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TOLU
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TolumiDEmusic.com

(pronounced Toe-Lu-Mee-Day)

**Catchy classic R&B vibe with
African percussive trimmings
- SoulTracks**

**International singer-songwriter
- Rolling out**

**Reminiscent Track is
Rich in Golden Moments!**



With so many challenges wrapped up in 2020, one can bring light into the present moment simply by remembering. In Afro-pop soul singer-songwriter TolumiDE's latest single, she embraces the 'good ole days' with gratitude, cherishing memories to help lighten up the moment. After connecting online with mates from her secondary school days in Nigeria, she was inspired by a time with fewer cares, when she remembers "dancing in the sun." Her refreshing new release, "Throwback" celebrates "Ayo" which as a name translates to happiness, joy and wealth, with a unique emphasis on the richness of moments.

"This year, there were a lot of moments in dialogue and zoom hang outs where I really appreciated the 'good ole days' of not having any major cares or worries of the world," TolumiDE reflects. "It felt very good to have cool memories that have shaped who I am today."

Recorded in collaboration with Terry Poindexter from two separate locations, "Throwback" was produced remotely with TolumiDE recording her vocals from home. During the early days of quarantine, her acoustic album, "Mama Sunshine," resonated with her audience for its nostalgic themes; these included the beauty of brighter days, themes of love, self-assurance and overcoming challenges. Continuing an upbeat, groovy-dance feel with an R&B/ Afropop flavor, "Throwback" features lyrics in English and Yoruba, alluding to TolumiDE's Nigerian heritage.

TolumiDE music has been described as "a big blend of Afro-pop, funky reggae, neo-soul and jazz injecting her African heritage using bilingual lyrics, into a friendlier foundation of melodic pop and R&B balladry." Currently, she is a voting Grammy Member with the Recording Academy and member of Non-profit Afropolitan Youth who are the hosts of FestAfrica. Her accolades include winning the Best R&B Female Artist at the Nigerian Entertainment Awards, opening for Les Nubians at the Howard Theatre, and singing with Toby Foyeh and Africa Orchestra at the Toronto Jazz Festival. In addition, she has had the opportunity to headline shows at the Legendary Blues Alley in Washington D.C.

In spite of the success she's experienced in her music career, Nigerian-Canadian artist, TolumiDE is most inspired by her upbringing, cultural heritage and the loved ones who have supported her along the way. Through the golden moments reflected in her lyrics through which she wishes to "bring back those days..." she longs for her listeners to experience this feeling.

In TolumiDE's words, "I would love listeners to be happy, share their stories like photos and videos of cherished memories and possibly dance along to the song. Together, we can celebrate and give thanks for the simple things."

R&B, Soul, Urban Adult Contemporary (AC), Africa Pop. Inspiration
ISRC: QZ-BQE-18-00007 *CANCON applicable . UPC: 195999 294315

TOLUMIDEMUSIC.COM . MGMT@TOLUMIDEMUSIC.COM . 202-670-0658

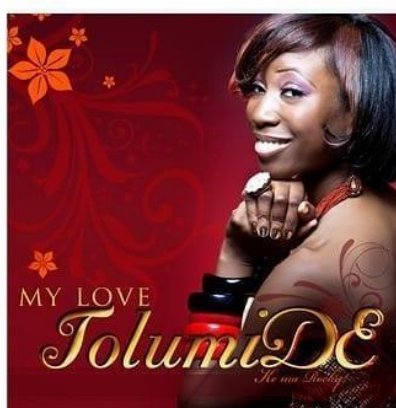
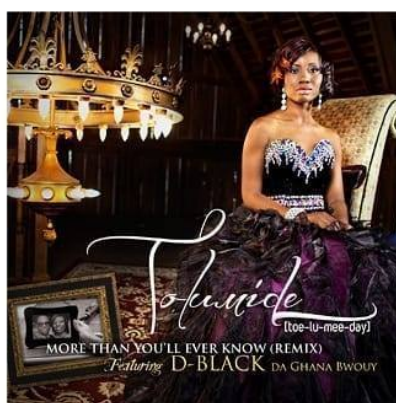
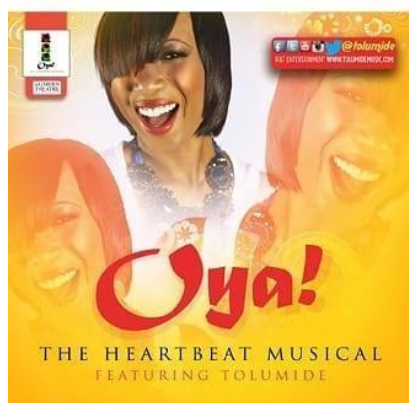
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DISCOGGRAPHY

