
published in Dragonfly Arts Magazine, page 12, HopeWorks, Columbia, Md, 2015
- **Reflecting on Our Past**
book design, edited by Richard McCuen, UMD's Civil & Environ. Eng., College Park, Md, 2008
- **Recent Advances in Concrete Technology**
cover design, A.M. Amde, G. Sabnis, and J.S.Y. Tan (editors), Washington, DC, 2007

VISUAL COMMUNICATIONS

- Created print and online media design work for KPMG, Ernst & Young Legalgraphics, U.S. Navy, Volition Sound, and The University of Maryland at College Park

WEBSITE AND ONLINE MEDIA

- Content development and brand management for the University of Maryland at College Park
- Website redesign per branding (UMD)
- Artist and curator of online and in-person art exhibitions for Spicyseed

MARKETING AND BRANDING

- Artistic sponsor for And We Breathe Again in July 2022 with HopeWorks— proceeds from the sale of my art were donated to support HopeWorks' services including crisis shelter, counseling, advocacy, legal resources, prevention education, wellness programs, and volunteer opportunities.
- MEPP at the University of Maryland at College Park
- CITSM at the University of Maryland at College Park

SANGEETA KAUL

AVAILABLE FOR REMOTE, HYBRID & ONSITE PROJECTS

301 746 2136/ skprof001@gmail.com/ spicyseed.org

- Centennial Celebration at the University of Maryland at College Park

EVENT COORDINATION

- **Spicyseed art shows**
- **SpicyChai community art classes (Bethesda, Garrett Park)**
- **UMD's Math dept. conferences and seminar**
 - Procured specs and implemented new guidelines for (menu and venue planning, diet restrictions, table settings, media, electronic equipment rentals, etc. for all conferences and seminars
 - To streamline effective planning for the University of Maryland's Math department's national and international conferences/seminars and create a harmonious workflow on every project I did the following:
 - * Organized backup peer and student help
 - * Spear-headed greater faculty involvement in all phases of event planning
 - * Cultivated professional networking with vendors (e.g. hotels, meeting sites, print shops, technical equipment, and campus police)
- I was in charge of creating invitations, venue planning, menu planning, alumni contact, registration set-up, award designs, and collateral pieces for the UMD's Civil & Environmental Engineering Dept's Centennial Gala

PUBLIC RELATIONS AND CREATIVE COACHING

- Generate book reviews for upcoming authors
- Directed targeted online content management, collaterals, and departmental events to engage and enhance alumni and donor relations
- As an A. James Clark School Campus Communicator member, I represented my unit in professional discussions with campus peers about marketing and branding best practices
- Highly skilled in seeking and providing cost/budget-effective solutions
- Skilled consultant and coach for cross-platform projects in varied fields

PROJECT COORDINATION

- As a freelance creative, I provide budget, timelines, drafts, vendor specs, knowledge-sharing guidelines, pre-and post-production management
- Created and maintained the University of Maryland Civil Engineering department's media resource database consisting of mailing lists, photographs, statistics, and reports
- At UMD, KPMG, and Ernst & Young, liaised with various internal and external organizations to ensure best practices for all projects
- At UMD's Mathematics Department, I processed foreign clearances for faculty and visitor participants, vendor specs, payments, and travel reimbursements for all seminars and conferences