VICTOR WONDU

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OBJECTIVE

An accomplished graphic designer, front-end web designer, and artist passionate about blending creativity with technical expertise and seeking opportunities to contribute my skills and innovative thinking in a dynamic and creative environment.

SUMMARY

With a diverse background encompassing graphic design, web development, and fine arts, I bring a unique perspective to creative projects. Proficient in HTML, CSS, and a wide array of design tools, I create visually striking digital content while drawing inspiration from both traditional and mathematical principles. My goal is to combine artistic excellence with technological precision.

EXPERIENCE

Creative Director | **AP Corp**. January 2024 - Current

Graphic Designer (Freelance) | 2015 - Current

Clients Include:

- Lead Exhibit Designer | **Talbot County Historical Society** 2021

  Lead designer of an interactive touchscreen museum exhibit for the Talbot (County) Historical Society. The project consisted of creating a 250-year timeline of notable county residents.

- Graphic Designer | **Jan-Kings Commercial Cleaning** 2018

  Created a long-running series of animated web advertisements for one of the nation's

leading commercial cleaning companies.

- Logo Designer | **Lamplight Counselling** 2017

  Designed a logo and brand style guide for the Counseling services group.

- Package Designer | **SSD Optimizer Pro** 2017

  Contracted to design product package for an SSD hard drive.

Graphic Designer | **Via Umbria** 2015 |

Family-owned Italian restaurant & market featuring gourmet goods, artisan wines & hand-painted ceramics; and event space in Historic Georgetown.

Designing print advertisements Creating store signage and various required print designs. Managed and maintained the e-commerce website, including updating product photos, and streamlining the order process. Designing print advertisements Creating store signage and various required print designs. Website and photo management.

Graphic Designer/Animator | **A2L Consulting** 2012

A2L Consulting is the nation's leading attorney-owned and operated litigation consulting, jury consulting, trial graphics, and trial technology firm. It supports the country's most prestigious law firms, sophisticated corporate clients, as well as government agencies.

- Designed presentation animations in support of a large Oil industry regulation and litigation project.

- Created Illustrations in support of the clients litigation.

- Participated in weekly strategy meetings to devise appropriate images and concepts.

Print Designer | **BET Headquarters (BET Networks and Affliates)** 2010

Black Entertainment Television. A leading nationwide entertainment company that oversees the company's premium cable television channels, including its flagship service BET.

- As a print designer for BET Networks at their Washington, D.C. headquarters, created a variety of advertisements highlighting the network's upcoming television line-up; including posters, web banners, booklets, and flyers.

- Coordinated with other designers in brainstorming marketing campaigns for major network events, such as the upcoming BET Awards show.

Graphic/Web Designer | **The Creative Group** 2006 - 2008

A staffing agency, The Creative Group works with various clients in need of creative services, The primary client; is PCI Communications, Alexandria, VA

- Created original brochure and poster designs for the U.S. Coast promoting their *Boat* Responsibly safety program.

- Created original front-end website designs.

- Assisted motion graphic designers with animations and designs for video advertisements.

Interactive Designer | **BET Interactive (BET.com)** 2005 - 2010

- Worked from Richmond independently in coordination with BET offices in New York to create a wide array of static and flash advertisements featured on BET.com. This included utilizing Flash and ActionScript to create advertising modules for companies that wished to advertise on the site and creating modules for the network's major shows and promotions.

Design Intern | **Fleishman-Hillard** 2004

A global public relations and marketing agency developing creative and strategic communications for brand and reputation management, and corporate and consumer marketing.

Projects included:

- The Library of Congres: Designed advertisements/marketing materials for the library's NLS (National Library Service) braille and audiobook program for the blind.

- The White House Office of Drug Control Policy: Worked with other designers and developers in creating an interactive teen-oriented informational website.

- SADD(Students Against Destructive Decisions): Logo development of the national organization's 25th-anniversary logo.

- Heckler & Koch: Created a brand/style guide for use by the company's internal design team.

Print Production Designer | **PADCO-AECOM** 2003-2004

Planning and Development Collaborative International (PADCO), provides integrated action planning and research services in urban and regional development projects in Africa, Asia, Latin

America, and the Middle East.

- Responsible for the formatting, compilation, and printing of project proposals for major USAID and World Bank development projects.

- Created project proposal covers and necessary graphics, including graphs, charts, and diagrams.

EDUCATION

B.F.A Graphic Design | Virginia Commonwealth University **2010**

A.A. Graphic Design | The Art Institutes of Washington **2005**

SKILLS

Adobe Creative Suite (Photoshop, Illustrator, InDesign, Dreamweaver, AfterEffects)

Web Development: HTML, CSS, PHP & WordPress.

E-Commerce web management systems.

3D Modelling & Rendering: 3D Studio Max, AutoCAD, SketchUp, SolidWorks