Available on **iTunes** : **Amazon** : **CDbaby** & all major digital outlets

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Fact Sheet

TOLU
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Birthplace:	Toronto, Canada
Raised In:	Lagos, Nigeria Toronto, Canada Baltimore, MD
Education:	York University, Toronto, Canada Bachelors of Fine Arts (Honors)
Discography:	Specialty, My Love, Mama Sunshine
Musical Style/Genre:	African World - Inspirational - R&B/Soul, (Sub-Genres - Afro-Pop, Neo-Soul, Gospel, Urban Contemporary RnB, Reggae, Jazz)
Awards:	Black Canadians Awards African Act - Nominee (2014) International Women Achievers' Awards (IWAA) - Canada Entertainment Award (2013) Nigeria Entertainment Awards Nominee for Best U.S. based Artist (2012) MOAMA - Africa Music Video Awards Nominee for Best Diaspora Song (2011) WAMA (Washington Area Musicians) Nominee for Gospel/Inspirational Vocalist & Recording (2011) Channel O Music Video Award Nominee for Most Gifted RnB (2010) Covenant Awards (GMA Canada) for Urban/R&B/Soul Album of the Year (2010) ArtScape SOUND-OFF Competition Winner for Charm City Statge Headliner (2010) African Heritage Award Winner for Outstanding African Artist (2009) Nigeria Entertainment Awards for Best Female R&B Artist (2006) Canadian Reggae Award (Four-time Nominee) a member of Women Ah Run Tings

Features & Appearances:

Television: **Voice of America**, FOX45, MTV Base, Channel O (South Africa), Trace TV (France), BET International (Europe), ChannelsTV, Soundcity, Nigezie (Nigeria), Afrotainment, Amet (Canada), Fox 45 Morning News Show, Gospel Music Channel (USA), CBN - Turning Point, ONE Gospel, HiponTV, MBOA TV.
Radio: WEAA 88.1FM (USA), Smooth FM, Inspiration FM, (Lagos), Cool FM (Abuja), G98.7FM, CHRY, CIUT, CLKN, (Toronto). Publication: The Baltimore Sun, Genevive Magazine, Bella Naija, NotJustok, The D.C. Examiner, The Afro American, TheBlackGospelBlog.com, EURWeb.com, GospelFundit.com

Notable Performances:

National Museum of African Art - Smithsonian Institution - Washington, DC
Cherry Blossom Festival - Washington, DC
Gullah Festival - Beaufort, SC
African American Heritage Festival - Baltimore, MD
Blues Alley - Washington, DC
Artscape - Baltimore, MD
Filmore - Silver Spring, MD
Vancouver Jazz Festival - Vancouver, Canada
Theatre Royal (Olympics) - London, United Kingdom
Visual Collaborative - Washington, DC
Toronto Jazz Festival - Toronto, Canada
Nigerian Embassy - Washington, DC
FestAfrica - Silver Spring, MD

Website & Social Media

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 [Facebook.com/TolumiDEonline](https://www.facebook.com/TolumiDEonline)

