# KATIE M<sup>c</sup>MURRY

#### **EDUCATION**

#### Franklin & Marshall College Lancaster, PA - Class of 2000

Bachelor of Arts: History

Minor: Theatre Design

Trustees Grant Recipient

Deans List - 5 semesters

#### SKILLS

Photoshop
Illustrator
InDesign
Logo Design
Branding
Print Media
Project Management
Communications

Social Media Research Writing/Editing

French

202.251.1537



Russian

katiemcmurry@gmail.com



katiemcmurryphotography



@katiemcmurrystudio



### EXPERIENCE

# Katie McMurry Photography Photographer & Principal, 2009 - present

- Classic portrait photography with a journalistic eye
- Clients include families and individuals, as well as larger school groups, small businesses, and youth sports teams
- Growing portfolio of event photography, mainly Mitzvahs, anniversaries, and small wedding celebrations

### **Tollefson Swimming**

### Graphic Designer & Social Media Manager, 2018 - present

- Revamped the family-run organization's web page
- Currently oversee the team's social media presence to promote team unity, encourage participation and hard work, and show the benefits of Tollefson's program to potential participants
- Update annual print marketing materials to recruit new swimmers

#### Ali Mirsky Mosaics Intern and Studio Assistant, 2018 - 2019

• Worked with and for Ms. Mirsky on various mosaic projects from small commisioned pieces to mural sized public projects and installs.

## Chief Executives Organization (CEO.org) Freelance Graphic Designer & Photographer, 2017 - present

CEO is a membership organization that hosts dozens of yearly networking and educational events, both nationally and internationally.

- Worked as a photographer for two, back-to-back events over the course of 7 days in September 2018 (photographers are hired locally so I am only able to work events that start in the metro DC area).
- Create photo books to commemorate the speakers, tours, and activites of each event for the members who attended
- Work with event staff to edit/finalize book content, as well as provde photoshopping of photos as needed to create a consistant overall look

#### Levvel Research & A<sup>2</sup> Resources Freelance Writer and Graphic Designer, 2006 - 2018

- Wrote articles for corporate finance and credit industry publications, providing additional research and analysis as needed
- Created charts and graphs, logos, and formatting templates for other white papers and reports.

# Federal Aviation Administration (FAA) Analyst contracted by Subsystem Technologies 2001-2010

- Designed new print materials and updated existing ones
- Served as traffic manager to coordinate printing, funding &distribution of products between HQ in DC, the warehouse in OKC, and nine regional FAA Runway Safety offices.

#### **INTERESTS**

- Black and white film photography and darkroom arts
- Studio art mosaics, painting, murals, calligraphy and hand lettering
- Reading, classic movies, knittingMuay Thai and yoga