# Scout Gibbons Cosner

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#### Skills:

Sharing joy through organized work. Forging mindful communication with the power of art and design. Microsoft, Google, Apple and Adobe Creative Suite.

### Selected Experience:

February 2017 - Present

## Repeopled, Washington, DC/Baltimore, MD - Owner, Creative Director

- · Maintained client acquisition and accounts. Reported client data and progress metrics.
- · Developed and implemented creative print/digital marketing direction.
- · Managed recent State Delegate campaign for Elizabeth Embry, Baltimore City, D43.

#### February 2020 - September 2020

## The Tidemore Group, Baltimore, MD - Art Director

- · Formulated guidelines, designed layouts, and updated existing visual strategies.
- · Collaborated with department heads to crystallize project goals and write copy.
- · Created and curated information to support legislative agendas.
- · Produced all mail pieces and majority of campaign social media content for current Baltimore City Comptroller Bill Henry, unseating a 27 year incumbent.

#### September 2016 - February 2017

# Purohit Navigation, Chicago, IL - Creative Direction Intern

- · Maintained brand integrity by following established identity guidelines.
- · Designed print and digital collateral to assist agency's internal communications.
- · Contributed to brainstorming, art direction, and copywriting for client campaigns.

December 2015 - August 2016

St. Mary's Outreach Center, Baltimore, MD - Organizational Development Intern

June 2013 - August 2013

Corcoran College of Art & Design, Washington, DC - Art Educator

#### **Education:**

September 2012 - May 2016

The George Washington University, Washington, DC - Bachelor of Art Studies

February 2020 - March 2020

Johns Hopkins Odyssey Program, Baltimore, MD - Public Speaking Course