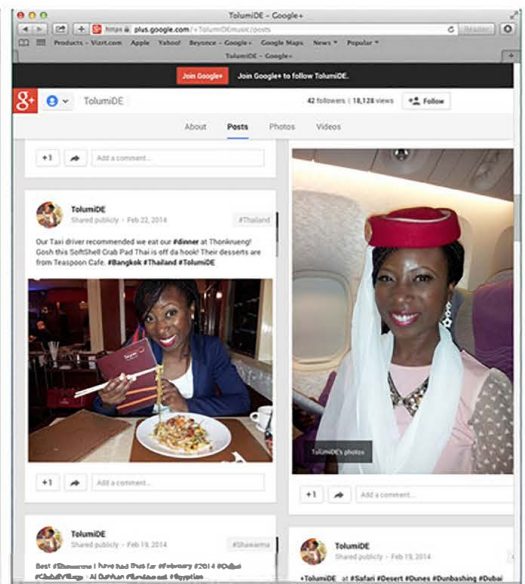
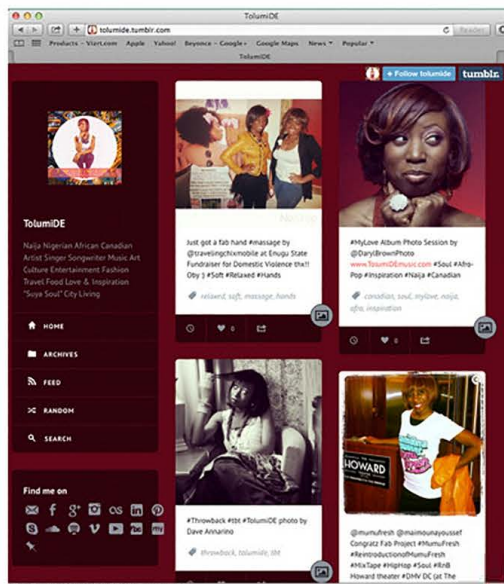
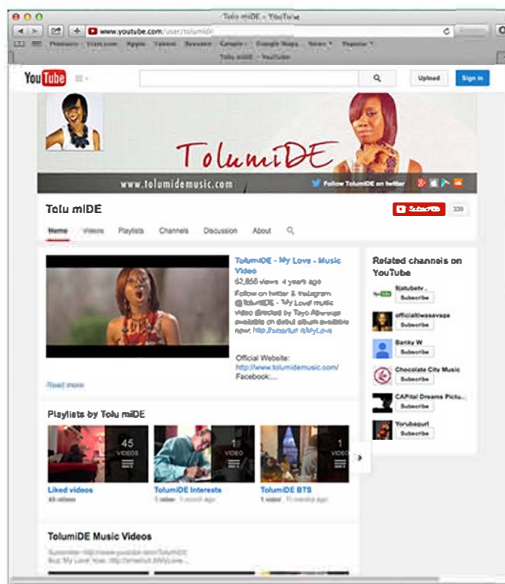
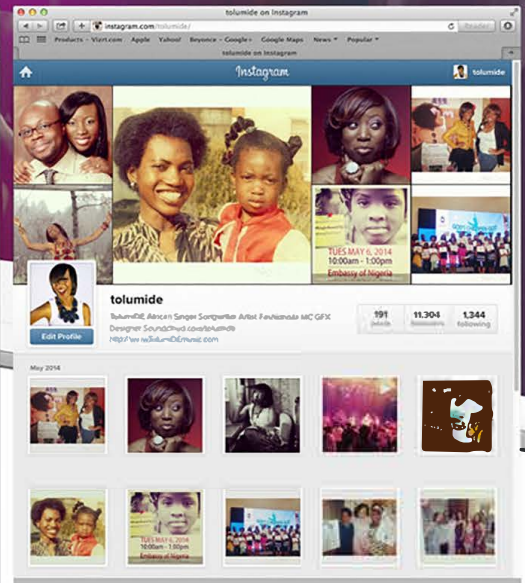
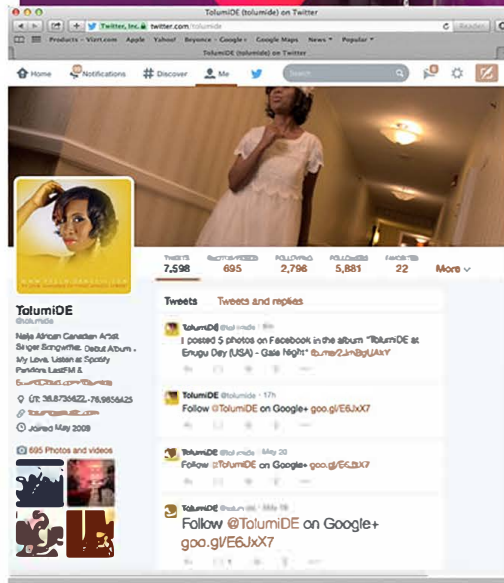
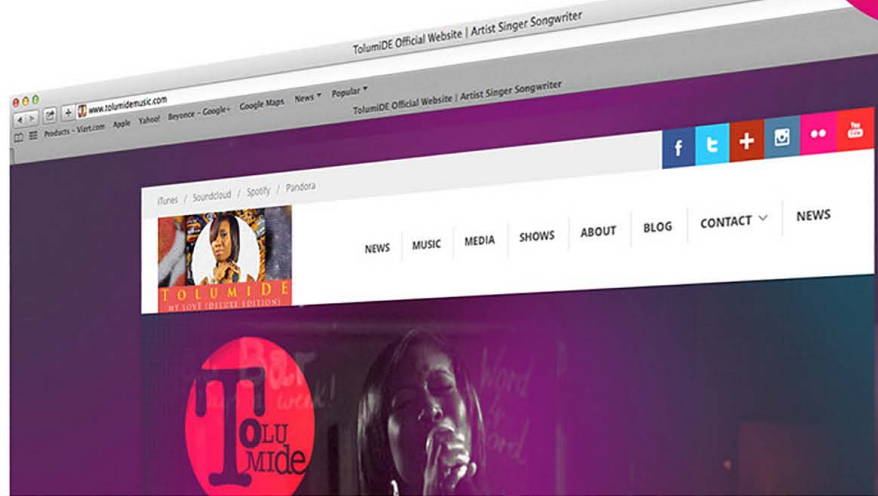
 [Twitter.com/TolumiDE](https://twitter.com/TolumiDE)

 [ReverbNation.com/TolumiDE](https://www.ReverbNation.com/TolumiDE)

 [YouTube.com/TolumiDE](https://www.YouTube.com/TolumiDE)

 [Instagram.com/TolumiDE](https://www.Instagram.com/TolumiDE)

 [SoundCloud.com/TolumiDE](https://www.SoundCloud.com/TolumiDE)



Biography

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Award winning Artist and globetrotter TolumiDE takes audiences away to a tropical oasis filled with sweet soulful vocals, warm lyrics and groovy contemporary African rhythm. She's a Nigerian-Canadian soul afro-pop singer-songwriter offering bilingual albums that captivate listeners across the world.

Born in Toronto, raised in Lagos and currently in Washington DC, TolumiDE (pronounced toe-lu-mee-day) exudes great lyric finesse, eclectic style, dynamic performance energy sharing music she describes as "Suya Soul" as an artist with rhythmic dance moves and fun audience. Influenced by acts within R&B, Gospel and Classic Soul genres such as Sade, Brandy, Bebe & Cece Winans; and Africa Pop stars as, Onyeka Owen and Angelique Kidjo, TolumiDE whose name translates as "Thank God" in Yoruba, has evolved as a Female Vocalist with audience grabbing performances, rave reviews and multiple awards. Her accolades include winning the Best R&B Female Artist at the Nigerian Entertainment Awards, opening for Les Nubians at the Howard Theatre, opening for Salif Keita, singing with Toby Foyeh and Africa Orchestra at the Toronto Jazz Festival and a wide range of international fairs as Cherry Blossom Festival, FestAfrica, MusikFest, 202 Creates and Visual Collaborative. In addition, she has had the opportunity to headline shows at the Legendary Blues Alley in DC.

Early beginnings of her music career began after TolumiDE moved to back to Canada from Nigeria after completing Secondary School studies at the age of 18. She became immersed in all forms of the creative arts while studying Fine Art at York University and singing with an all female dancehall reggae band "Women Ah Run Ting" for six years. Shortly after moving to the United States to pursue a career in graphic design, TolumiDE performances began to bubble at open mics, festivals and weddings. She quickly garnered a following for her eclectic stage presence and intimate songwriting ingenuity noted to compliment her urban soul style with a fusion of her Yorùbá heritage while exploring themes of life, love, laughter, inspiration and native languages.

Basking on press praises for her albums 'My Love' and Specialty; TolumiDE's acoustic ep 'Mama Sunshine' sheds light unto brighter days when obstacles comes our way and explores themes of love, self assurance, overcoming challenges and nostalgic memories. In spite of the success she's experienced in her music career, TolumiDE is most inspired by her upbringing, cultural heritage and the loved ones who have supported her along the way. Through the golden moments reflected in her lyrics through which she wishes to "bring back those days...", she longs for her listeners to experience this feeling as expressed in her most recent release "Throwback".

Dedicated to music community enhancement and youth development, TolumiDE serves the Recording Academy as a voting Grammy Member and a board member of non-profit Afropoitan Youth. She is ever ready to grace all occasions with riveting vocals, great personality, vibrant culture and engaging audience interaction. She hopes to invigorate soul music with a fresh ethnic sound that enlightens listeners about contemporary African culture and brings sentimental grooves to old and youthful audiences.

Press Reviews

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"As the title track (and current single) demonstrates, the album combines the vibrancy of African polyrhythm, explosive techno and TolumiDE's fetching African accent with lyrics that uplift, empower and inspire while remaining grounded in the realities of modern life."

- Bob Marovich, The Black Gospel

"Big blend of Afro-pop, funky reggae, neo-soul and jazz prove to be an entertaining brew for urban gospel's newcomer."

- J. Matthew Cobb, HIFI Magazine

TolumiDE emerges with 'For Me', an easy listening soulful single that tells a 'girl meets boy' story, a dreamy expectation of a girl and her musings with lyrics that reflect the anticipation of finding that right partner with divine help. It is a song many women can relate to about the search for the ideal partner. It's the new girl anthem for finding and looking forward to love.

- ICY PR

TolumiDE's voice, to me, is reminiscent of a mixture between Diana Ross and Brandy's voices. "It's an Inspirational mixture of Jazz, African and World Music," said TolumiDE Olumide about her sound."

- Eunice Moseley, Electronic Urban Report (EUR)

"A strong dose of urban hip hop sprinkled with inspiration, the track speaks of the love that the singer has for the Lord. Wrapped in a thick back beat and a danceable groove to get your praise on to, the track is hot and can easily stand toe-to-toe with anything on urban radio today"

- Andrea R. Williams, Tehillah Enterprises

"Growing up across the globe did not deter TolumiDE's aspirations of becoming a singer. In fact, her various dwellings strongly shaped her musical prowess. With gospel music at heart, TolumiDE hopes to convey a message that is totally her own."

- Gregory Dale, The Afro Newspaper

"True, the lyrics are about Him, praising him, thanking him, etc., as they no doubt have to be, but the sound and vibe of most urban gospel is no different from contemporary R&B or pop."

- Siji Jabbar, This is Africa

Her music bears the mark of lighthearted cheeriness that makes for easy listening. Her song Specialty, offers an alternative way to view talent and she plays on this theme in the song.

- Jibola Lawal, Bella Naija

Wow, she went in on this one; the instrumental immediately gets you moving, but her voice and delivery make you FEEL the song

- Demola Ogundele, Not Just Ok



Music Videos



FOR ME

www.youtube.be/e4Gi3Y2pdR8



MORE ... (ME DO WO) LYRIC VIDEO

www.youtube.be/NSYxQsC4FI4



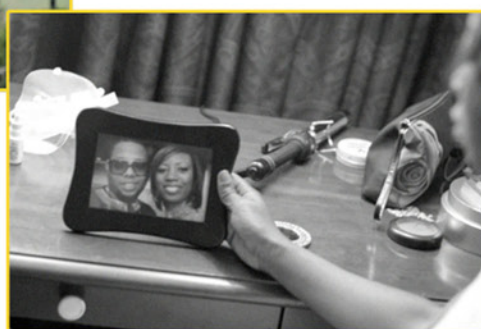
MY LOVE

www.youtube.be/AmUj18YFMBA



BECAUSE YOU KNOW

www.youtube.be/_IsCGwQilo



MORE ... REMIX (ME DO WO) FEAT D-BLACK

www.youtube.be/vHuBpeL2kPE

Interviews



MY LOVE ALBUM REVIEW

TolumiDE seems to shine with almost any musical platform she chooses. "Specialty" has a soulful and R&B theme, but with a relaxing and smoothed out delivery. With a dose of positivity, the song is one of pure jubilation. It's another fabulous track from the pen of TolumiDE herself.

Although many tracks lend themselves to upbeat and swiftly moving tempos, the artist knows how to slow things down with some beautiful melodic musical presentations. "Colours of Life", with a melancholy theme, but a hopeful end, showcases TolumiDE's gift of setting an introspective poem to music.

Single women will be able to relate to the familiar scenario TolumiDE spells out in "For Me". Over a mellow neo-soul groove, she sings about waiting on the right one and resisting the temptation to "help God out". There is much wisdom in the song, one definitely sung from experience.

"More Than You'll Ever Know" is another winner on My Love. A relaxed track about true love, it's one of the CD's most memorable tracks. From the viewpoint of a woman in love, the song speaks about a God-ordained love over rhythmic and captivating hook.

Jazz lovers will enjoy the contemporary yet traditional stylings of "Speed of Life". The song is a reminder not to take life for granted. "O Lagbara" is a festive track celebrating TolumiDE's African heritage. Translated "Jesu Christi Lagbara" means Jesus has a lot of power and strength. There's no doubt that this one is a praise tune with dancing not an option!

TolumiDE delivers her first full length project, My Love, and simply put, it's a stunner. Exposing all the musical sides of the artist, My Love is power-packed with one great track after another. She uniquely packages inspirational messages with brilliant songwriting, flawless production and riveting vocals. Throughout the eleven tracks, all penned by the artist herself, TolumiDE bares her musical soul and takes the listener on an emotive and telling journey of her life and her Lord.

"My Love", the album's title song and lead single, is definitely one of the album's tightest tracks. With a thick back beat and a striking urban groove, the song radiates. TolumiDE sings of her love of God with reminders of what He does for her every day. Easily radio ready for urban or contemporary gospel stations, this song is a scorcher.

Another funky cut is the slick "What I'd Like". TolumiDE has a way of taking a concept and wrapping her emotive vocals around a percussive masterpiece. The song's lyrics find the singer desiring to be more like the Lord. "Because You Know" flaunts its strong African influence with a message of unity. Living in peace and harmony is the focus of this laid-back cut.

REVIEW

MY LOVE

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Track Listing

1. Ekabo
2. What I'd like to be
3. My Love
4. More than you'll ever know
5. All cell phones
6. Because you know
7. Speed of life
8. Specialty
9. For me
10. Colours of life
11. O Lagbara
12. My Love (DJ Tefler Mix)

My Love - Barcode



Digital Distribution

Amazon, itunes, CDbaby

Social Network:

Facebook, Twitter, Myspace, Youtube & Reverbnation

Website: www.TolumiDEmusic.com



TolumiDE truly shines on the funky cut, "My Love". A strong dose of urban hip hop sprinkled with inspiration, the track speaks of the love that the singer has for the Lord. Wrapped in a thick back beat and a danceable groove to get your praise on to, the track is hot and can easily stand toe-to-toe with anything on urban radio today.

Radio Singles

1. My Love
2. Specialty
3. For Me
4. All cell phones

Radio Single 'My Love' Distributed nationally and charting on BDS, Media Guide and MediaBase with rotation on 150 stations nationwide, College and Internet Radio.

The single peaked at #34 on the Media Guide Top 100 Gospel Chart



Music Charts

Generated : 06/18/2010 05:48 pm

TP Rank	LP Rank	P2 Rank	Peak Rank	Weeks	Artist	Song	Label	TP Plays	LP Plays	Wk
36	32	41	32	3	Sisters	Mecca Leads	Daywind	4	7	-3
37	38	37	33	9	Praises Of Zion	I Believe	Malaco / Savoy	4	2	2
38	35	42	33	4	Marvin Sapp	Don't Count Me Out	Verity	4	4	0
39	34	38	34	4	TolumiDE	My Love	Self-Released	3	4	-1
40	37	0	35	24	Monica Lisa Stevenson	Fall Fresh	Self-Released	2	3	-1
41	0	0	41	5	Kelly Price	Nobody But Jesus (w/ Vanessa Bell Armstrong)	Gospeo Centric	2	0	2
42	45	0	42	3	Marvin Sapp	Fresh Wind	Verity	1	1	0
43	0	0	43	2	Marvin Sapp	Keep Holding On	Verity	1	0	1
44	0	0	44	21	Lisa Knowles & The Brown Singers	I Got Jesus	Self-Released	1	0	1
45	0	0	45	21	Bishop J. Bailey	I'll Encourage Myself	Self-Released	1	0	1
46	0	0	46	5	Donnie McClurkin	Hallelujah Song	Verity / Zomba	1	0	1
47	30	39	30	8	Monica Lisa Stevenson	So Glad He Saved Me	Self-Released	1	10	-9
48	52	0	48	16	Israel Houghton	The Power Of One (Change The World)	Integrity / Columbia	1	1	0
49	41	49	41	4	Mary Mary	I'm Running	My Block / Integrity / Columbia	1	2	-1
50	55	50	37	14	Bishop T.D. Jakes	Let's Give Him Praise	Integrity	1	1	0
51	0	53	51	10	Freddy Rodriguez	I Will Run	Integrity	1	0	1
52	0	0	52	2	Freddy Rodriguez	We Lift Our Hands	Integrity	1	0	1
53	59	0	31	18	Alvin Slaughter	Mighty Praise	Integrity	1	1	0
54	62	0	54	13	Maurette Brown Clark	I Am What God Says I Am	Atlanta	1	1	0

Performance

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TolumiDE Band Performances (4-piece/6-piece/7piece)

1. My Love

<https://youtu.be/D7foAgR4aC0>

TolumiDE performing My Love at FestAfrica in Silver Spring – MD - 2017.

Guitar: Kevin Jackson, Bass: Joshua Patani, Drums: Emma Adamah, Keys: Hope Udobi, Percussion: Kevin Prince Backing Vocalists: Adele Clarice

2. Your Arms

<https://youtu.be/wadvr5DSqPE>

TolumiDE performing In Your Arms / Specialty / Ekabo - Music Medley at 202 Arts and Music Festival - 2017.

Keys: Ramone Shelton Guitar: Kevin Jackson, Bass: Chris Ejenake, Drums: Emma Adamah Percussion: Kevin Prince

3. Goody, Your Arms, Sweetest Taboo - Medley

https://www.youtube.com/watch?v=JSB-zK_IE4A

TolumiDE performing at MusikFest Bethlehem, Pennsylvania – 2018.

Bass: Chris Ejenake, Keys: Isaac Manford, Drums: Emma Adamah

4. Sweetest Taboo (cover)

<https://www.youtube.com/watch?v=aFfIXrnjxHY>

TolumiDE performance at Cherry Blossom Festival Washington, DC – 2016

Kevin Jackson (Guitar), Emmanuel Blackwell (Drums), Joshua Patani (Bass).

Sweetest Taboo (Sade Adu Cover)

TolumiDE Acoustic Performances (Solo/Duet/Trio)

1. Mama Sunshine

<https://www.youtube.com/watch?v=aB8OzfcPj78>

TolumiDE performing original song 'Mama Sunshine' at African American Heritage Festival in Baltimore, Maryland - 2016.

2. Ikoyi Ikeja

<https://www.youtube.com/watch?v=AVH-F2DGwYM>

TolumiDE acoustic performing with dance and audience interaction. Performance showcased a musical journey of cultural expression themed as "The Sound of Expression" at Smithsonian National Museum of African Art - 2016. Featured musicians included Kinobe from Uganda and Jaja Bashenghezi from the DRC.

3. My Love / Beautiful

<https://www.youtube.com/watch?v=ESDpWpkOUeU> TolumiDE performance and interview on Voice of America's AfricanBeat with David Vandy Washington, DC - 2016. Featuring Emmanuel Blackwell (B.Vocals), Joshua Patani (Bass).

4. We are One (cover)

<https://www.youtube.com/watch?v=zNWhRwbOnjY>

TolumiDE performing acoustic cover Frankie Beverly & Maze 'We are one' featuring Kevin Jackson at Distic.Co studios in Washington, DC - 2016.



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